



## Futuro Tecno

Beneficios y Margen

Limpiar filtros

Año

2020

País

Todas

Marca

Todas

Cliente

Todas

**\$158.079 mil**  
**Total Ingresos**

**\$134.601 mil**  
**Total Gastos**

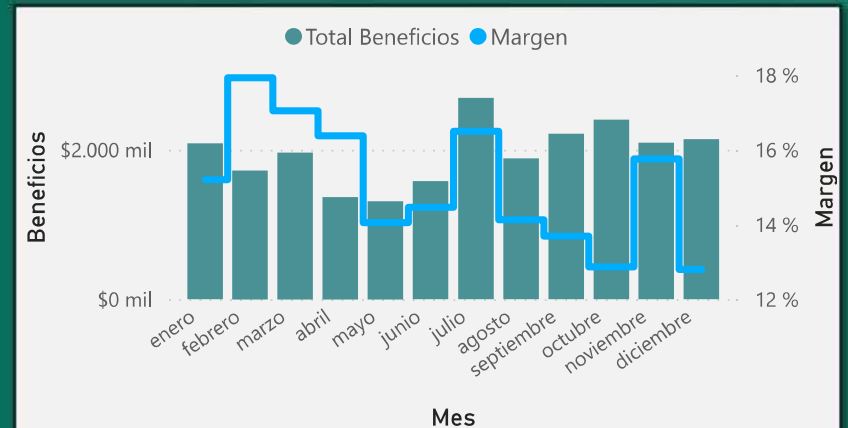
**\$23.478 mil**  
**Total Beneficios**

**14,852 %**  
**Margen**

| País      | Total Beneficios | Margen     |
|-----------|------------------|------------|
| México    | \$5.202.964      | 15,596 % ✓ |
| Argentina | \$4.770.690      | 13,072 % ! |
| Perú      | \$4.759.311      | 15,819 % ✓ |
| Uruguay   | \$4.752.554      | 15,534 % ✓ |
| Chile     | \$3.992.377      | 14,495 % ! |

| Marca      | Total Beneficios | Margen     |
|------------|------------------|------------|
| Cybernova  | \$6.921.586      | 15,361 % ✓ |
| NexTec     | \$6.272.221      | 14,094 % ! |
| OmegaTech  | \$3.989.308      | 15,657 % ✓ |
| NeuroNet   | \$3.499.503      | 14,397 % ! |
| Innovatech | \$2.795.279      | 14,924 % ! |

| Cliente                      | Total Beneficios | Margen     |
|------------------------------|------------------|------------|
| Sector público               | \$11.339.783     | 21,870 % ✓ |
| Pequeñas y medianas empresas | \$6.762.516      | 10,116 % ! |
| Consumidores finales         | \$3.732.276      | 11,459 % ! |
| Instituciones educativas     | \$1.070.147      | 27,376 % ✓ |
| Grandes clientes             | \$573.174        | 19,770 % ✓ |



| Mes          | Ingresos             | Gastos               | Total Beneficios    | Margen          |
|--------------|----------------------|----------------------|---------------------|-----------------|
| enero        | \$13.735.690         | \$11.647.661         | \$2.088.029         | 15,201 % ✓      |
| febrero      | \$9.620.869          | \$7.895.701          | \$1.725.169         | 17,932 % ✓      |
| marzo        | \$11.528.209         | \$9.562.961          | \$1.965.247         | 17,047 % ✓      |
| abril        | \$8.360.776          | \$6.991.523          | \$1.369.253         | 16,377 % ✓      |
| mayo         | \$9.339.758          | \$8.027.087          | \$1.312.671         | 14,055 % !      |
| junio        | \$10.927.201         | \$9.346.534          | \$1.580.667         | 14,465 % !      |
| julio        | \$16.327.403         | \$13.634.257         | \$2.693.147         | 16,495 % ✓      |
| agosto       | \$13.341.238         | \$11.456.380         | \$1.884.858         | 14,128 % !      |
| <b>Total</b> | <b>\$158.079.131</b> | <b>\$134.601.235</b> | <b>\$23.477.896</b> | <b>14,852 %</b> |