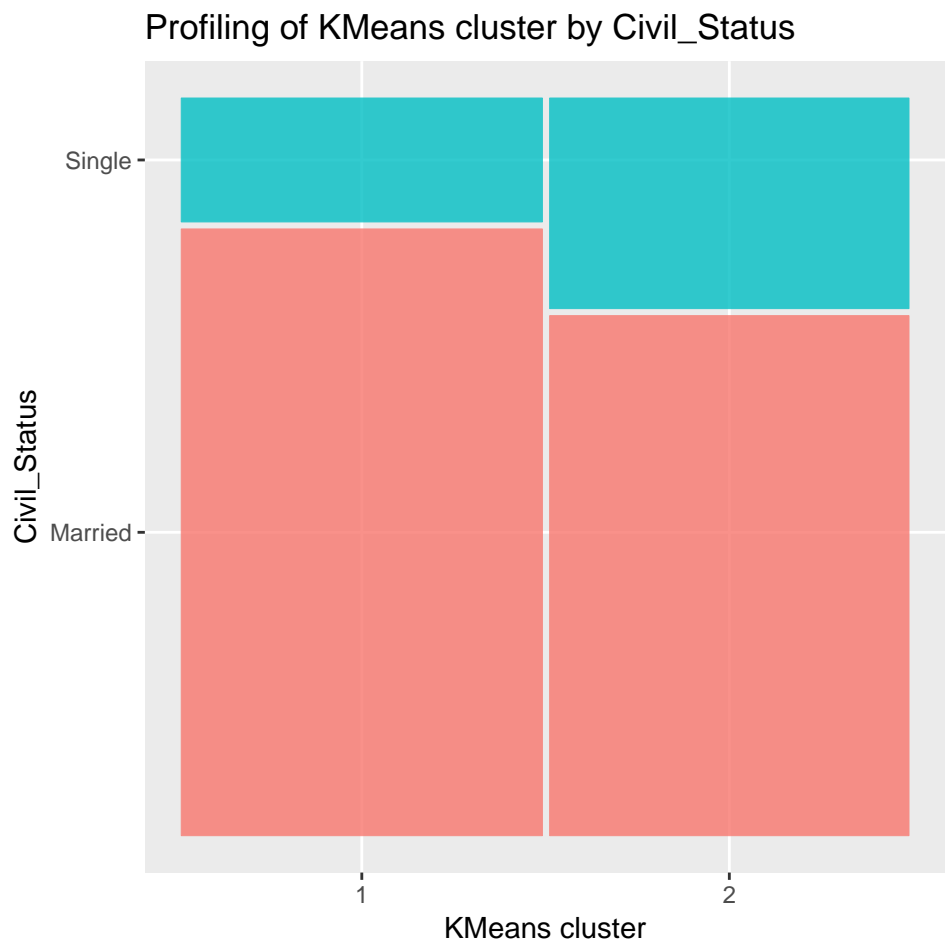
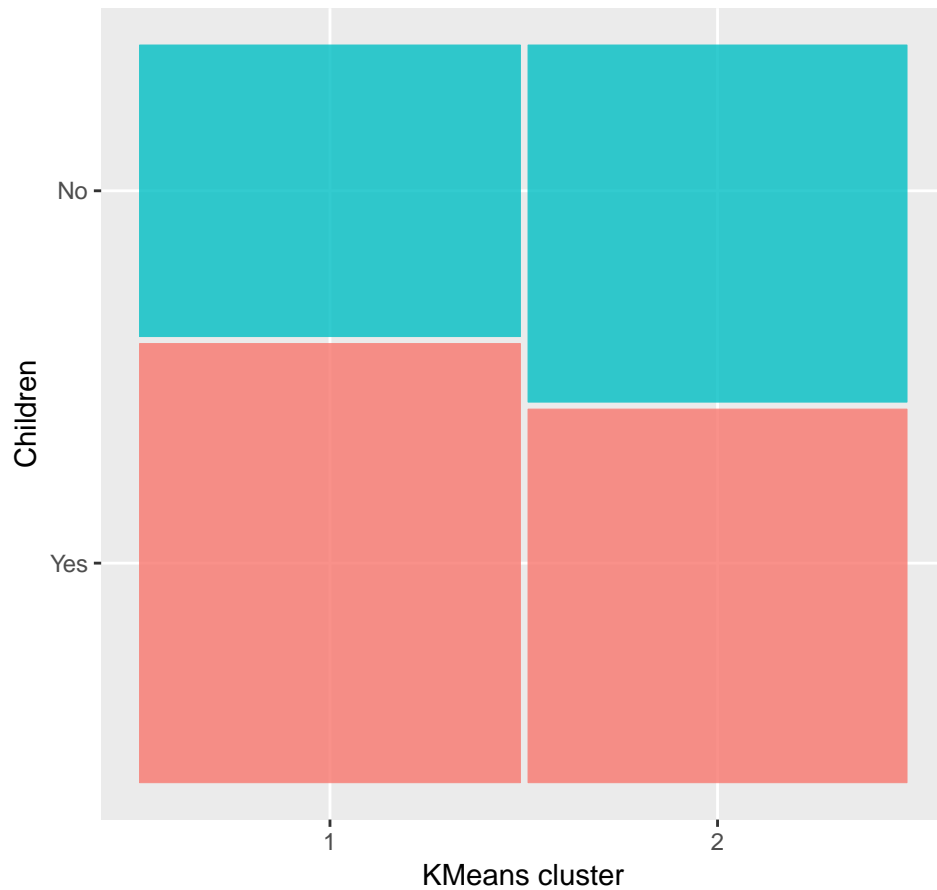


