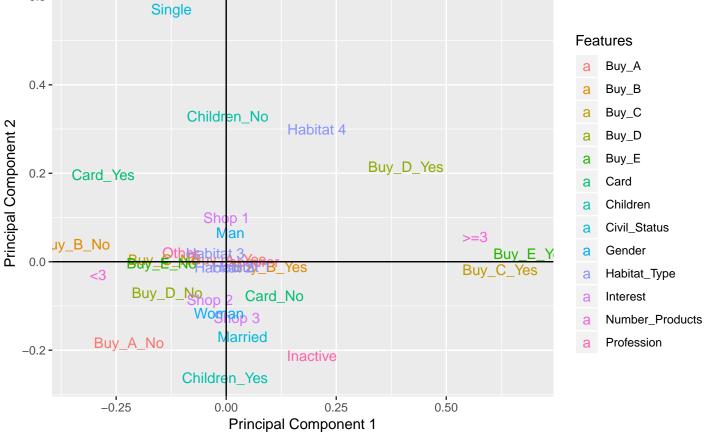
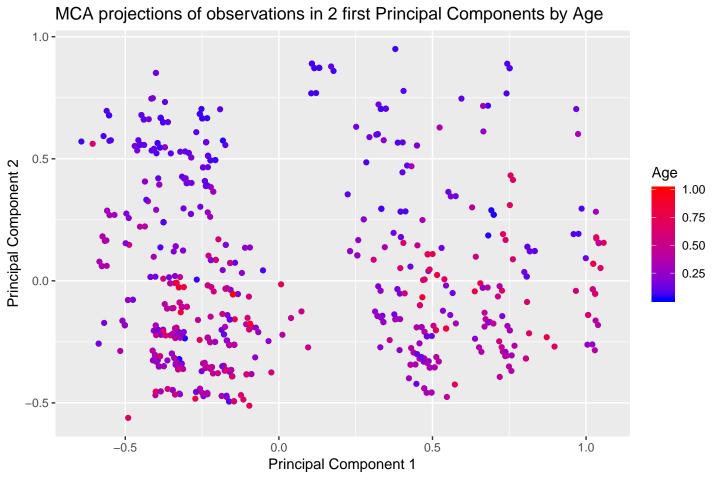
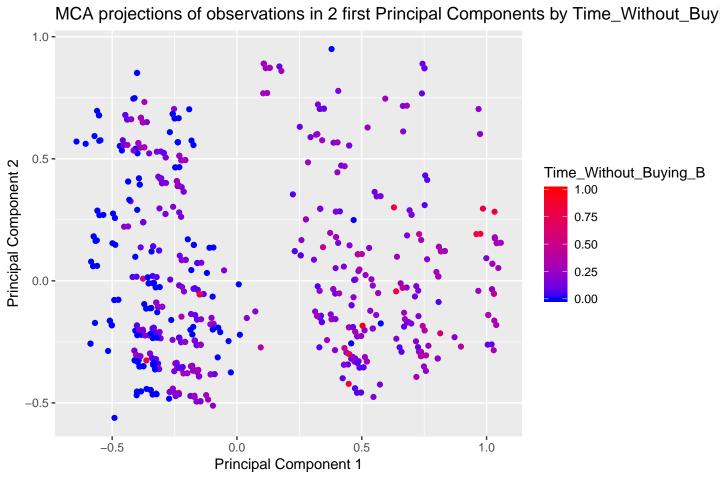
Correlation between original data and MCA projections in 2 first Principal Components

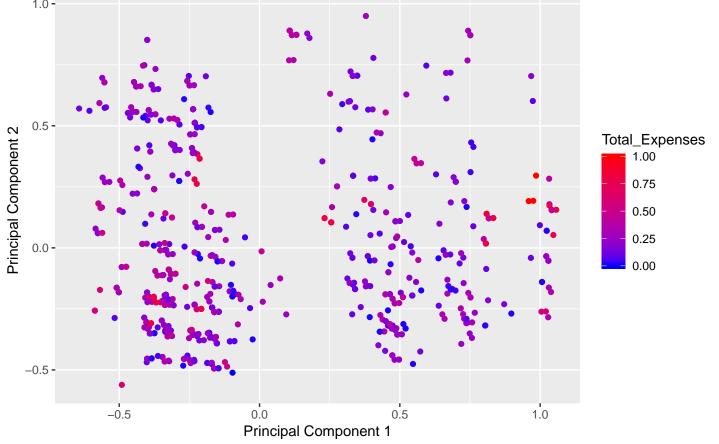




MCA projections of observations in 2 first Principal Components by Seniority 1.0 -0.5 -Principal Component 2 Seniority 1.00 0.75 0.50 0.25 0.0 -0.00 −0.5 **-**0.0 0.5 1.0 -0.5Principal Component 1

