

## Improving Over Indebtedness in Singapore

Borrowers Exploitation by Unlicensed Moneylender



# **Executive Summary**

•COVID-19 has put a strain on financial health and in 2020, 989 unlicensed moneylending cases and 3,344 harassment cases recorded

Issue

#### Context

 Stringent assessment and relatively slow loan approval process by banks and licensed moneylenders deter potential borrowers  Credit analysts assess risk by thoroughly analysing a borrower's capability to repay a loan that is tedious and timeconsuming

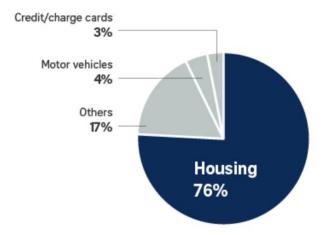
Pain point

#### Solution

 Include automated risk rating based on probability of default using borrowers' personal and loan historical information  Differentiate between loan applications that are ready for decision and those that require more documentation thus reducing decision time and increase approval rate

Objective

## Families could face difficulty with home loan payments



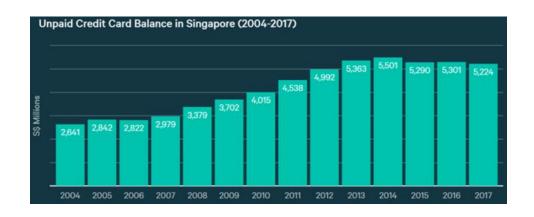
Credit card charge-off rate rose from 5.9% to 9.1% from last year

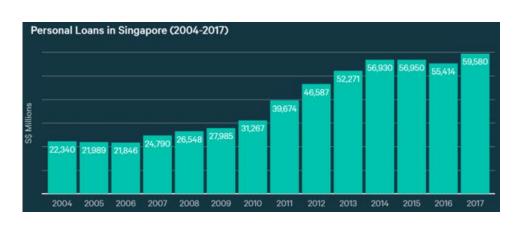
Breakdown of Outstanding Household Debt

- COVID-19 has put a strain on financial health, impacting families' ability to pay their housing loans
- Credit card charge-off rate measures bad debt written off during the year against the average rollover balance, and is a leading indicator for the credit quality of housing loans
- A borrower is likely to miss payments for their credit card bills in the initial period of financial distress

## Potential business lost to unlicensed moneylenders

- Stringent assessment and relatively slow loan approval process by banks and licensed moneylenders deter potential borrowers
- Unlicensed moneylenders offer quick approval and hassle-free applications
- Other than house loan payments, borrowers may borrow to fund educational needs, a medical emergency or to tide over short-term cash flow challenges for a small business

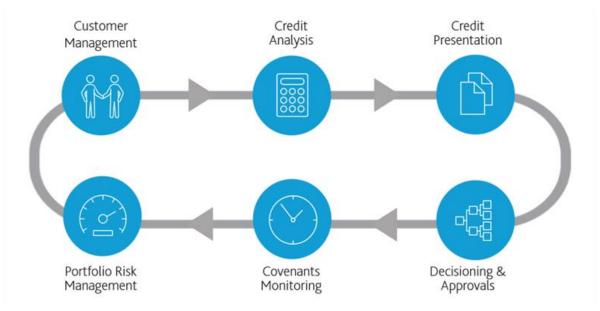




Credit card debt and personal loans have been the fastest growing categories of consumer debt with potential market size of \$\$65B

## Loan process automation for quick approval

- Credit analysis can include automated risk rating based on probability of default and give more time back to the analyst to perform their risk assessment work
- Automation of the lending process increase efficiency and reduce decision time
- Differentiate between loan applications that are ready for decision and those that require more documentation



Source: Kaggle and Department of Statistics, Singapore | Prepared by: Alvin Lie

#### Value for all stakeholders

## Society

- Improve financial well-being of those in need
- Reduce societal issues caused by unlicensed moneylender