	1	2
<i>Married</i>	0.83	0.712
<i>Single</i>	0.17	0.288

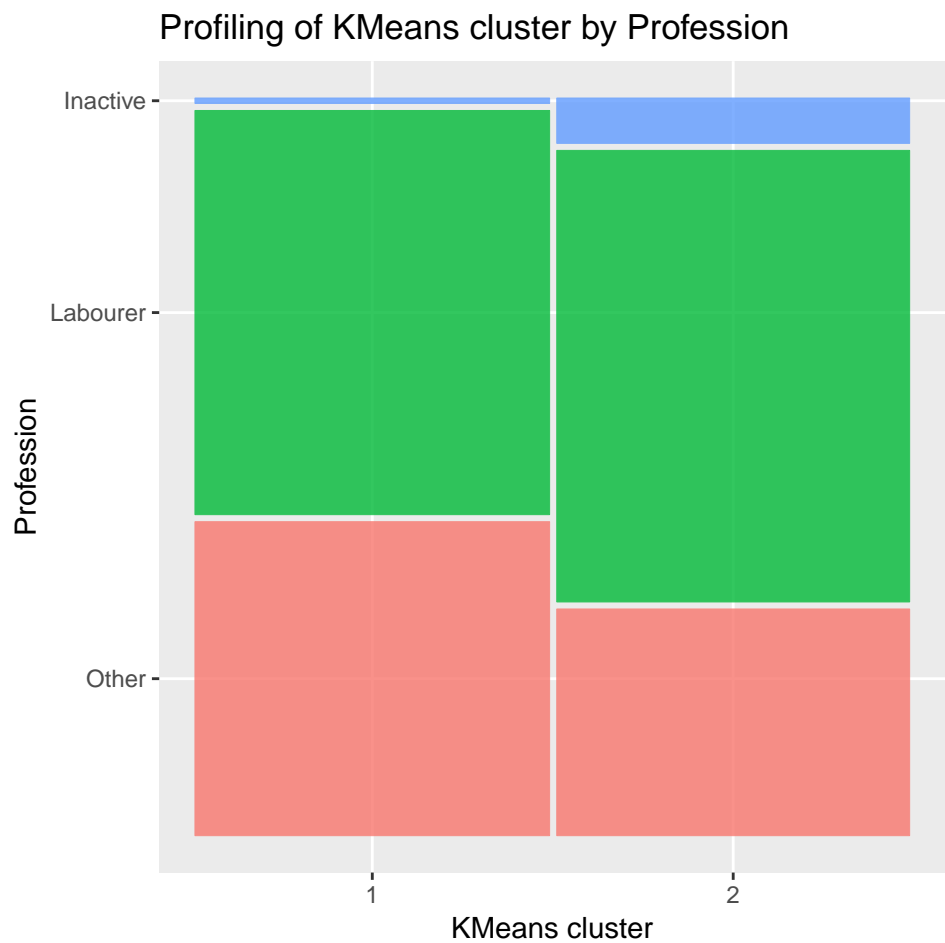


	1	2
Yes	0.601	0.511
No	0.399	0.489

Profiling of KMeans cluster by Children

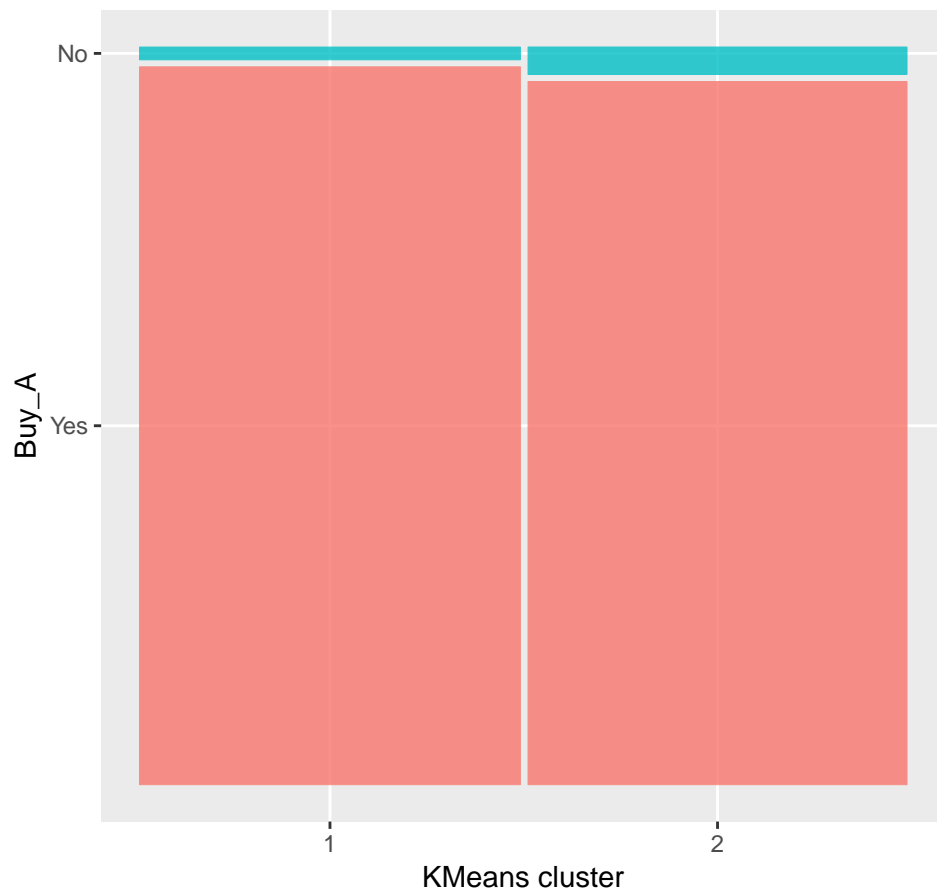


	1	2
<i>Other</i>	0.434	0.313
<i>Labourer</i>	0.559	0.624
<i>Inactive</i>	0.007	0.063



