

1. Рубежный контроль №1

Выполнила: Повираева Марина Леонидовна, группа ИУ5-24М

Описание задания:

1.0.1. Вариант №3

Для заданного набора данных произведите масштабирование данных (для одного признака) и преобразование категориальных признаков в количественные двумя способами (label encoding, one hot encoding) для одного признака.

```
[1]: from google.colab import drive, files
drive.mount('/content/drive')
```

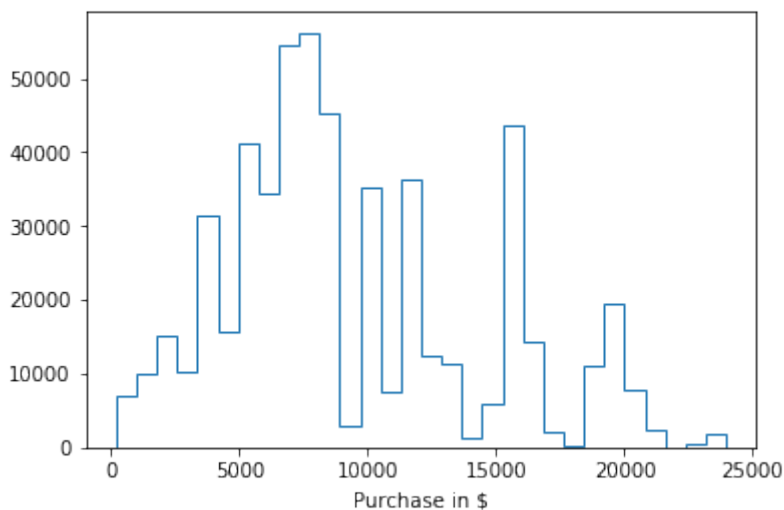
Drive already mounted at /content/drive; to attempt to forcibly remount,
↪ call
drive.mount("/content/drive", force_remount=True).

```
[0]: from google.colab import files
import os
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
%matplotlib inline
os.listdir()
data = pd.read_csv('drive/My Drive/Files/dataset/BlackFriday.csv', sep=",")
```

2. Масштабирование данных

Возьмем параметр покупок:

```
[3]: plt.hist(data['Purchase'], 30, histtype='step')
plt.xlabel('Purchase in $')
plt.show()
```



Масштабируем данные по методу минимакса и Z-оценок:

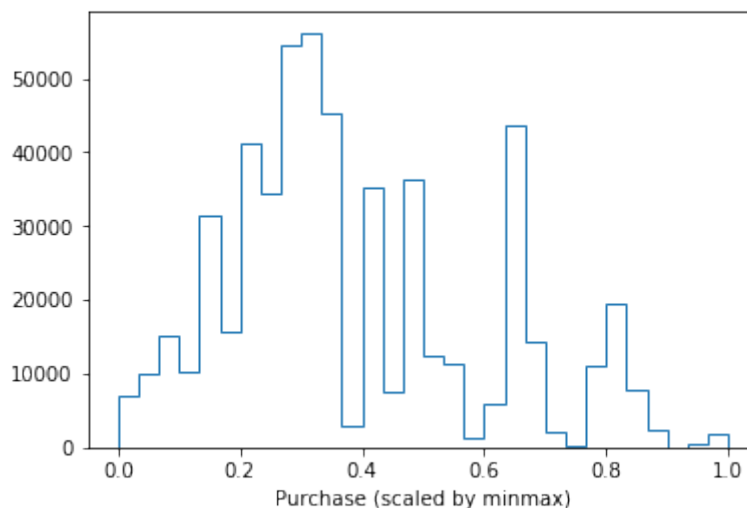
```
[4]: from sklearn.preprocessing import MinMaxScaler, StandardScaler

sc1 = MinMaxScaler()
sc1_data = sc1.fit_transform(data[['Purchase']])

plt.hist(sc1_data, 30, histtype='step')
plt.xlabel('Purchase (scaled by minmax)')
plt.show()
```

```
/usr/local/lib/python3.6/dist-packages/sklearn/preprocessing/data.py:334:
DataConversionWarning: Data with input dtype int64 were all converted to
↳float64
```

```
by MinMaxScaler.
    return self.partial_fit(X, y)
```



