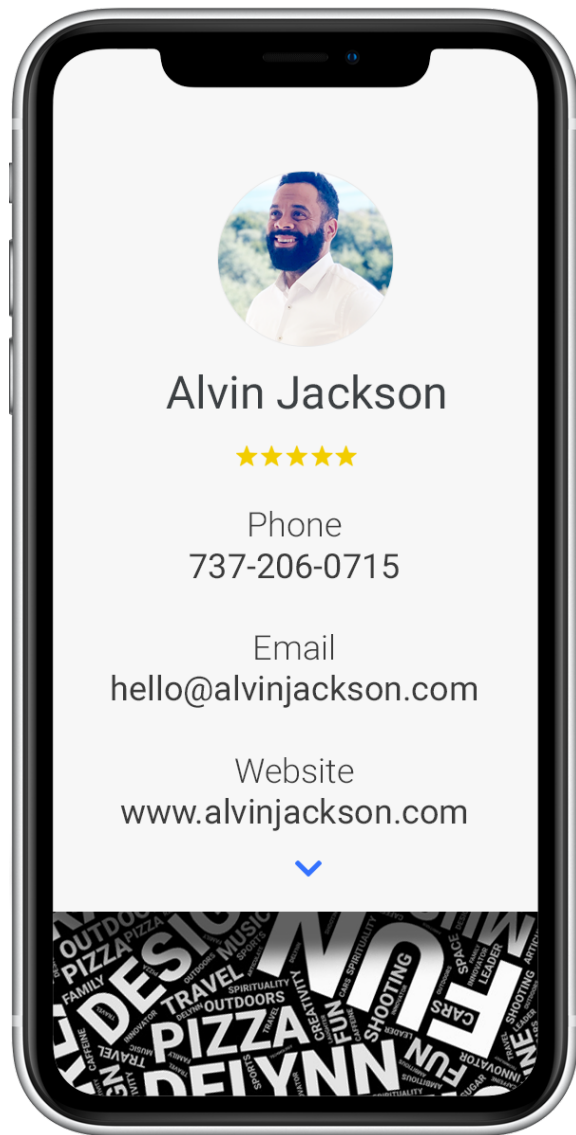# ALVIN JACKSON

## EXPERIENCED UX DESIGNER, DEVELOPER, AND PROJECT MANAGER

Creating harmony between a product, a user, and a business is very essential. I am a strategist that tailors a well documented plan to build a solution for all team members, users, and stake holders. With the challenging ever changing requirements of people, products, and industries I thrive in creating a canvas of solutions.

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Alvin Jackson

★★★★★

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## SKILLS & TECH

### UX DESIGN

8 + years creating adaptable experiences Invisonapp, Adobe Suites, Basalmiq, Axure, and more

### HTML & CSS

3+ years building responsive UI for desktop and mobile using Visual Studio, Github,  Bootstrap and more.

### PROJECT MANAGEMENT

6+ years leading teams and building products on time using Trello, Jira, Zoom, Skype and more.

### RESEARCH & DESIGN

Data Analysis, User Stories, User Flows, Sketching, Wireframes, IA, Prototypes, Style Guide

### DEVELOP &  LAUNCH

Coordinating with dev. team, Finalize Designs, Speed Test, Micro Details, A/B Testing, and Launch

# EXPERIENCE
## 8+ YEARS OF CREATING AND LEADING

### INVENTIVE WORKS, LLC
*Senior Experience Designer | 2019 - present*

Assist in the creative direction of the user experience and design flow regarding applications interface. My work is a compilation of data analysis, user stories, and representing our web team at meetings with executives. Using Trello insures strong team communication, as we take concepts to produced design mockups, prototypes, and development to meet aggressive deadlines.

### VESTOR POCKET, LLC
*Senior Experience Designer and Project Lead | 2017 - present*
*Recent Projects | SA Shoe & Company, Livestock Loader, LLC, DebonaireU*

As project lead, there is a development cycle I use. Beginning with research and preplanning I am able to construct a strong data analysis, user stories and user flow . Exploration and design then takes place using IA, wire frames, style guide and mockups.The prototype and design elements are then pushed to the developers where communication is key. Once product is developed quality testing and launch is accomplished. In some projects the entire process is not necessary and I am able to modify, update or redesign where needed.

### FIRST UNITED CORP.
*Senior UX and UI Designer | 2017 - 2018*

First United Corp. is a real-estate investment firm that was seeking an online image to bridge the gap between them and potential clients. Through an extensive marketing campaign I created the user experience and design of websites and multiple landing pages to help bring profitable leads for all investors within the firm. I designed, implemented content, analyzed competitors web pages and websites for continuous improvement while achieving top Google rankings and generating profitable leads.

### MEDIAFUSION DIGITAL MEDIA PLATFORM
*Lead UX and UI | 2016 - 2017*

Mediafusion is a service that allows churches, events and other businesses to share while live their content on mobile, desktop and tv devices. As lead designer I created the user experience and interface of a Netflix style application that could easily be added to their customers website. This project contract also entailed me creating all marketing and branded materials. Skills and technologies used: HTML, CSS, Basalmiq, Wireframe, Invisionapp prototyping, javascript, Jira, Adobe Suites

### ALVARA GROUP, LLC
*Project Manager Senior UX | 2011- 2016*

As Senior Experience Designer with Alvara Group, I lead many projects consisting of small to mid size companies that wanted a strong web presence giving them an advantage over their competitors. The daily work consisted of team collaboration, project management, research and design. Skills used: Jira, Basalmiq, Wireframe, Invisionapp prototyping, HTML, CSS, Content Management Systems, Adobe Suites

### EDUCATION

**Inventive Academy, LLC** - Full Stack Engineering, 2019
**Nielsen Norman Group** - UX Conference, 2018
**Devry University** - BA 2006