**DAILY ASSESSMENT FORMAT**

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| **Date:** | **15/06/2020** | **Name:** | **Navya** |
| **Course:** | **Digital Marketing.** | **USN:** | **4AL17EC060** |
| **Topic:** | **1.Introduction to Digital Marketing.**  **Consumer Journey of Today, Explanation of New Medias-contd, Understanding Brand Purpose, introduction to Facebook as marketing channel,asset set up guide, what is custom audience,types of ads.** | **Semester & Section:** | **6th sem A sec** |
| **Github Repository:** | **Navya-courses** |  |  |

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| **TODAY SESSION DETAILS** |
| **Image of session** |

CERTIFICATE:

