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UALBEC043

Salesforce -

Report :

Salesforce Platform Basics -

- * Salesforce is just a CRM. it stores your customer data, gives you processes to nurture prospective customers.
- * Salesforce comes with a lot of standard functionality or out-of-the box products.
 - 1) Cloud kicks
 - 2) Unsa major sales
 - 3) Get cloudy consulting
 - 4) Dream house Realty.
- * Database is in the context of Salesforce.
- * When you put information into Salesforce, it get stored in the database.
- * Steps are :
 - 1) App
 - 2) Objects
 - 3) Records
 - 4) Fields