# Bank/Licensed moneylender

- Increase productivity of credit analyst
- Competitive approval process

#### Borrower

- Reduced waiting time of loan process
- Better alternative to unlicensed moneylender

# Success is defined by 2 measurable factors

Long-term key success factor

Short-term key success factor

Increase the loan approval rate by 50% for credit analysts over a half-year period

Decrease the number of credit default by 80% within 4 years

## The dataset will be used to predict credit default risk

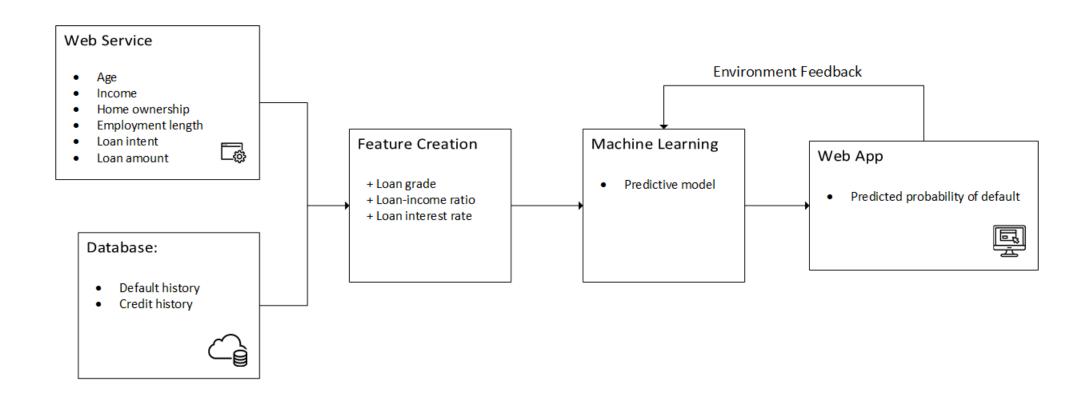
• 32,581 borrowers' personal and loan information as 12 indicators

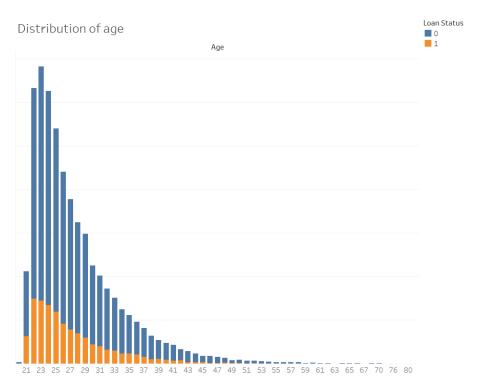
	Age	Income	Loan Amount	Interest Rate	Loan Grade	Credit History	Default History	Loan Status
Description	Age of the borrower in years	Annual income in dollars	Amount of loan in dollars	Interest rate of loan in percentage	A function of variables to grade the loan from 'A' to 'G'	The number of years since the loan was taken	'Y' for defaulted before or 'N' for never defaulted	'0' for non- default or '1' for default
	Home Ownership		Employment Length		Loan Intent		Loan-Income Ratio	
Description	Current status of home ownership: 'own', 'rent' or 'mortgage'		Number of years in employment		Intended use for loan: 'education', 'medical', 'venture', 'home improvement', 'personal' or 'debt consolidation'		Ratio of loan to annual income	

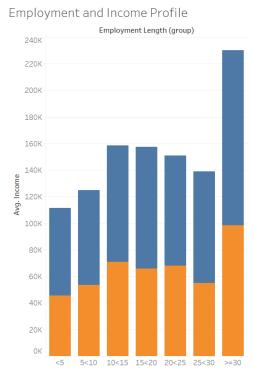
#### Interpretation of the indicators

- Age of borrower: a productive age range is to be identified as it affects their income
- Income: a higher income increases the probability of repayment of the loan
- Loan amount: the loan amount affects the interest rate charged to the borrower
- Interest rate: higher interest rate indicates higher risk of the loan
- Loan grade: grade is determined by a number of factors such as loan amount and interest rate
- Credit history: higher number of years since loan was taken indicates better repayment history
- Default history: borrower that has defaulted before may increase the probability of credit default
- Loan status: current status of their loan will be used to predict the probability of default for future loans
- Home ownership: whether they own, rent or mortgage their home shows their financial liability
- Employment length: length of employment may indicate the stability of their income
- Loan intent: the intention of their loan may affect future income and determines the loan's risk
- Loan-income ratio: higher ratio indicates over-borrowing and increases credit default risk

