**DAILY ASSESSMENT FORMAT**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date:** | **15-06-2020** | **Name:** | **Bhavana.b** |
| **Course:** | **Digital marketing** | **USN:** | **4AL18EC009** |
| **Topic:** | **Digital marketing** | **Semester & Section:** | **4th sem**  **A section** |
| **Github Repository:** | **Bhavana-b** |  |  |

|  |
| --- |
| **FORENOON SESSION DETAILS** |
| **Image of session** |
| **Report :**   1. **Create a Realistic Framework. Before you do anything, you'll want to map out your plan.** 2. **Identify Appropriate KPIs at the Outset.** 3. **Know How to Build an Effective Funnel.** 4. **Understand What Makes for Effective Content.** 5. **Plan Strategically but Flexibly.** 6. **Create a Library of Evergreen Content.** 7. **Visualize a Clear Direction.** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Date:** | **15-06-2020** | **Name:** | **Bhavana.B** |
| **Course:** | **Java** | **USN:** | **4al18ec009** |
| **Topic:** | **Abstract classes** | **Semester & Section:** | **4th sem A section** |
| **AFTERNOON SESSION DETAILS** | | | |
| **Image of session** | | | |
| **Report :**   1. **Multiple expectations.** 2. **Runtime vs checked exception.** 3. **Abstract classes.** 4. **Reading files with reader.** 5. **Try with resources.** 6. **Creating and writing text files.** 7. **The equals method.** | | | |