

	Dim 1	Dim 2	Dim 3	Dim 4	Dim 5
<i>Married</i>	0.0369234830267321	−0.169478849348891	0.0107808623365987	0.00460144415745307	−0.0169692171025283
<i>Single</i>	−0.124490650423464	0.57141229534572	−0.0363485905009915	−0.0155141587166592	0.0572131527445902
<i>Children_Yes</i>	−0.00275932000084769	−0.262528619747336	0.0161492949415243	−0.00648334876902135	−0.0687239594964244
<i>Children_No</i>	0.00345886591655668	0.329085171232581	−0.0202434823914881	0.00812701465412514	0.0861469351434065
<i>Other</i>	−0.103701453185631	0.0203177392570725	0.162410061563126	0.205387215966767	−0.0892194174503388
<i>Labourer</i>	0.0540269830363302	−0.000283579876196727	−0.135388969218999	−0.128053820883567	0.00118770694508906
<i>Inactive</i>	0.194713268797138	−0.212173955586562	0.552799072614683	−0.030047153433458	0.932672158308012
<i>Buy_A_Yes</i>	0.00624757824603144	0.00519491817580156	−0.00577035562204381	0.0146032703231628	−0.016188689743031
<i>Buy_A_No</i>	−0.220937085246021	−0.183711197307892	0.204060757906817	−0.516424741428211	0.572490937276269
<i>Buy_B_No</i>	−0.343441670640248	0.0391577709618103	−0.199881162627861	0.274364748618227	−0.0464820782364076
<i>Buy_B_Yes</i>	0.0997088721213622	−0.0113683851179448	0.0580300149564757	−0.0796542818569043	0.0134947969073442
<i>Buy_C_No</i>	−0.142407257392714	0.00416396661952918	0.0324069121323595	0.0221800472792037	0.0142283781097337
<i>Buy_C_Yes</i>	0.622195466863464	−0.0181929011363333	−0.141589931531316	−0.0969074548910176	−0.0621655983183668
<i>Buy_D_No</i>	−0.134212849975315	−0.0706507286667142	−0.0226189781564424	−0.0725025881191666	0.0129529438526317
<i>Buy_D_Yes</i>	0.408061291339091	0.214806760895767	0.0687708325766585	0.220437161857265	−0.0393821828246681
<i>Buy_E_No</i>	−0.146714504331375	−0.00377493919598477	−0.0193669030839114	−0.0111899367738887	0.00243452167549142
<i>Buy_E_Yes</i>	0.691654091847915	0.0177961419239283	0.0913011145384394	0.0527525590769038	−0.0114770307558883
<i><3</i>	−0.291212795872748	−0.0290039274399381	−0.0135140292120245	−0.00940859324768736	0.0180711582690938
<i>>=3</i>	0.565295427282393	0.0563017415010563	0.026233115529224	0.0182637398337466	−0.035079307228241
<i>Shop 3</i>	0.0239637401934081	−0.126594339395071	−0.293225020995325	0.247300157541378	0.0768825973288204
<i>Shop 1</i>	0.000746687288748633	0.0992759907221314	0.00016071090502115	−0.179448126180135	−0.0170551513653187
<i>Shop 2</i>	−0.0370532265719471	−0.0864380891566625	0.427973833980092	0.12925406282485	−0.0657036732089962
<i>Card_No</i>	0.109323152155958	−0.0770738830469685	−0.0615975632939561	0.0230593633716325	0.0551373674768449
<i>Card_Yes</i>	−0.279381388843003	0.19696659000892	0.157415995084555	−0.0589294841719499	−0.140906605774159
<i>Woman</i>	−0.016351319069904	−0.116395470256698	0.0488268781120259	−0.059720718663079	−0.00605893051215012
<i>Man</i>	0.00919761697682111	0.0654724520193915	−0.0274651189380146	0.033592904247982	0.0034081484130842
<i>Habitat 1</i>	0.0350706278849604	−0.0108574368200455	0.0249368918323554	0.03980111191078	0.137150531583429
<i>Habitat 2</i>	−0.00531907285108465	−0.0127134829012497	0.00176410919585691	0.0396818767083064	0.0855309571297372
<i>Habitat 3</i>	−0.0250196008968943	0.019648808827308	−0.00863265534222222	−0.0839070944890459	−0.244031537781653
<i>Habitat 4</i>	0.205907429984404	0.299224537813192	−0.281250378492551	−0.553706907569859	−0.66919287363341

Original data of first customers

	Civil_Status	Children	Profession	Buy_A	Buy_B	Buy_C	Buy_D	Buy_E	Number_Products	Interest	Card	Gender	Habitat_Type
1	Married	Yes	Other	Yes	No	No	No	No	<3	Shop 3	No	Woman	Habitat 1
2	Single	No	Other	Yes	No	No	Yes	No	<3	Shop 3	No	Man	Habitat 2
3	Married	Yes	Other	Yes	No	No	No	No	<3	Shop 3	No	Woman	Habitat 2
4	Married	No	Labourer	Yes	Yes	Yes	No	No	>=3	Shop 1	No	Man	Habitat 2
5	Married	Yes	Labourer	Yes	Yes	No	No	No	<3	Shop 1	No	Man	Habitat 1
6	Married	Yes	Other	No	Yes	No	No	No	<3	Shop 1	No	Woman	Habitat 2

	Dim 1	Dim 2	Dim 3	Dim 4	Dim 5
1	−0.384495899257361	−0.452849613672716	−0.251631180565257	0.534799495257162	0.0671683879749066
2	−0.236834893812654	0.568075365514546	−0.323554314566295	0.837719902152143	0.190620301762651
3	−0.400517887789926	−0.453903512944394	−0.269826705828913	0.534704602892923	0.019812055799856
4	0.484303875611545	0.1089041148754	−0.264673047306701	−0.338890625872706	0.103516377128583
5	−0.145211196980523	−0.261715429822932	−0.112487162039081	−0.277671254805817	0.127637959303218
6	−0.324057319144957	−0.461604248587641	0.327819437444616	−0.509277017374755	0.528716784888018