



Experienced UX Designer, Developer, and PM

206-737-0715
PHONE

10100 TWIN LAKE LOOP DRIPPING SPRINGS, TX
ADDRESS

SKILLS

UX	HTML	CSS	Javascript
User Experience	Balsamiq	Invisionapp	Prototyping
Wireframes	Wordpress	Flowmapp	Personas

EXPERIENCE

SENIOR EXPERIENCE DESIGNER INVENTIVE WORKS, LLC JANUARY 2019 - PRESENT

Technologies: Balsamiq, Invisionapp, Trello, Adobe Suites, Flowmapp, HTML, CSS, Javascript.

- Design and research user experiences
- Technologies: Balsamiq, Invisionapp, Trello, Adobe Suites, Flowmapp, HTML, CSS, Javascript.
- Represented web team at meetings with executives and discussed project goals and milestones.
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Established milestones for projects and prepared all team members to meet aggressive deadlines.
- Competitive analysis Personas
- User flow via Flowmapp Prototyping and Wireframes



SENIOR EXPERIENCE DESIGNER & PM

LIVESTOCK LOADER, LLC VIA VESTOR POCKET LLC

FEBRUARY 2019 - PRESENT

Technologies: Balsamiq, Invisionapp, Adobe Suites, Trello, Flowmapp, Branding, Print, HTML, CSS.

- Project Manager via Trello
- User Experience Collaboration and Research
- Competitive analysis
- Personas
- User flow via Flowmapp
- Prototyping and Wireframes
- Developed team communications and information for stand up meetings.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Obtained approval of concepts by submitting rough drafts to management or to client.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

SENIOR EXPERIENCE DESIGNER & PM

SAN ANTONIO SHOE & LUGGAGE COMPANY VIA VESTOR POCKET LLC

OCTOBER 2018 - PRESENT

Technologies: Balsamiq, Invisionapp, Adobe Suites, Trello, Flowmapp

- ShoeBeNew application for San Antonio Shoe and Luggage Company.
- Project Manager via Trello
- User Experience Collaboration and Research
- Competitive analysis
- Personas



- User flow via Flowmapp
- Prototyping and Wireframes
- Developed team communications and information for stand up meetings
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy
- Obtained approval of concepts by submitting rough drafts to client
- Maintained consistent use of graphic imagery in materials and other marketing outreach
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity

SENIOR EXPERIENCE DESIGNER

DEBONAIREU APPLICATION VIA VESTOR POCKET LLC
JUNE 2017 - FEBRUARY 2018

Technologies: Balsamiq, Invisionapp, Adobe Suites, Trello, Flowmapp, Branding, Print, HTML, CSS

- User Experience Collaboration and Research
- Competitive analysis
- Personas
- User flow via Flowmapp
- Prototyping and Wireframes
- Obtained approval of concepts by submitting rough drafts to management or to client



SENIOR DESIGNER UI UX

FIRST UNITED CORP. VIA VESTOR POCKET LLC
JANUARY 2017 - FEBRUARY 2018

Technologies: Invisionapp, Basalmiq, HTML, CSS, Wordpress, Adobe Suites, Mailchimp

- Managed all phases of new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback
- Coordinated, created and scheduled content, designs and periodic updates to company website
- Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes
- Built website interfaces with HTML and CSS
- Designed, implemented and monitored web pages and sites for continuous improvement in fast-paced environment
- Implemented Google Campaigns and SEO for various types of websites

SENIOR DESIGNER UI

MEDIAFUSION DIGITAL MEDIA PLATFORM
SEPTEMBER 2016 - MARCH 2017

Technologies: Invisionapp, Basalmiq, HTML, CSS, Javascript

- Designed and helped develop a Netflix style platform
- Print work
- HTML and CSS
- Invisionapp Prototyping
- Basalmiq
- Wireframe
- Collaborated with vendor to ensure style consistency with other marketing materials



SENIOR DESIGNER UI UX
HEARST CORP.
MARCH 2016 - OCTOBER 2016

Technologies: Adobe Suites, Balsamiq, Jira MediaFusion Digital Media Platform.

- In house software design for Hearst Media.
- Technologies: Adobe Suites, Balsamiq, Jira MediaFusion Digital Media Platform.
- User Experience Collaboration and Research
- Competitive analysis
- Personas
- User flow via Flowmapp
- Prototyping and Wireframes
- Developed team communications and information for stand up meetings.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy
- Obtained approval of concepts by submitting rough drafts to management or to client

SENIOR DESIGNER UI UX
AAWII CORP.
MAY 2015 - JANUARY 2016

Technologies: Invisionapp, Balsamiq, HTML, CSS, Adobe Suites, Jira

- A social application that allows people to trade the way they want.
- Technologies: Balsamiq, Invisionapp, Adobe, Jira
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions
- Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs



EDUCATION

DEVRY UNIVERSITY, DALLAS TEXAS — BA, 2006

**INVENTIVE ACADEMY, LLC — FULL STACK SOFTWARE
ENGINEERING, 2019**

