QUIZ- A Quiz on Startup, Innovation, and IPR

Total points 26/26 ?



Conducted by E-CELL and IIC-SMVITM of Shri Madhwa Vadiraja Institute of Technology and Management, Bantakal, Udupi.

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0 of 0 points

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SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, BANTAKAL, UDUPI DIST. KARNATAKA

INSTITUTION'S INNOVATION COUNCIL



Interpretive thinking



____ is the process of taking a creative idea and turning it into a useful 1/1 product, service, or method of operation. * Innovation **Imagination** Creativity

✓ A Start-up should focus on: *	1/1
Customer acquisition	
Revenue streams	
Cost components	
All above	✓
Entrepreneurs attributes include: *	1/1
Perseverance	
Tenacity	
Determination	
All of above	✓
Entrepreneurship is a constant process that relies on*	1/1
creativity, innovation, and profit	
Creativity, innovation, and application in the marketplace	✓
Intellectual property rights	
The ability to win over the consumer	

E

~	For Startup India which online link is correct? *	1/1
0	www.statupindiahub.org.in	
•	www.startupindia.gov.in	/
0	www.Startupsindiakub.org,in	
0	www.Startupindiahubs.org.in	
~	To fulfill the Government of India's mission & to promote entrepreneurship in the country, the Academia Alliance Program has been formed. With whose initiative Academia. Alliance Program has been formed? *	1/1
0	Niti Ayog	
0	Confederation of Indian Industries	
•	Startup India	/
0	Ministry of New & Renewable Energy	
/	Who is the founder of startup "YourStory" *	1/1
0	Suchi Mukherjee	
0	Rashmi Daga	

- Rohit Bansal, Kunal Bahl Shradha Sharma
- Identify this personality * 1/1 Reed Hastings Steve Jobs Jeff Bezos None of the Above



She won the prestigious "EY World Entrepreneur Of The Year 2020". Identify the person * Kiran Majumdar Shaw Kiran Kher Indira Nooyi None of the Above



✓ What does a trademark protect? *	1/1
an invention	
a work of art	
logos, names and brands	✓
the look, shape and feel of a product	
✓ Intellectual Property Right can be understood as: *	1/1
○ Trademark	
Patent	
Copyright	
All of the above	✓
✓ Which of these is a Geographical Indication? *	1/1
Macdonolds burger	
Mattu Gulla	✓
✓ Darjeeling Tea	✓
✓ Basmati rice	~

✓	In most countries, how long does copyright last for? *	1/
0	10 years after the creation of the work	
0	50 years after the creation of the work	
0	10 years after the death of the person who created that work	
•	50 years after the death of the person who created that work	✓
✓	If you write an original story, what type of intellectual property gives you the right to decide who can make and sell copies of your work? *	1/
•	copyright	✓
0	geographical indications	
0	patents	
0	registered designs	
0	trademarks	
✓	If a company develops a new technology that improves its main product, what type of intellectual property can they use to stop others from copying their invention? *	1/

	22	
•	patents	/
0	registered designs	
0	trademarks	
✓	Why an invention should be patented? (a). It gives protection to a patentable invention. (b). It gives legal recognition to the invention. (c). It makes others aware of the fact as to whom does the invention belongs (d). Patenting one's invention makes useful data relating to the invention available to other inventions for further research and development. Out of the four reasons given above, please identify the correct reasons *	1/1
0	(ii) and (iii)	
•	((ii), (iii) and (iv)	/
0	None of the above	
0	All of the above	
~	In your view, who can be the right holder of IPR? *	1/1
0	Owner of the intellectual property.	
\bigcirc	The successor in title of the owner of intellectual property.	
\bigcirc	A licensee duly authorized by the owner of the intellectual property.	
•	All the above	✓
	The following can be natented *	1/1
~	The following can be patented *	1/1
	Machine	
	Process	

