

ALVARO ORMEÑO

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GitHub: github.com/alvaroormeno

Linkedin: www.linkedin.com/in/alvaroormeno

Portfolio: alvaroormeno.github.io/alvaro-portfolio-v1

Front-End Web Developer with a Hospitality & Sustainable Tourism background and strong work experiences in Marketing and Digital Media. Effective visual communicator with attention to detail and problem solving skills to build engaging web experiences. Known for always having a positive attitude and welcoming new challenges.

PROJECTS

Conscious Shopper | github.com/mavisyupyup1/conscious-shopper | enigmatic-basin-52191.herokuapp.com/

Easy to use app that will let customers and business owners search, review, vote and share small family and minority owned businesses in their area. This app is an SPA powered by MERN.

Role: UX/UI Design, Front End Developer

Tools: HTML, CSS, JavaScript, React, React Bootstrap, Stripe, Express.js, GraphQL, Node.js

Work Day Scheduler | github.com/alvaroormeno/work-day-scheduler | alvaroormeno.github.io/work-day-scheduler

A calendar application that allows a user to save events for each hour of the day. This app will run in the browser and feature dynamically updated HTML and CSS powered by jQuery.

Role: Sole Author

Tools: HTML, CSS, JavaScript, React, JQuery

The Hype | github.com/gallolopez1/proj-02-TheHype | immense-springs-30161.herokuapp.com

An engaging website for today's trends. Login and you can post, edit and comment other posts in The Hype community. Your to go website to learn about the latest trends in the market

Role: UX/UI Design, Front End Developer

Tools: HTML, CSS, JavaScript, Bulma, MySQL, Node.js

TECHNICAL SKILLS

- **Technical:** HTML, CSS, JS, Git, React, MongoDB, SQL, MySQL, Bootstrap, Bulma, Express, Node, React Bootstrap, TailwindCSS, SEO, Mail Chimp, Wordpress, Divi Builder, Shopify, Email Hosting, Big Commerce, Facebook Ads, Google Analytics
- **Media:** Photoshop, Lightroom, Canva, Figma
- **Service:** Problem Solving, Attention to details, Positive Attitude, Organized Collaborator, Bilingual Customer Support
- **Languages:** Spanish (native speaker)

PROFESSIONAL DEVELOPMENT

Mr. Purple.

Host & Floor Manager

- Managed venue door customer traffic and filtered positive guests.
- Assisted customers with special requests at the host table, eased any problem or concern.
- Supervised floor staff.

New York, NY

2021 - Present

A to Z Media

Founder

- Developed Instagram marketing accounts to create user engagement.
- Utilized Google Trends data to understand what products are selling during Covid Pandemic.
- Reached 95,000 organic followers overall.
- Developed a passive income platform based on engagement sales.

New York, NY

2020 - Present

Trade Commission of Peru in New York – Peruvian Government Marketing Branch***New York, NY****Media & Events Management, Commercial Analyst****2017 - 2019***

- Designed and executed social media engagement strategy for all media platforms.
- Built an informative website on WordPress to expose Peruvian Culture.
- Managed social media accounts and PR Services.
- Coordinated the Peruvian exposure at the Boston Coffee Trade Show.
- Consulted for specialty foods and textile companies coming from Peru.

Local Roots CSA***New York, NY****PR & Marketing Manager****2017 – 2018***

- Produced curated content for social media, photography & video.
- Coordinated sponsorships and partnerships to increase social engagement
- Curated website and designed new lifestyle brand proposal for the owner

Manjar, LLC “Limanjar Dulceria”***New York, NY****Founder, Kitchen Operations Manager****2014 - 2018***

A high-end online bakery that celebrates the refined confectionary tradition of Lima, Peru.

- Developed sales and marketing plans to introduce products into the U.S. Market.
- Managed and updated Big Commerce sales website platform.
- Managed social media accounts and pitched strategic marketing partners.

EDUCATION

Columbia University Software Engineering Bootcamp***New York, NY - 2022***

Full Stack Web Development Program that covers front and back-end technologies

Florida International University, Chaplin School of Tourism and Hospitality Management***Miami, FL - 2014***

Bachelor of Science in Tourism and Hospitality Management

Specialization in Sustainable Tourism

Miami Dade College***Miami, FL - 2010***

Associate in Arts, Business Administration