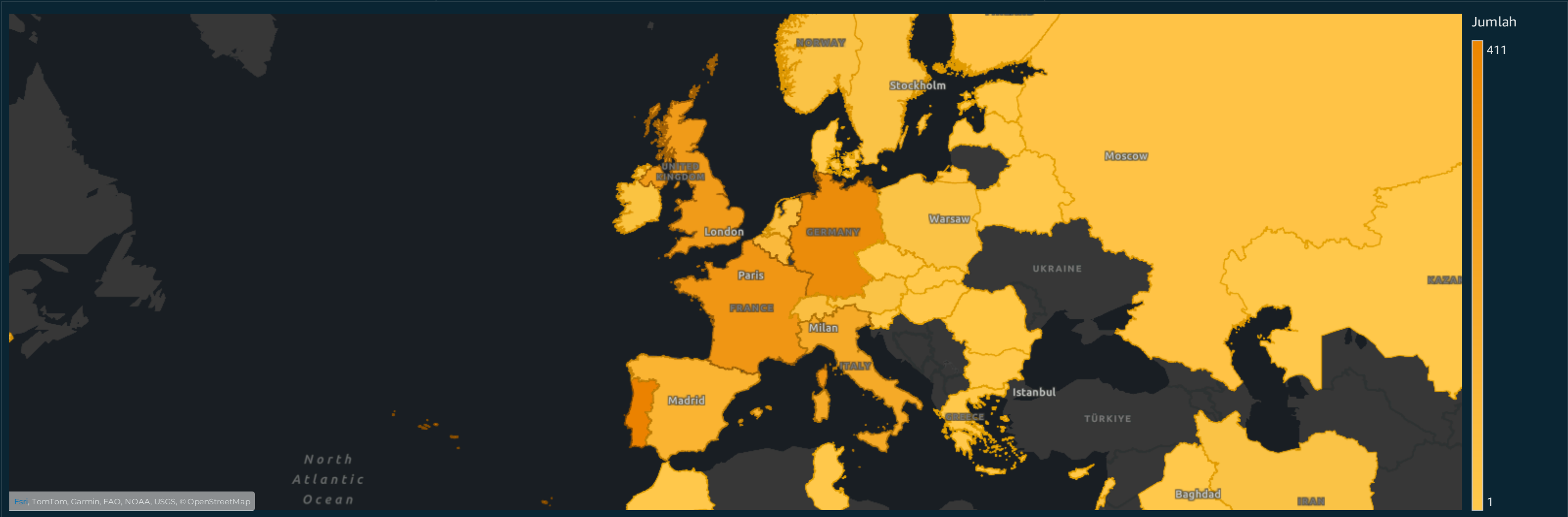
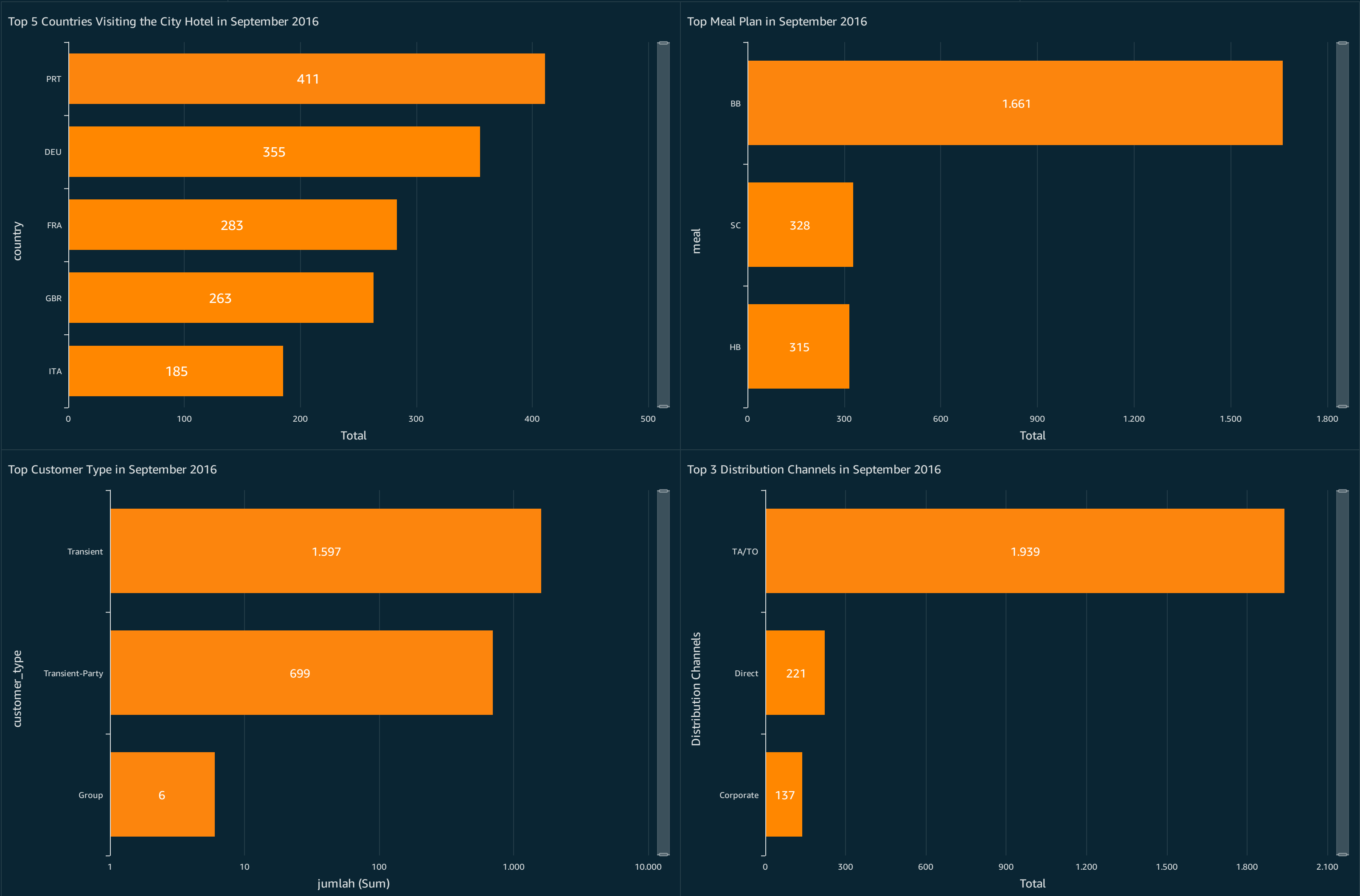


# CITY HOTEL DASHBOARD



## GUEST SEGMENTATION OVERVIEW



## GUEST SEGMENTATION BASED ON COUNTRY

Market Segment				Distribution Channel			Market Segment/Channel			
Top 5 Customer Type and Package Based on Country				Top 5 Distribution Channel Based on Country			Top 5 Distribution Channel and Market Segment Based On Country			
Country	Customer Type	Booking Package	Total	Country	Distribution Channel	Total	Country	Distribution Channel	Market Segment	Total
PRT	Transient	BB	241	DEU	TA/TO	322	GBR	TA/TO	Online TA	188
GBR	Transient	BB	172	FRA	TA/TO	268	DEU	TA/TO	Offline TA/TO	174
DEU	Transient	BB	139	PRT	TA/TO	239	FRA	TA/TO	Online TA	148
FRA	Transient	BB	136	GBR	TA/TO	235	DEU	TA/TO	Online TA	134
ITA	Transient-Party	HB	127	ITA	TA/TO	178	PRT	TA/TO	Online TA	131