Composition of	of matter	
All of the abov	'e	✓
✓ In	, the entrepreneur has the right to sell any assets *	1/1
Proprietorship		✓
Partnership		
Limited Liabili	ty Company	
None of the gi	ven options	
Trade secret	s an example of *	✓
Patent		
GI		
GI None of the ab	oove	
	oove	
	oove	
	Explore Inside the World of Coc	

✓ Identify the company looking at the image *	1/
Karnataka Bank	
Kotak Bank Bank of Maharashtra	✓
None of the Above	
✓ Find out the name od the company from this image shown below *	1/
Apple	
Microsoft	
O Deloitte	



Adidas



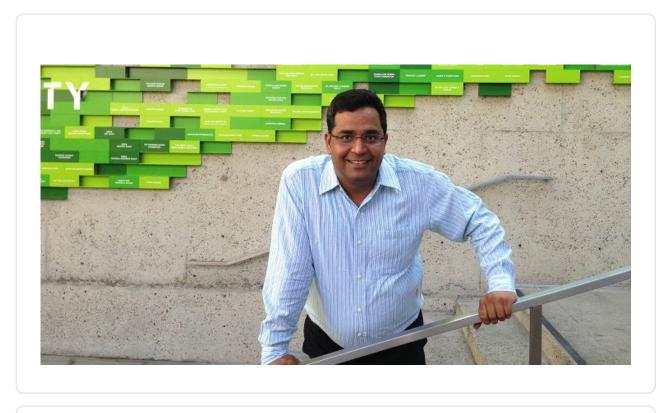


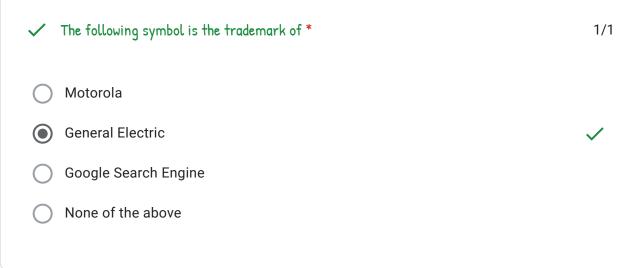
What is the tagline of the company shown in the image below? * 1/1

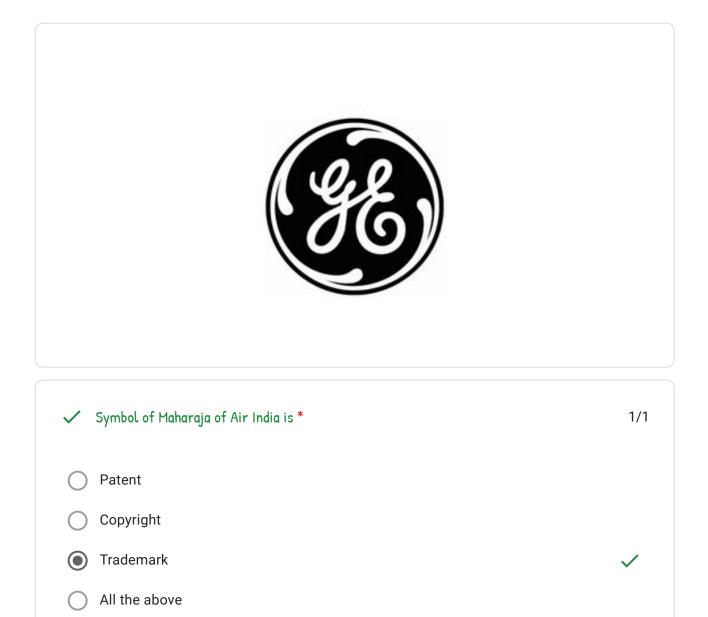
- Power for your control
- The Ultimate Driving Machine
- Find New Roads
- Driven by passion











Mr. John has developed a computer program which is an essential aspect to run novel hardware he has invented. How can Mr. John protect his computer program by Patents? *

Computer programmes are patentable subject matter

•	the novel hardware	✓
0	The computer programme cannot be patented at all	
0	None of the above	

This form was created inside of Shri Sode Vadiraja Mutt Education Trust.

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