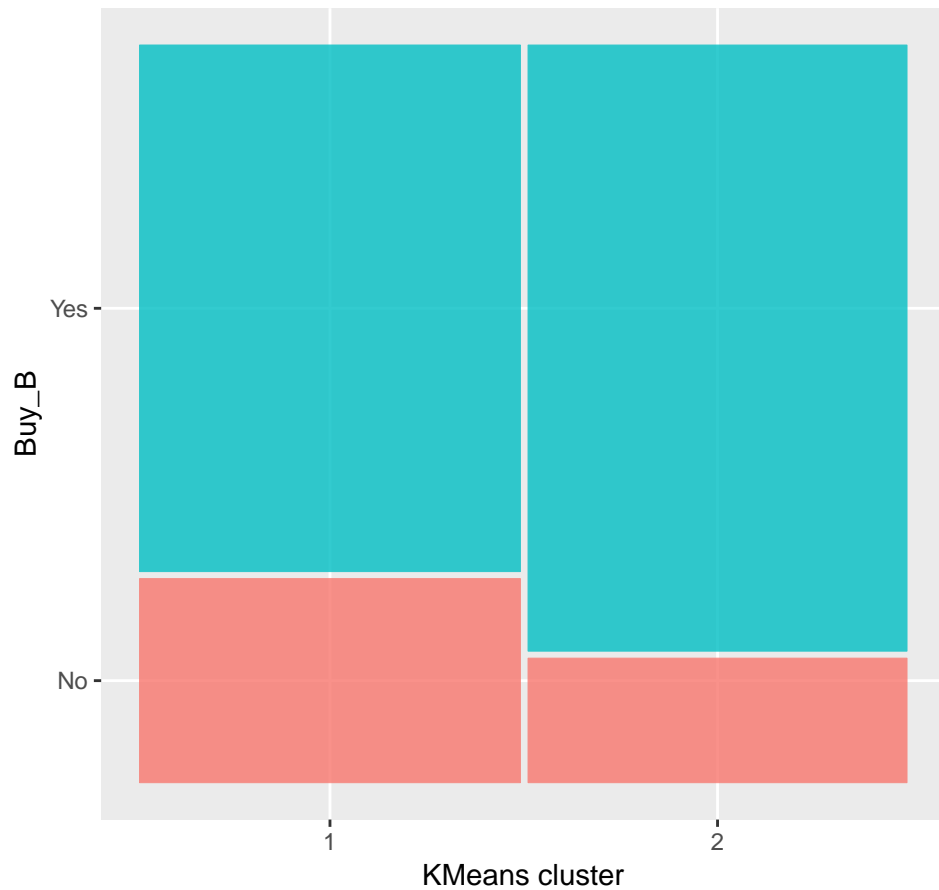
	1	2
Yes	0.983	0.962
No	0.017	0.038

Profiling of KMeans cluster by Buy_A



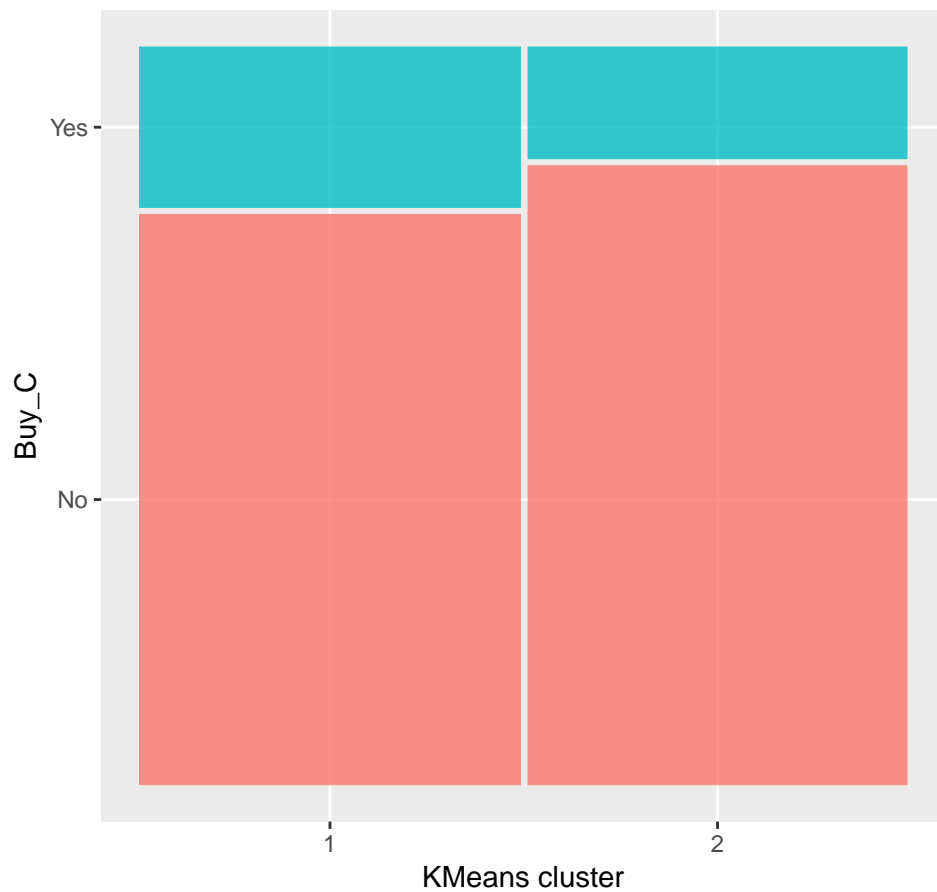
	1	2
No	0.279	0.17
Yes	0.721	0.83

Profiling of KMeans cluster by Buy_B



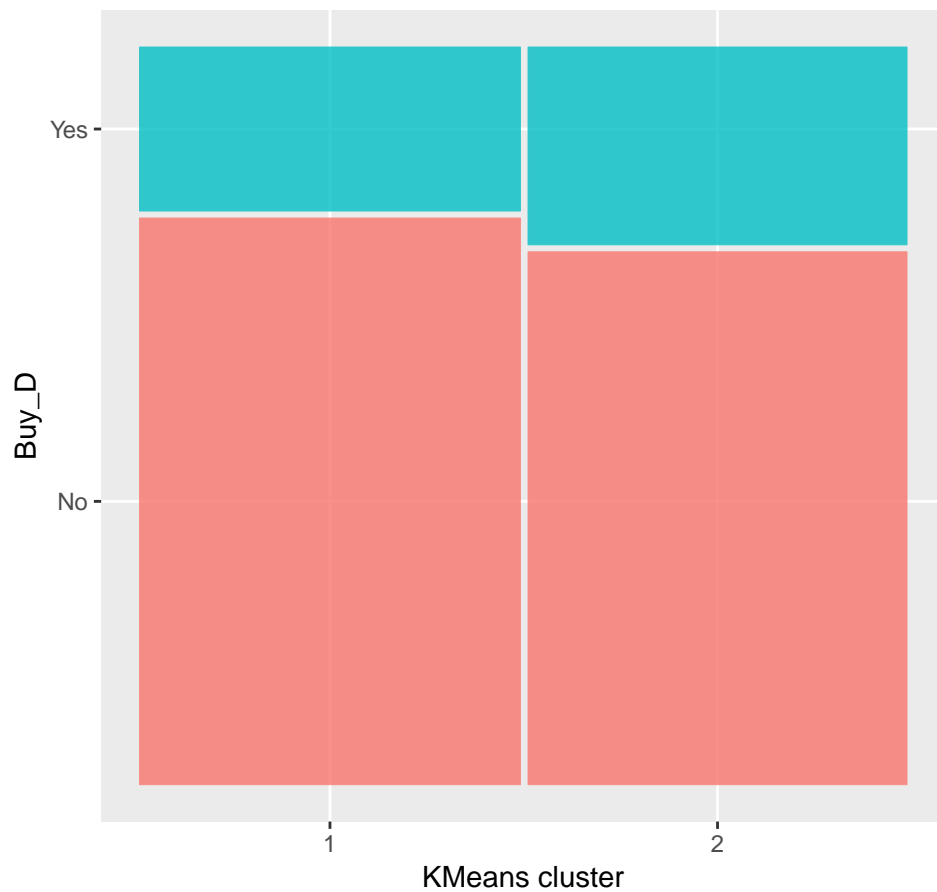
