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Reboot: Design Thinking for sales.

- Learn about the principles of design thinking.
    - What is Design thinking.
    - Get started with design thinking.
    - Think Like a beginner.
    - Variance the power of curiosity.

* Live your customer's experience.
    - Create a sales directory process based on Thinking.
    - Become a customer of your customer.
    - Leverage your curiosity.

* Translate your Research into Insigts.
    * Gain Insight from the customer - Centric process.
    * Learn from Real - world guess stories.
    * Live the principles of Design thinking.