# Data Flow Diagram



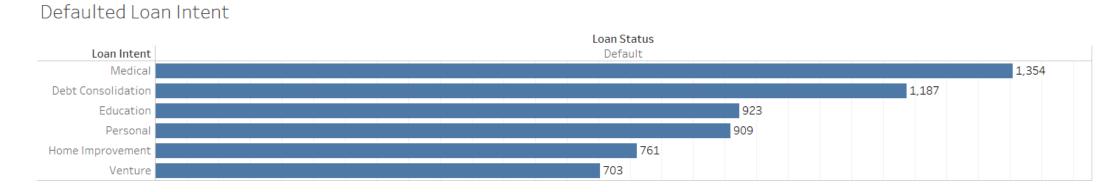




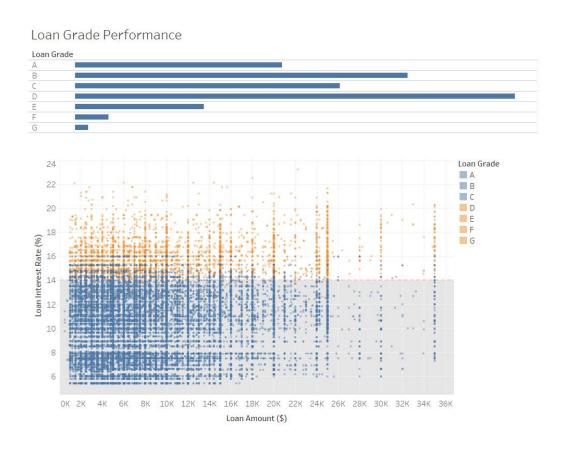
- The age distribution of our dataset is right-skewed with the majority of the borrowers in their 20s. Borrowers in their 20s have a higher percentage of defaulters compared to older age groups
- Despite earning higher average income, borrowers that have been employed for 30 years or more have higher number of defaulters



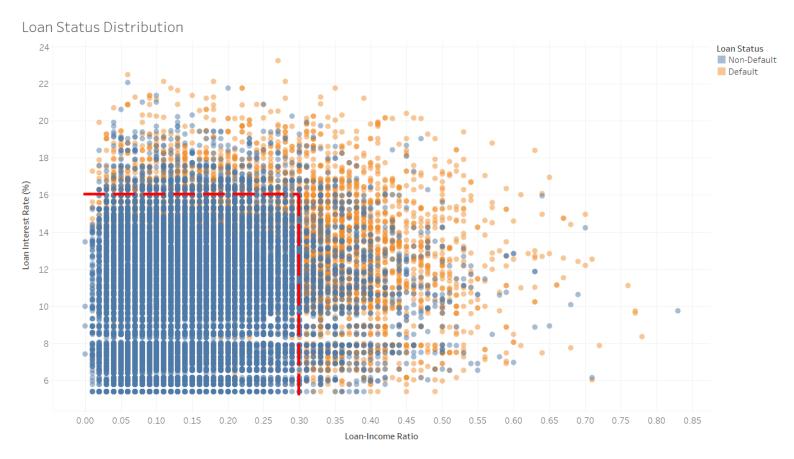
Borrowers that rent or mortgage their homes are more likely to default