	1	2
No	0.781	0.847
Yes	0.219	0.153

Profiling of KMeans cluster by Buy_C



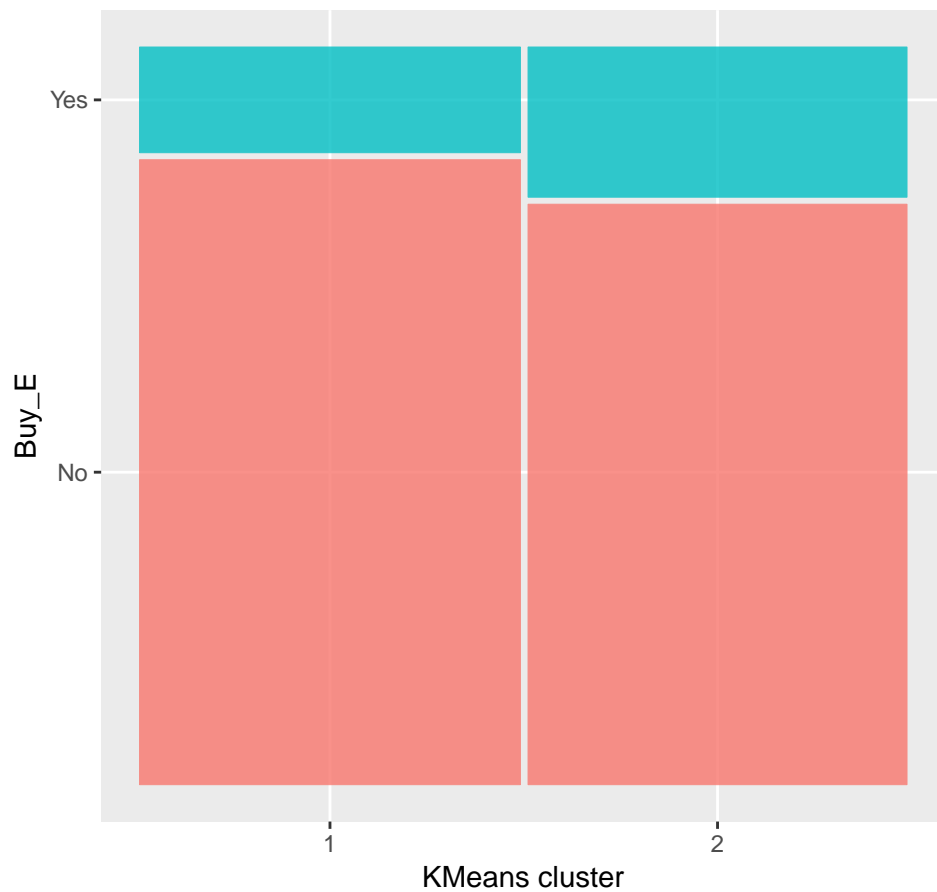
	1	2
No	0.776	0.729
Yes	0.224	0.271

Profiling of KMeans cluster by Buy_D

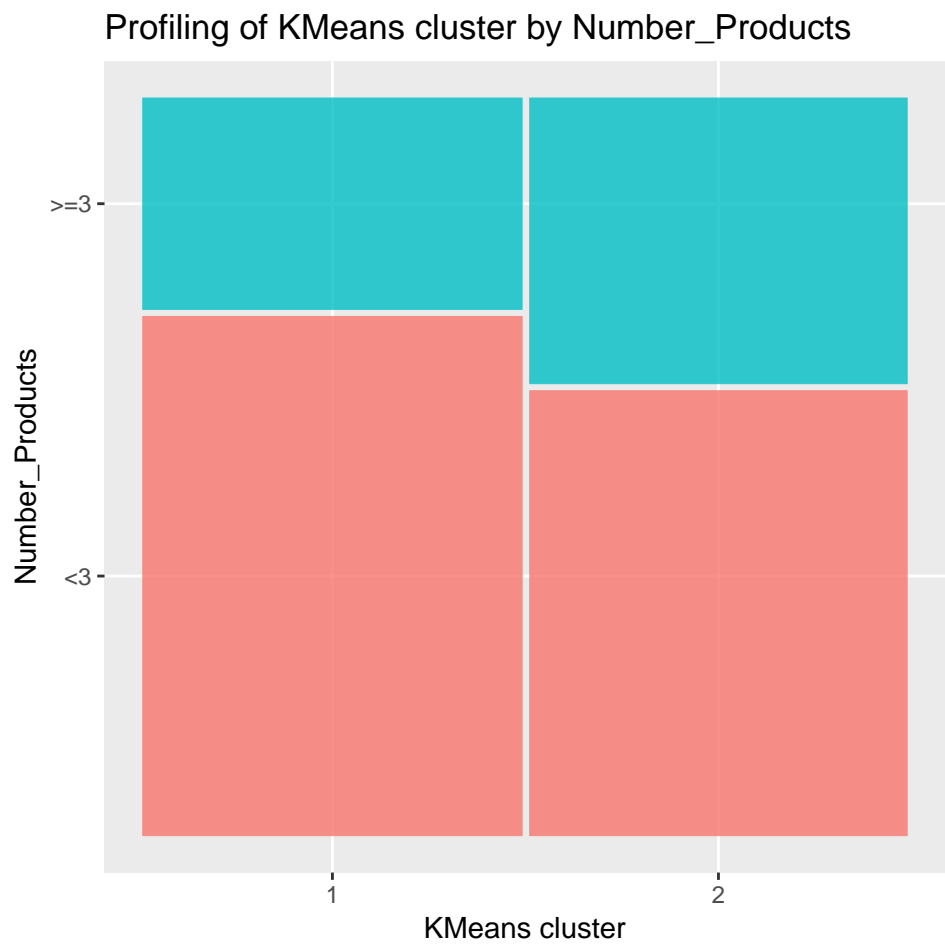


	1	2