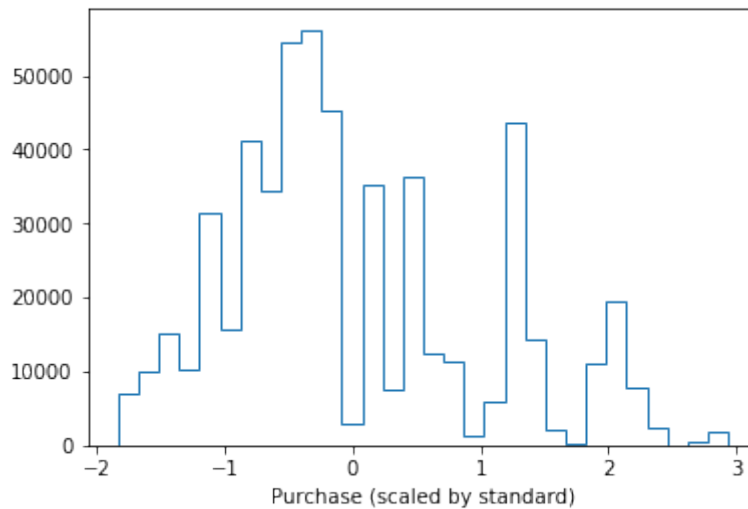
```
[5]: sc2 = StandardScaler()
sc2_data = sc2.fit_transform(data[['Purchase']])

plt.hist(sc2_data, 30, histtype='step')
plt.xlabel('Purchase (scaled by standard)')
plt.show()
```

```
/usr/local/lib/python3.6/dist-packages/sklearn/preprocessing/data.py:645:
DataConversionWarning: Data with input dtype int64 were all converted to
↳float64
```

```
by StandardScaler.
    return self.partial_fit(X, y)
/usr/local/lib/python3.6/dist-packages/sklearn/base.py:464:
```

DataConversionWarning: Data with input dtype int64 were all converted to float64
by StandardScaler.
return self.fit(X, **fit_params).transform(X)



Логичнее использовать масштабирование `minmax`, так как параметр имеет значения почти от 0 до большого значения (и поэтому логичнее масштабировать от 0 до 1).

3. Преобразование категориальных признаков

```
[0]: from sklearn.preprocessing import LabelEncoder, OneHotEncoder
```

3.1. Использование LabelEncoder

```
[7]: cat_temp_data = data[['Gender']]  
cat_temp_data[0:10]
```

```
[7]:  Gender  
0      F  
1      F  
2      F  
3      F  
4      M  
5      M  
6      M  
7      M  
8      M  
9      M
```

Сравним исходные данные и их целочисленные значения:

```
[8]: le = LabelEncoder()  
cat_enc_le = le.fit_transform(cat_temp_data['Gender'])
```

```
cat_enc2 = pd.DataFrame({'Gender':cat_temp_data['Gender'], 'Gender bin':
↳cat_enc_le})
cat_enc2[0:10]
```

```
[8]:   Gender  Gender bin
0      F          0
1      F          0
2      F          0
3      F          0
4      M          1
5      M          1
6      M          1
7      M          1
8      M          1
9      M          1
```

Внедрим данные в исходные данные:

```
[9]: data.head(5)
```

```
[9]:   User_ID Product_ID Gender  Age  Occupation City_Category \
0  1000001  P00069042      F  0-17          10          A
1  1000001  P00248942      F  0-17          10          A
2  1000001  P00087842      F  0-17          10          A
3  1000001  P00085442      F  0-17          10          A
4  1000002  P00285442      M  55+          16          C

   Stay_In_Current_City_Years  Marital_Status  Product_Category_1  \
0                             2                0                  3
1                             2                0                  1
2                             2                0                 12
3                             2                0                 12
4                             4+                0                  8

   Product_Category_2  Product_Category_3  Purchase
0                 NaN                 NaN      8370
1                  6.0                 14.0     15200
2                 NaN                 NaN      1422
3                 14.0                 NaN      1057
4                 NaN                 NaN      7969
```

```
[10]: data2 = data
data2['Gender'] = cat_enc_le
data2.head(5)
```

```
[10]:   User_ID Product_ID Gender  Age  Occupation City_Category \
0  1000001  P00069042      0  0-17          10          A
1  1000001  P00248942      0  0-17          10          A
2  1000001  P00087842      0  0-17          10          A
3  1000001  P00085442      0  0-17          10          A
4  1000002  P00285442      1  55+          16          C
```