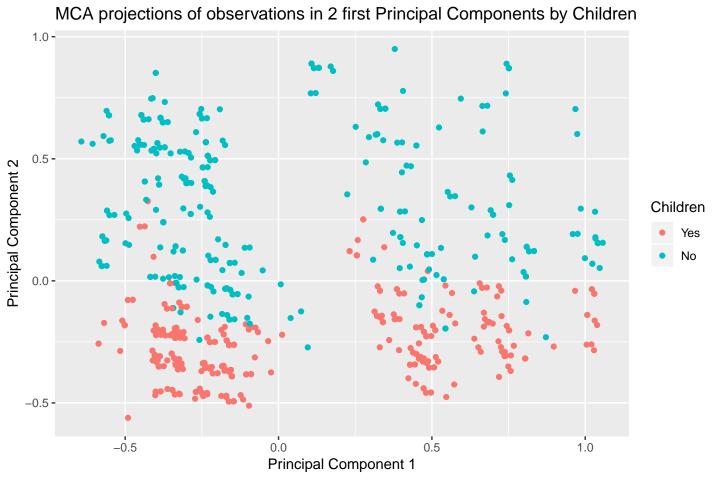


MCA projections of observations in 2 first Principal Components by Total_Expenses

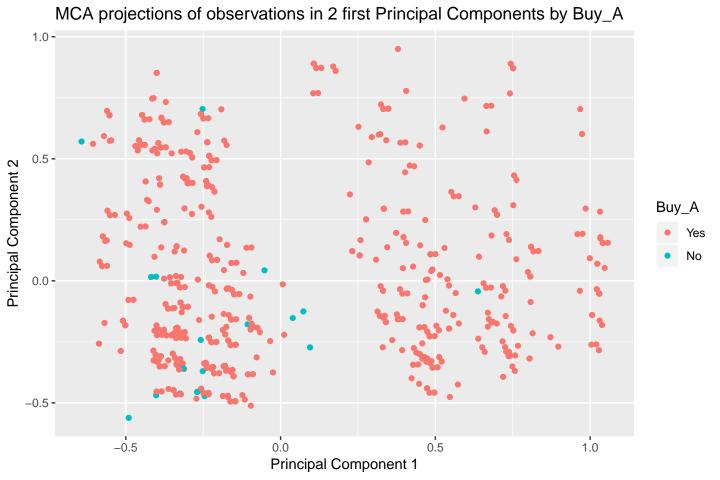


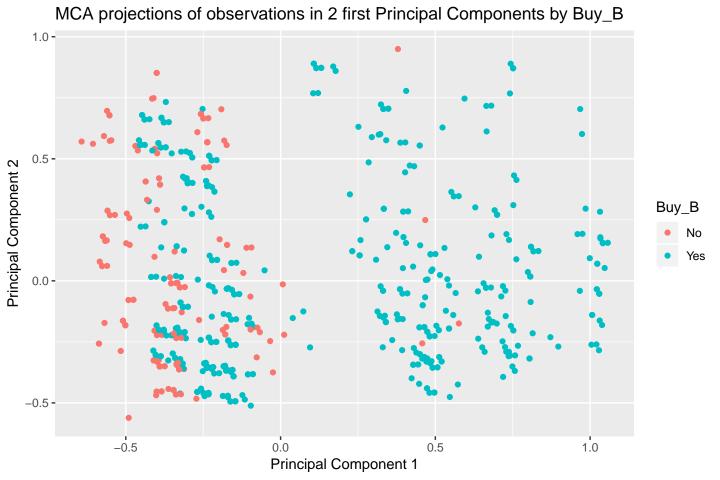
MCA projections of observations in 2 first Principal Components by Time_Without_Buy 1.0 -0.5 -Principal Component 2 Time_Without_Buying 1.00 0.75 0.50 0.25 0.0 -0.00 −0.5 **-**0.5 -0.50.0 1.0 **Principal Component 1**

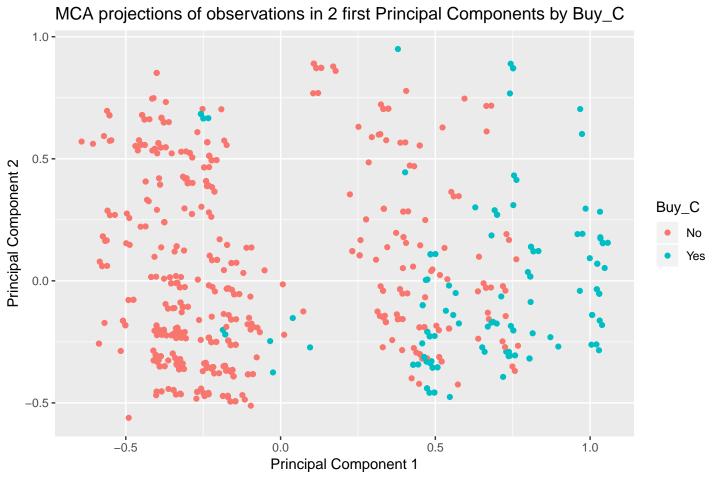
MCA projections of observations in 2 first Principal Components by Civil_Status 1.0 -0.5 -Principal Component 2 Civil_Status Married Single 0.0 -−0.5 **-**0.0 -0.5 0.5 1.0 Principal Component 1

