

Visualização de seguidores por veículo

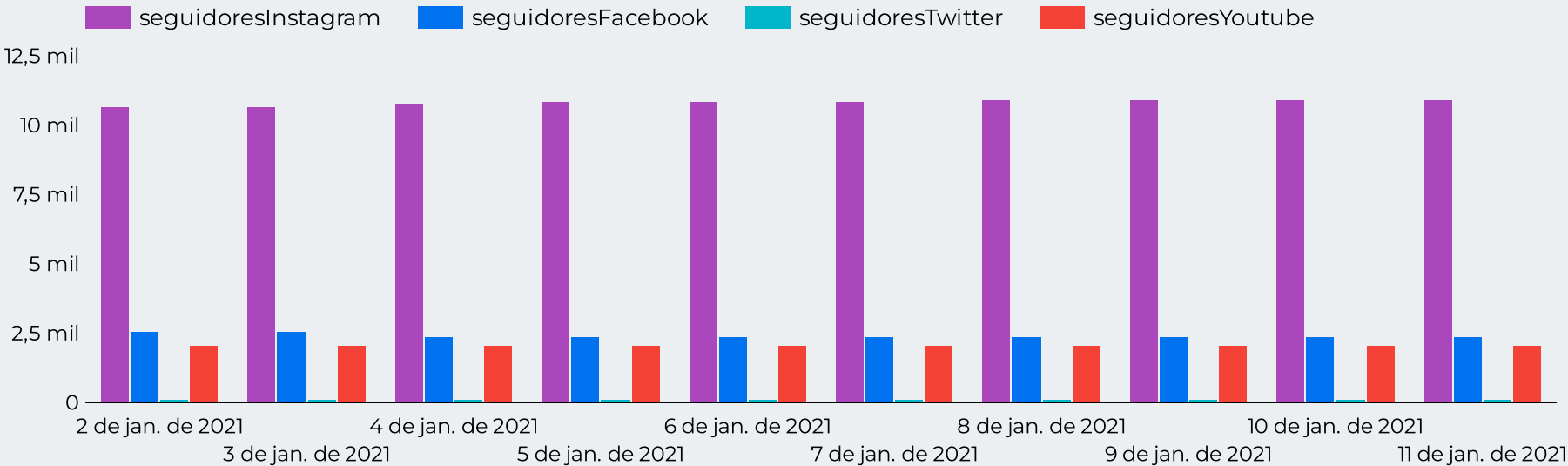
1 de jan. de 2021 - 19 de fev. de 2021

Total de seguidores

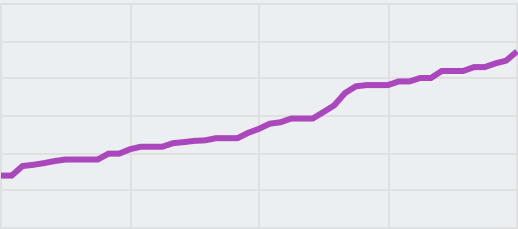
797.215

Média de Novos Seguidores

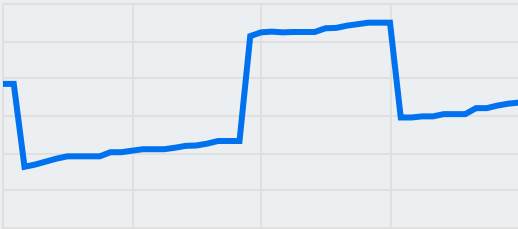
26,6 mil



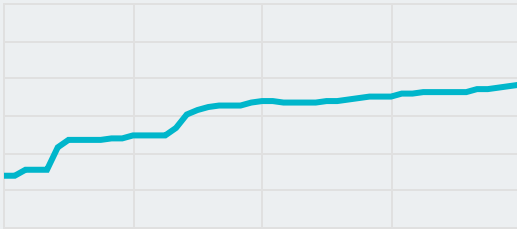
seguidoresInstagram



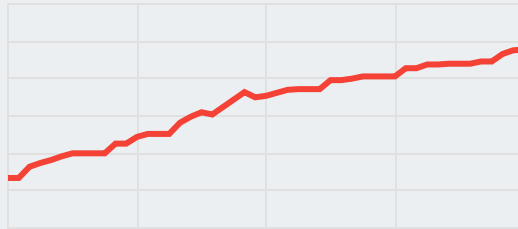
seguidoresFacebook



seguidoresTwitter



seguidoresYoutube



Criativos com maior relevância

	ad_name	clicks	ctr ▾	post_engagements
1.	00/01-feed-laptop-fast-ig	3.800	63,08	13.764
2.	00/01-stories-laptop-v1	80	8,37	214
3.	06/01-pci2121-fb	2	6,67	6
4.	06/01-pci2121-ig	2	3,71	196
5.	10/01-laptop-kit-topo	1.882	3,7	13.809
6.	10/01-laptop-b2b-topo	88	1,48	1.557
7.	00/01-stories-laptop-v2	86	1,24	6.399
8.	10/01-laptop-salajantar-topo	5	0,19	5
9.	10/01-laptop-gamer-topo	30	0,16	1.527
Total geral		5.975	88,6	42.375

Desempenho de campanhas

	campaign_name ▴	cost	clicks	impressions
1.	NW_techcompany_Envolviment o_Jan/21	725,95	3.805	110.128
2.	NW_techcompany_Reconhecim entoStories_Jan/21	193,27	153	546.942
3.	NW_techcompany_Reconhecim ento_Jan/21	231,89	236	398.067
4.	NW_techcompany_Trafego_Jan/ 21	238,8	1.781	241.652
Total geral		1.389,91	5.975	1.296.789