**DAILY ASSESSMENT FORMAT**

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| **Date:** | **15/06/2020** | **Name:** | **GOURI R S** |
| **Course:** | **DIGITAL MARKETING** | **USN:** | **4AL18EC016** |
| **Topic:** | **DIGITAL MARKETING** | **Semester & Section:** | **4th sem A section** |
| **Github Repository:** | **gouri-rs** |  |  |

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| **FORENOON SESSION DETAILS** | | | |
| **Image of session** | | | |
| **Report**   1. **Create a Realistic Framework. Before you do anything, you'll want to map out your plan.** 2. **Identify Appropriate KPIs at the Outset.** 3. **Know How to Build an Effective Funnel.** 4. **Understand What Makes for Effective Content.** 5. **Plan Strategically but Flexibly.** 6. **Create a Library of Evergreen Content.** 7. **Visualize a Clear Direction.** | | | |
| **Date:** | **15/06/2020** | **Name:** | **GOURI R S** | |
| **Course:** | **JAVA** | **USN:** | **4AL18EC016** | |
| **Topic:** | **Abstract classes** | **Semester & Section:** | **4th sem A section** | |
| **Github Repository:** | **gouri-rs** |  |  | |

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| **AFTERNOON SESSION DETAILS** |
| **Image of session** |
| **Report**   1. **Multiple expectations.** 2. **Runtime vs checked exception.** 3. **Abstract classes.** 4. **Reading files with reader.** 5. **Try with resources.** 6. **Creating and writing text files.** 7. **The equals method.** |