| | Stay_In_Current_City_Years | Marital_Status | Product_Category_1 | \ |
|---|----------------------------|----------------|--------------------|---|
| 0 | 2 | 0 | 3 | |
| 1 | 2 | 0 | 1 | |
| 2 | 2 | 0 | 12 | |
| 3 | 2 | 0 | 12 | |
| 4 | 4+ | 0 | 8 | |

| | Product_Category_2 | Product_Category_3 | Purchase |
|---|--------------------|--------------------|----------|
| 0 | NaN | NaN | 8370 |
| 1 | 6.0 | 14.0 | 15200 |
| 2 | NaN | NaN | 1422 |
| 3 | 14.0 | NaN | 1057 |
| 4 | NaN | NaN | 7969 |

3.2. Использование OneHotEncoder

```
[11]: ohe = OneHotEncoder()
cat_enc_ohe = ohe.fit_transform(data[['City_Category']])
cat_enc_ohe.todense()[0:10]
```

```
[11]: matrix([[1., 0., 0.],
              [1., 0., 0.],
              [1., 0., 0.],
              [1., 0., 0.],
              [0., 0., 1.],
              [1., 0., 0.],
              [0., 1., 0.],
              [0., 1., 0.],
              [0., 1., 0.],
              [1., 0., 0.]])
```

```
[12]: data4 = pd.get_dummies(data[['City_Category']])
data4.head(5)
```

| | City_Category_A | City_Category_B | City_Category_C |
|---|-----------------|-----------------|-----------------|
| 0 | 1 | 0 | 0 |
| 1 | 1 | 0 | 0 |
| 2 | 1 | 0 | 0 |
| 3 | 1 | 0 | 0 |
| 4 | 0 | 0 | 1 |

Добавим в исходные данные новые столбцы:

```
[13]: data3=data2.join(data4)
data3.head(5)
```

| | User_ID | Product_ID | Gender | Age | Occupation | City_Category | \ |
|---|---------|------------|--------|------|------------|---------------|---|
| 0 | 1000001 | P00069042 | 0 | 0-17 | 10 | A | |
| 1 | 1000001 | P00248942 | 0 | 0-17 | 10 | A | |
| 2 | 1000001 | P00087842 | 0 | 0-17 | 10 | A | |
| 3 | 1000001 | P00085442 | 0 | 0-17 | 10 | A | |

4 1000002 P00285442 1 55+ 16 C

| | Stay_In_Current_City_Years | Marital_Status | Product_Category_1 | \ |
|---|----------------------------|----------------|--------------------|---|
| 0 | 2 | 0 | 3 | |
| 1 | 2 | 0 | 1 | |
| 2 | 2 | 0 | 12 | |
| 3 | 2 | 0 | 12 | |
| 4 | 4+ | 0 | 8 | |

| | Product_Category_2 | Product_Category_3 | Purchase | City_Category_A | \ |
|---|--------------------|--------------------|----------|-----------------|---|
| 0 | NaN | NaN | 8370 | 1 | |
| 1 | 6.0 | 14.0 | 15200 | 1 | |
| 2 | NaN | NaN | 1422 | 1 | |
| 3 | 14.0 | NaN | 1057 | 1 | |
| 4 | NaN | NaN | 7969 | 0 | |

| | City_Category_B | City_Category_C |
|---|-----------------|-----------------|
| 0 | 0 | 0 |
| 1 | 0 | 0 |
| 2 | 0 | 0 |
| 3 | 0 | 0 |
| 4 | 0 | 1 |