TIM
CLUL

Hi, thanks for taking the time to drop by. I'm currently looking for new opportunities.

Hello Future.

I'm a Designer who enjoys coding for the web. I feel happiest when mixing design with prototyping. I enjoy user-testing and research when solving design problems.

Professional Experience

August 2018 — Present

Bank of New Zealand — Digital Designer

- Prototyped & released a blog style, more helpful face for the bank called 'Life Moments' an online project delivered for the public facing website.
- Ongoing redesign project to reimagine the BNZ www experience.

May 2015 — August 2018

Vocus Communications — UI/UX Lead

Working within an Agile development environment as UI/UX lead for the main application development team at Vocus. The role established UI and component guidelines to ensure the

clear direction & alignment of a consistent UI for both marketing and app teams. Worked closely with other dev-team leaders and stakeholders to bring a consistent vision for the applications delivered and used by the wider business.

- Produced a front-end redesign of Vocus One (Vocus' premier customer portal)
- Guided other Front End developers and managed UI guidelines within the Application Development team.
- Designed & Implemented a web-based mobile experience, for managing fibre enclosures across the Vocus Network.
- Introduced the use of Interactive prototypes in presentations and storyboarding of ideas to aid in the UX decision making process.

September 2010 — April 2015

Creative Feijoa Ltd — Managing Director/Owner

Successfully ran my own business for 4 years across three different countries. The staple of work was providing front end development for Graphic Design Agencies and other Freelancers.

- Built & Maintained a large number of user-friendly, content-managed websites using the Umbraco CMS.
- Produced work for high end fashion & travel clients.

September 2009 - September 2010

Bview/Geocast Ltd — Front-end Developer / Designer

Worked at bView - a London startup focused on creating a geo-centric platform for delivering discount vouchers. Was part of a small development team, responsible for all front-facing aspects of bView's sites and applications. Worked on iPhone application "Local Sale Finder" I was responsible for Design and User Experience.

- Logo development for a new Voucher distribution network. Worked with company directors to answer a brief based on brand requirements.

- Became more focused on online booking forms across different mobile devices, and how to enrich small screen web experiences.

March 2006 - August 2009

Alpine Interactive — Web Developer / Designer

- Worked with Press and media clients, such as the Spectator, the Independent, Editorial Intelligence and Full Circle Films.
- Delivered Football World Cup 2006 website for the telegraph.co.uk

March 2002 - March 2006

Infocube.net — Senior Interface Designer

- Designed the UI for a 3D cube based navigation and information discovery tool that ran on PC, Web, and Mobile devices
- Our team successfully delivered the Infocube interface to the UK mobile company three.

Fluent with

- Sketch
- Adobe Illustrator
- Photoshop
- Fireworks
- HTML5
- CSS3, grid and flexbox
- SVG animation & GSAP
- PostCSS & Sass

Familiar with

- React.js
- Svelte Js (+ Sapper)
- Hugo.io (Static site generator)
- Umbraco (CMS)

Interested in

- Design systems
- WebVR / A-Frame
- Three.js
- Matter.js

Other Info

Language:
  Native English speaker with Japanese JLPT-N3
  Language proficiency

Hobbies/Interests

I am interested in music production and help run a small meetup group. I also play field Hockey.

References

Please contact me at tim@cssandstuff.com for references.

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