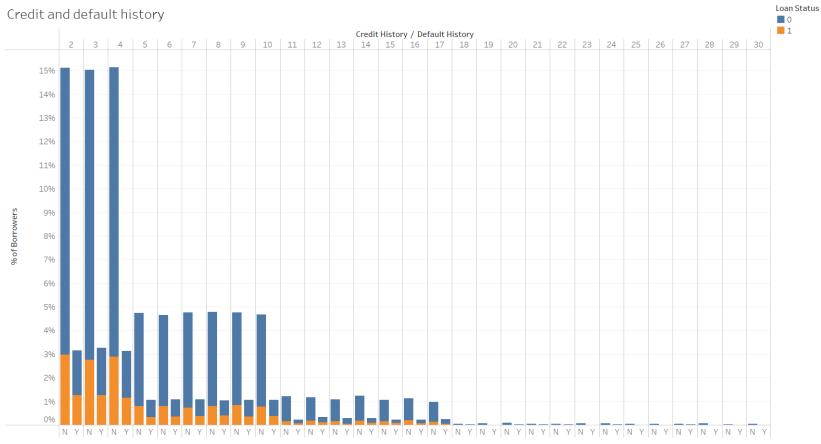
• Loans taken for medical and debt consolidation purposes are likely to default



• Loan grade 'D' is the lowest performing loans with highest number of defaults. Loans with interest rate higher than 14% are graded 'D to G' indicating higher risk of defaulting



Borrowers with loans that have interest rate higher than 16% and loan-income ratio of more than
 0.3 are more likely to default



• Borrowers with credit history of 2-4 years make up the bulk of the borrowers and show higher percentages of defaulters. History of default does not seem to be a good indicator of defaulting

#### Predictive model success metrics

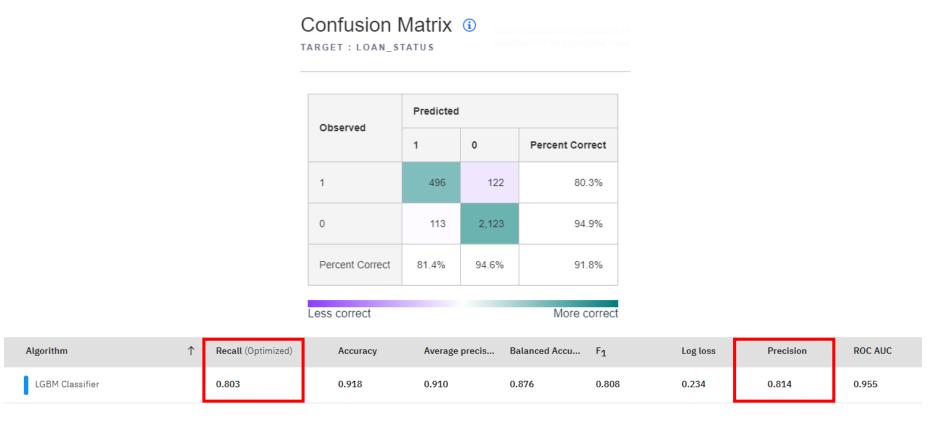
Recall

 Effect of false non-default is costly to the bank because defaulters are classified as non-defaulters

Precision

• Effect of false default is missed business opportunity because non-defaulters are classified as defaulters

## Predictive model performance



 The preliminary predictive model shows promising results with Recall and Precision of at least 80%

## High-probability default example

#### ~80% probability to default

#### Borrower's indicators:

- Age 40 years old
- Income \$60,000
- Home ownership OWN
- Employment length 15 years
- Loan intent MEDICAL
- Loan amount \$45,000
- Loan interest rate 20%
- Loan-income ratio 0.75
- Default history Yes
- Credit history 5 Years

