

Better Policies: Better lives**Using behavioural insights to evaluate and improve policy making**

Call for papers

We would like to invite you to submit an academic paper to be presented at the event **“Better Policies: Better lives”** jointly organized by the [Public Administration International](#) and [Middlesex University Behavioural Economic Group \(BEC\)](#) from the 30th of November to the 4th of December.

The Conference aims at bringing together academics and policy makers to discuss how behavioural insights may be used to improve the design of public policies and interventions. Our keynote speakers of the conference are **Professors Orazio Attanasio** (University College London, UCL) and **Stefan Dercon** (Chief Economist at the UK Department of International Development, DfID).

Authors are invited to submit applied papers in all areas of development, health, education and labour economics with special emphasis on the use of behavioural insights to improve the design of public policies.

Submission process

- The deadline for sending complete papers is the **15th of October**. Your paper should be submitted to Ericka Rascon at E.Ramirez@mdx.ac.uk including JEL classifications. For queries please contact Ericka Rascon or Pablo Brañas at branasgarza@gmail.com starting your email subject with “Better Policies”.
- Full papers will be evaluated by an academic committee for acceptance to present at the conference. The authors of selected papers will be notified by email the 25th of October.
- The total number of papers that will be accepted is six. Three will be presented the 1st of December and the rest the 3rd of December.

This event is part of the [London Experimental Week](#).

We are looking forward to seeing you in our event. Do not hesitate to contact us if you have further queries.

Ericka G. Rascon-Ramirez & Pablo Brañas-Garza