No	0.855	0.794
Yes	0.145	0.206

Profiling of KMeans cluster by Buy_E

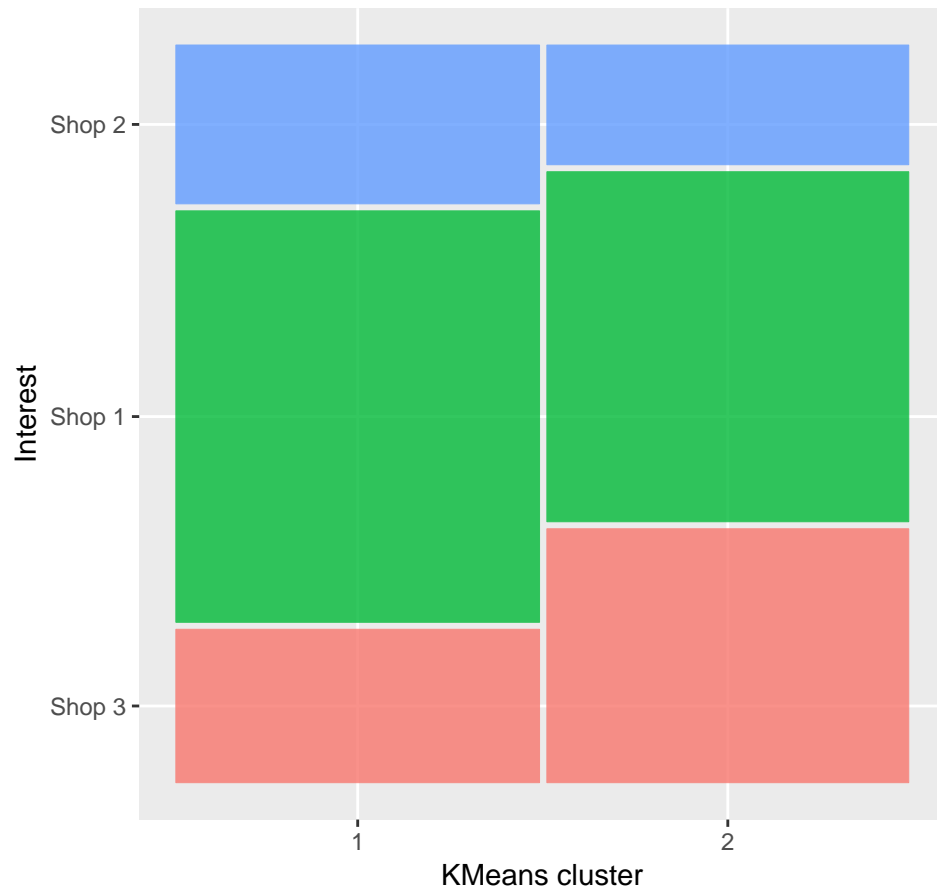


	1	2
<3	0.711	0.609
>=3	0.289	0.391



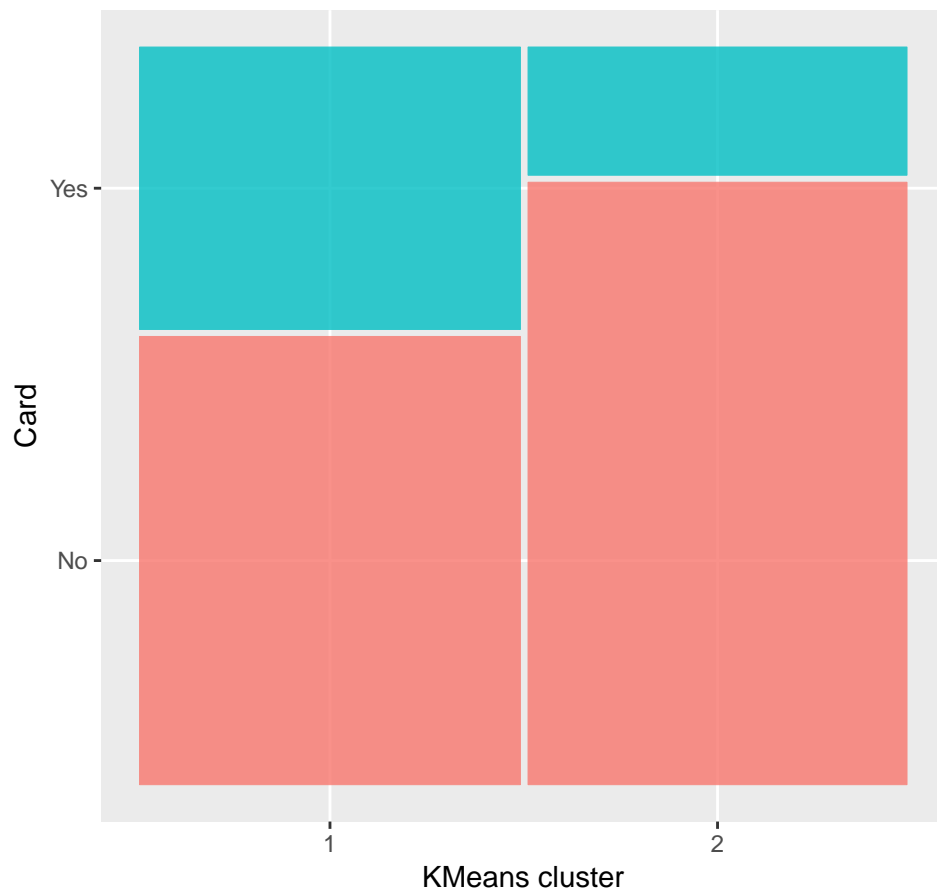
	1	2
Shop 3	0.212	0.351
Shop 1	0.569	0.484
Shop 2	0.219	0.165