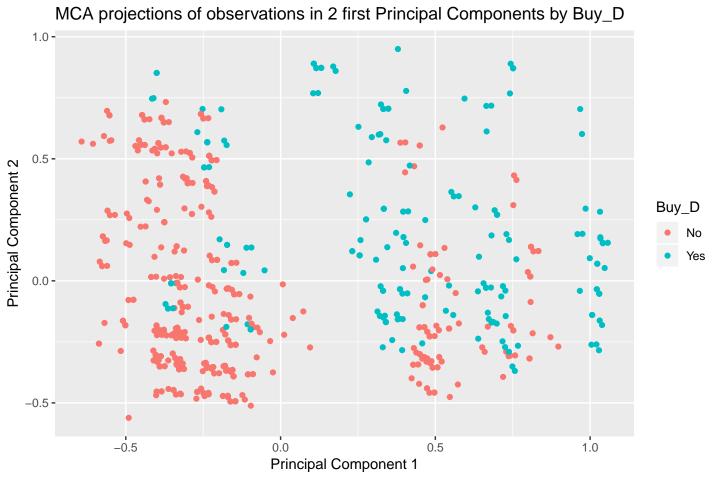


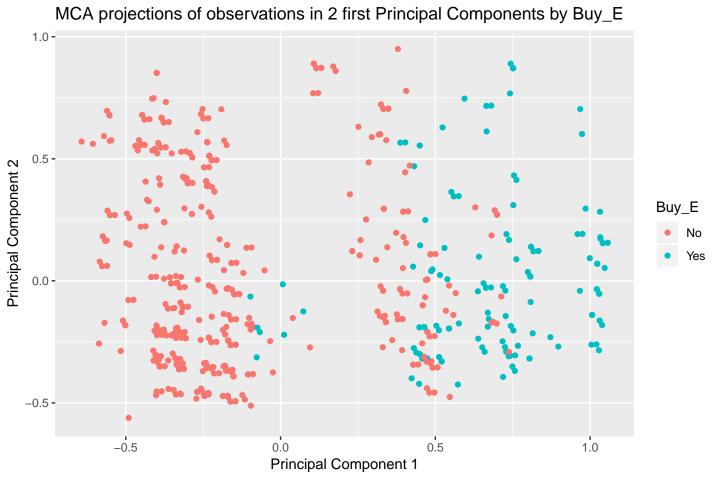
MCA projections of observations in 2 first Principal Components by Profession 1.0 -0.5 -Principal Component 2 Profession Other Labourer Inactive 0.0 -−0.5 **-**0.0 -0.5 0.5 1.0 Principal Component 1





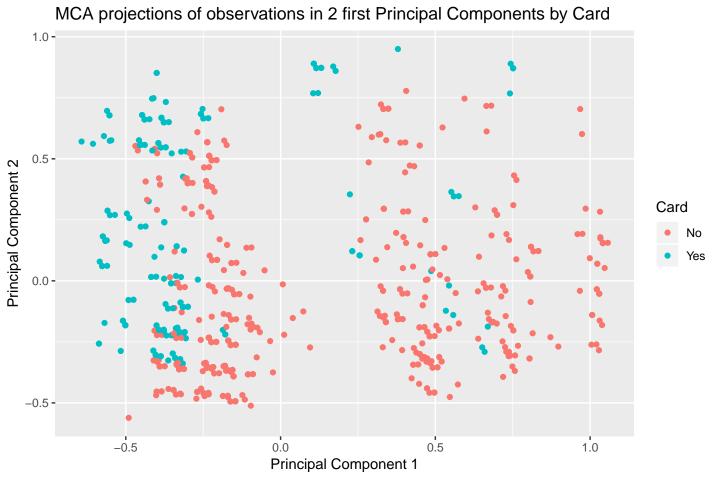






MCA projections of observations in 2 first Principal Components by Number_Products 1.0 -0.5 -Principal Component 2 Number_Products <3 >=3 0.0 -−0.5 **-**-0.5 0.0 0.5 1.0 Principal Component 1

MCA projections of observations in 2 first Principal Components by Interest 1.0 -0.5 -Principal Component 2 Interest Shop 3 Shop 1 Shop 2 0.0 -−0.5 **-**0.0 -0.5 0.5 1.0 Principal Component 1



MCA projections of observations in 2 first Principal Components by Gender 1.0 -0.5 -Principal Component 2 Gender Woman Man 0.0 -−0.5 **-**0.0 -0.5 0.5 1.0 Principal Component 1

MCA projections of observations in 2 first Principal Components by Habitat_Type 1.0 -0.5 -Principal Component 2 Habitat_Type Habitat 1 Habitat 2 Habitat 3 0.0 -Habitat 4 −0.5 **-**0.0 -0.5 0.5 1.0 **Principal Component 1**

