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Basic Statistics:

• Correlation and Regression:

- * A contingency table, enables you to display the relationship b/w two ordinal & normal variables.
- * When they are measured on a quantitative level we use scatter plot.

• Regression:

The linear correlation can be displayed by a straight line is called regression line.

- * Every distance is called residual & you end up with positive residuals.
- * Measure these residuals for every possible the through the scatter plot.
- * The best fitting line is called a regression line & name of the method of analysis is called ordinary least square regression.

• Salesforce:

→ learn about B2C commerce

* learning objects:

• Introduction:

* the key categories of B2C commerce

* B2C commerce storefront.

→ learn about Einstein for commerce.

→ learn about B2B commerce

* what functionality does B2B commerce offer?

* How B2B commerce & CRM data work together.

→ Commerce clouds basics.

* Gets started with commerce clouds

* what is commerce clouds?

* Salesforce order management:

→ Endless Able for B2C Commerce.

→ Get to know trends in Retail & E-commerce.

→ Retail E-commerce

→ Enter commerce cloud.

Trend: the connected customers