Profiling of KMeans cluster by Interest

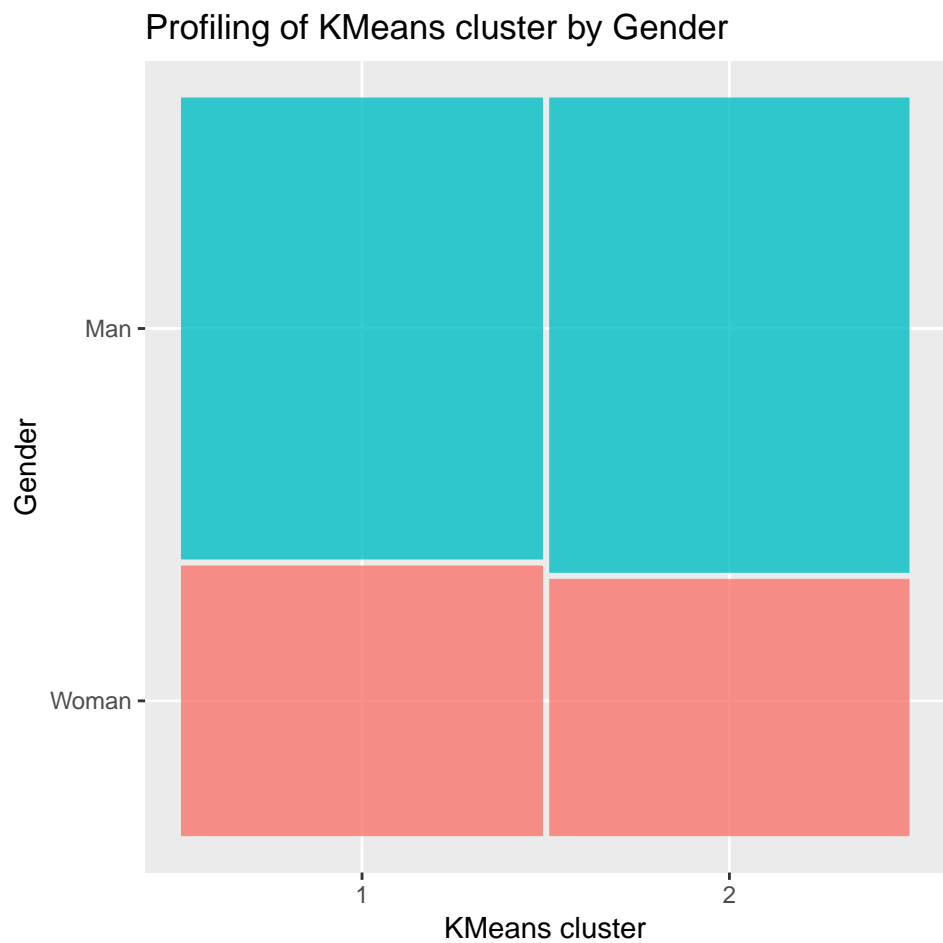


	1	2
No	0.613	0.825
Yes	0.387	0.175

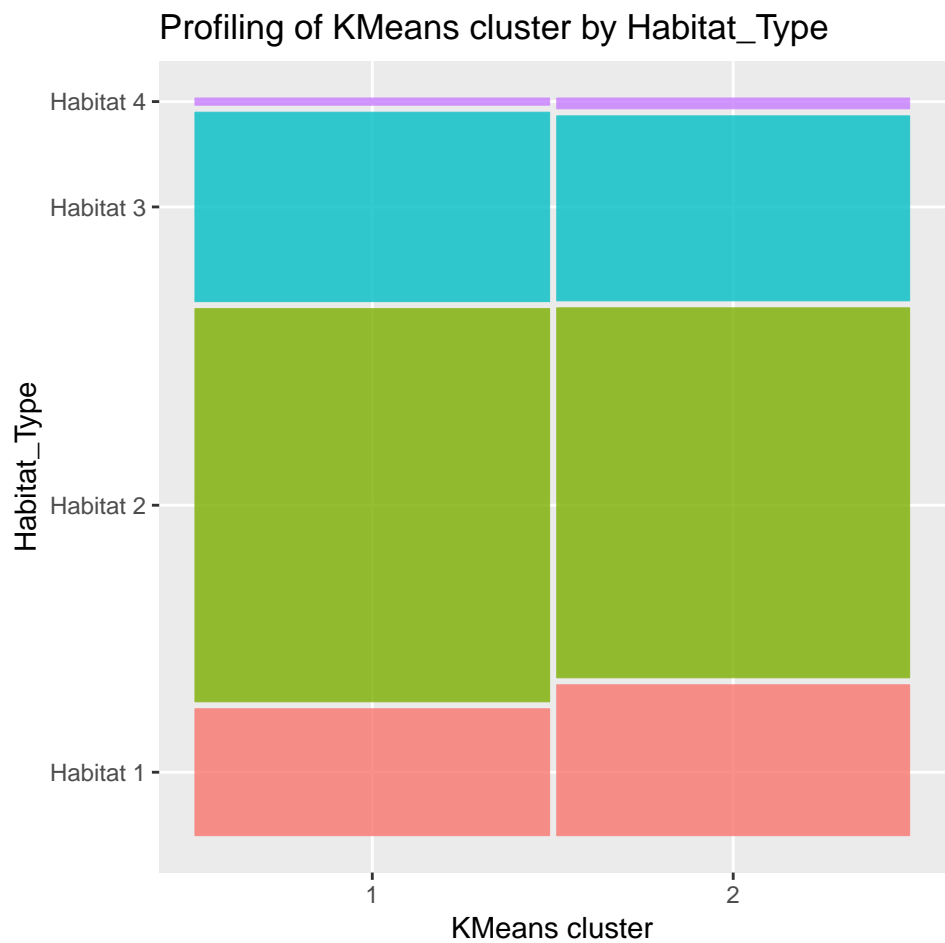
Profiling of KMeans cluster by Card



	1	2
<i>Woman</i>	0.369	0.351
<i>Man</i>	0.631	0.649

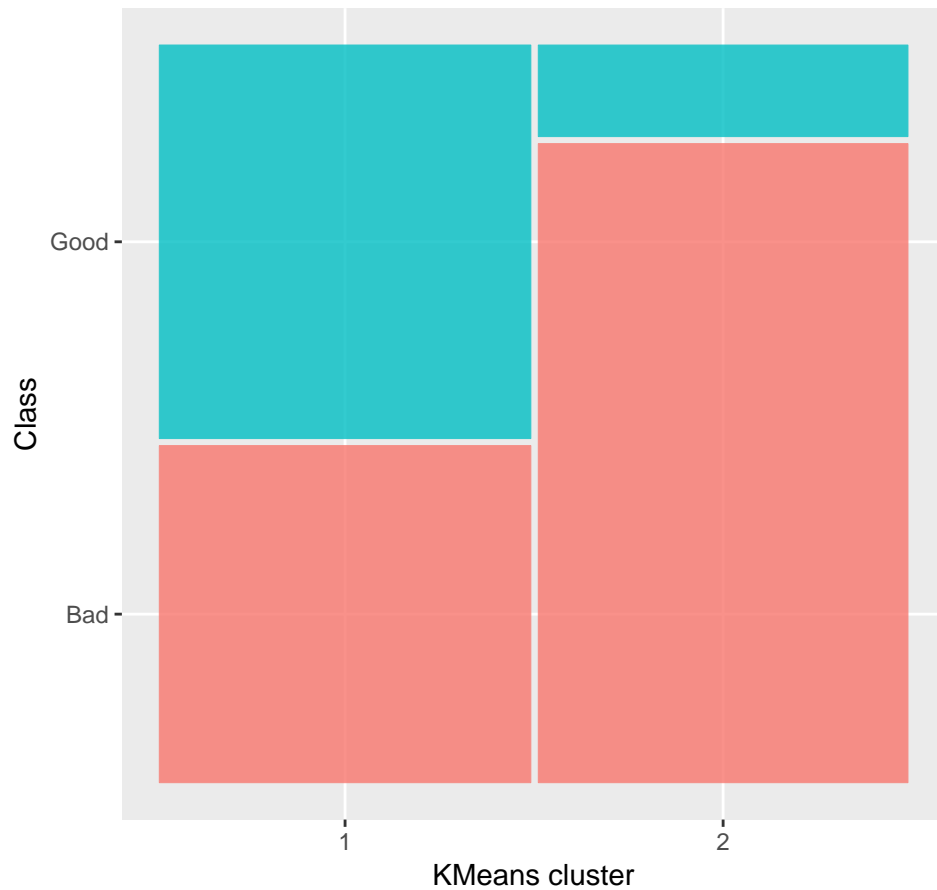


	1	2
<i>Habitat 1</i>	0.177	0.211
<i>Habitat 2</i>	0.549	0.516
<i>Habitat 3</i>	0.264	0.258
<i>Habitat 4</i>	0.01	0.015