## Low-probability default example

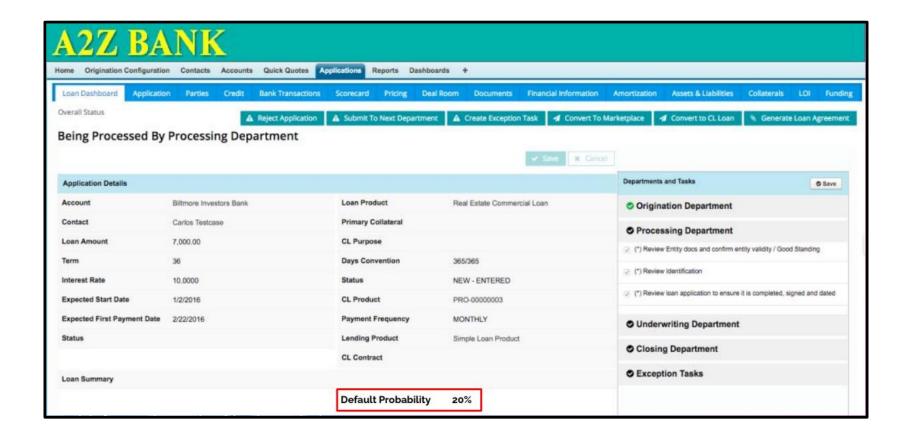
#### ~10% probability to default

#### Borrower's indicators:

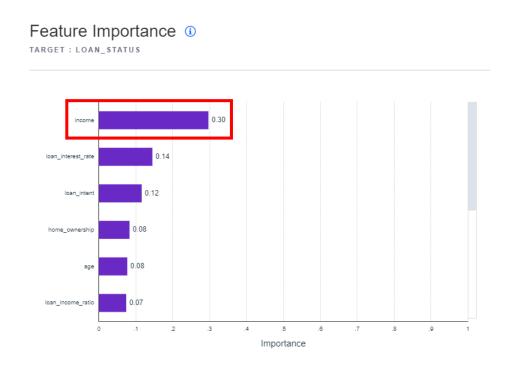
- Age 25 years old
- Income \$40,000
- Home ownership RENT
- Employment length 1 year
- Loan intent EDUCATION
- Loan amount \$10,000
- Loan interest rate 10%
- Loan-income ratio 0.25
- Default history No
- Credit history 1 year

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    14
    15
    16
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# Prototype



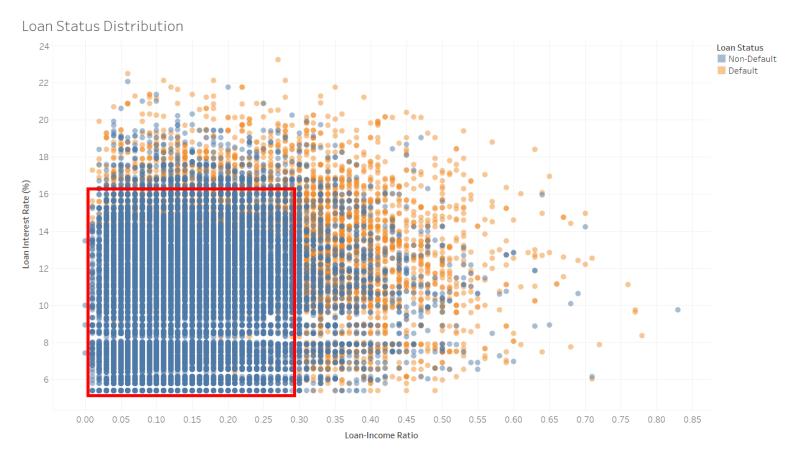
#### Importance of the indicators





- The applicant's income has the highest importance in predicting the likelihood of a default
- Credit and default history are of low importance in predicting default, thus the predictive model will work just as well for new loan applicants

#### Recommendation



• To reduce loan defaults it is recommended to limit loan amount up to \$35,000, charge loan interest rate of not more than 16% and ensures borrowers' loan-income ratio is less than 30%

# Action plan

Create a loan product with amount up to \$35,000 and interest rate of not more than 16%

Probability of default generated by the predictive model to aid the credit analysts in their decision when considering loan approval

These actions will achieve the objectives of reducing loan defaults through having more quality borrowers and increasing the approval rate of loans by credit analyst