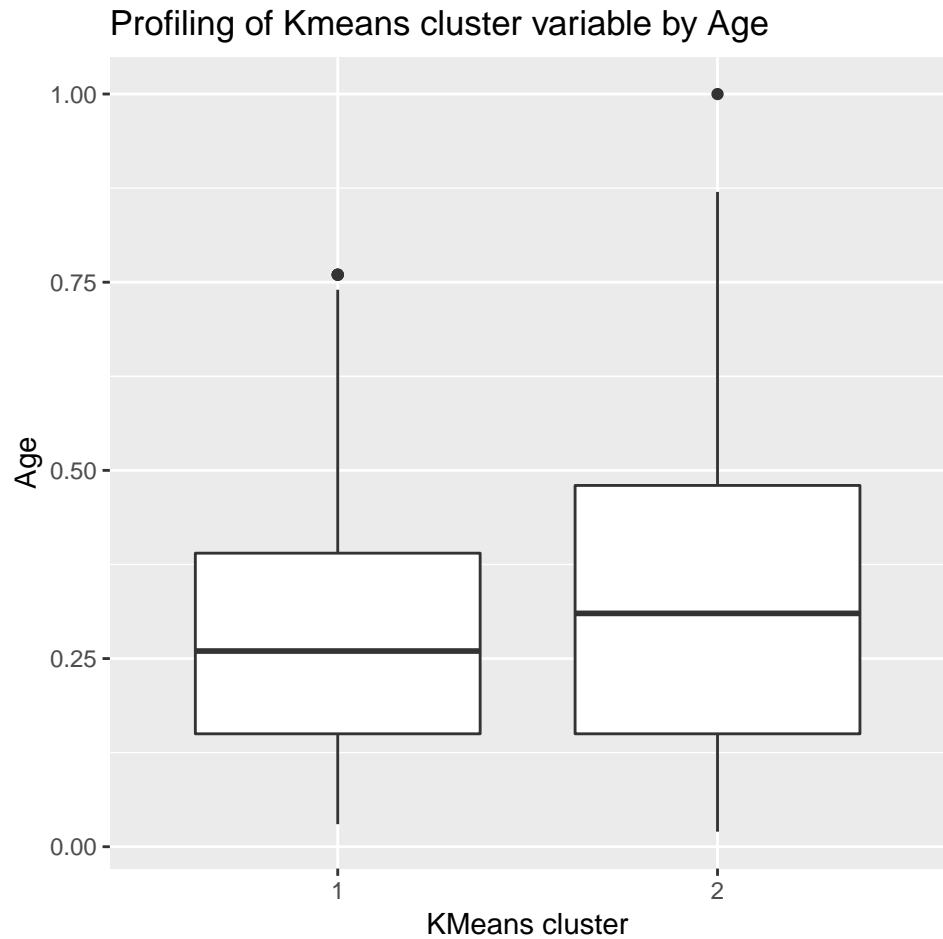


	1	2
<i>Bad</i>	0.461	0.875
<i>Good</i>	0.539	0.125

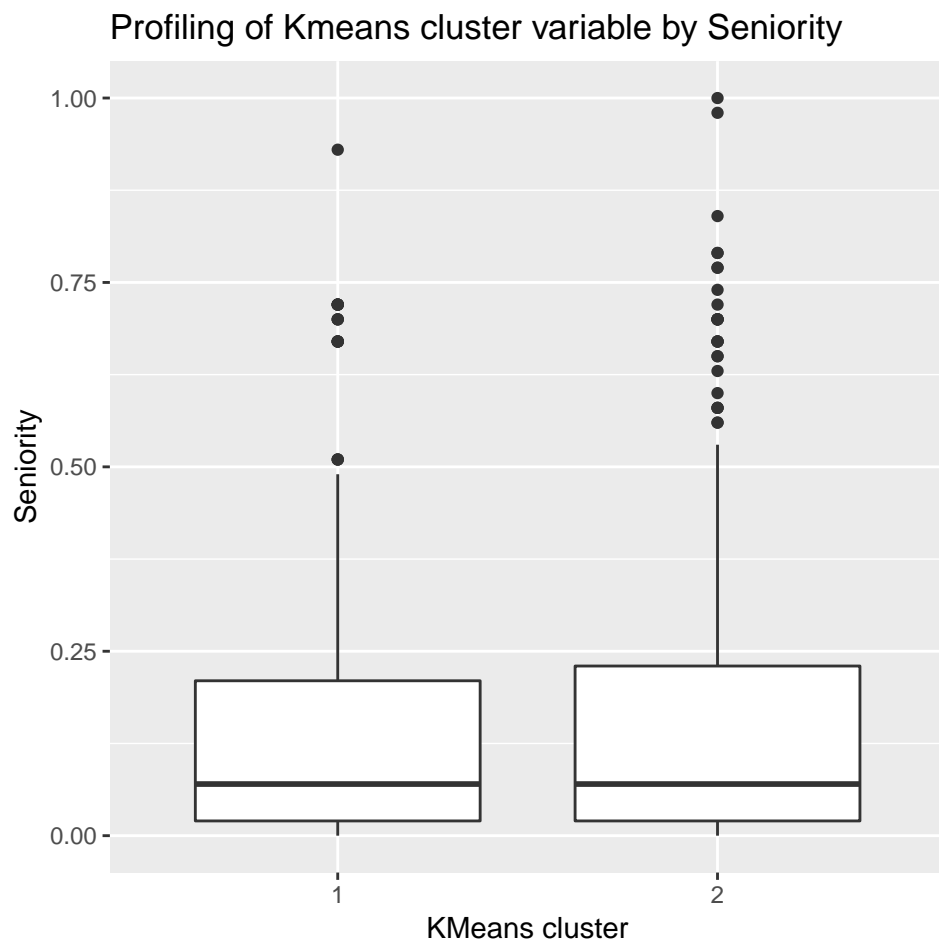
Profiling of KMeans cluster by Class



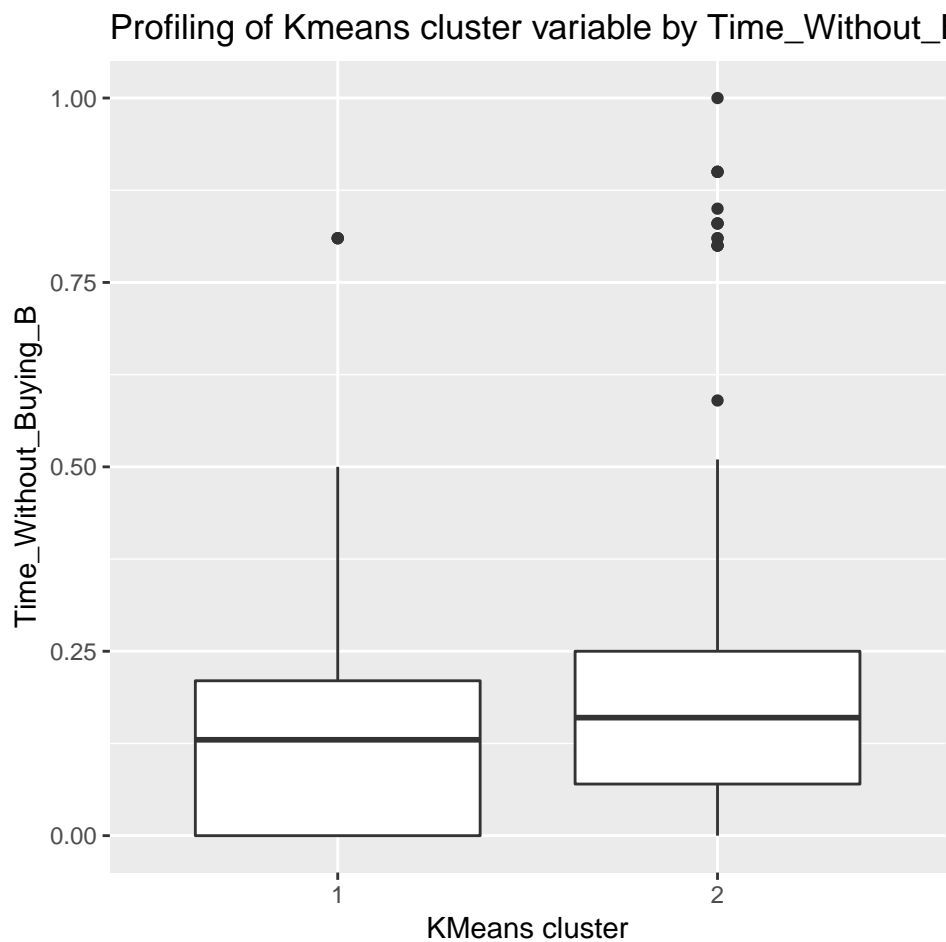
	Min	P25	Median	P75	Max	SD
1	0.03	0.15	0.26	0.39	0.76	0.167
2	0.02	0.15	0.31	0.48	1	0.22



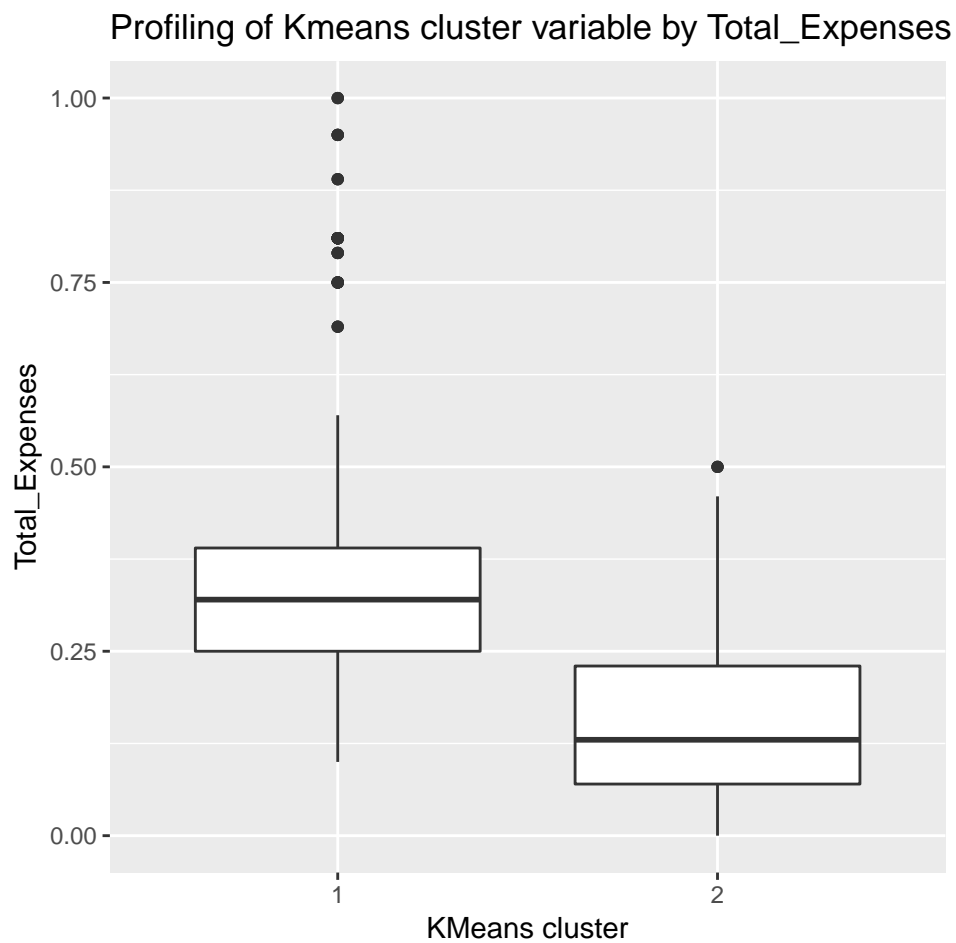
	Min	P25	Median	P75	Max	SD
1	0	0.02	0.07	0.21	0.93	0.168
2	0	0.02	0.07	0.23	1	0.202



	Min	P25	Median	P75	Max	SD
1	0	0	0.13	0.21	0.81	0.13
2	0	0.07	0.16	0.25	1	0.165



	Min	P25	Median	P75	Max	SD
1	0.1	0.25	0.32	0.39	1	0.187
2	0	0.07	0.13	0.23	0.5	0.104



	Min	P25	Median	P75	Max	SD
1	0.45	0.64	0.64	0.82	1	0.139
2	0	0.27	0.27	0.45	0.45	0.128

