

Alvin Madathil

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EDUCATION

Sam Houston State University

College of Business Administration BBA, Management Information Systems

Huntsville, TX

Jan. 2020 – Present

EXPERIENCE

Reviews Per Minute

July 2018 – Present

Co-Founder and Strategic Planner

Dallas, TX

- Created a grass-roots Automotive Media Marketing company that currently collaborates with car manufacturers and dealerships such as Jaguar/Land Rover, Aston Martin, Lamborghini, and Pagani to create automotive media content and bolster the promotion of over 250+ vehicles.
- Developed and nurtured new client relationships among 8 companies while ensuring retention and loyalty by being entrusted to work with vehicles that range in value from a minimum of \$65,000 up to \$3.5 million per vehicle.
- Directed our core strategies, business operations, and marketing. Converted data and merged marketing analytics to help promote and sell numerous vehicles out of state while consistently emphasizing “Delivery and Results” as our core principle to help us gather and satisfy clients.
- Toured car manufacturer factories in Italy and partnered with exotic and luxury dealerships in Dubai

MVM International Consulting LLC

Jan. 2022 – July 2022

Communications and Information Technology Specialist Intern (CITS)

Irving, TX

- Drafted and prepared over 30 Business Relationship Agreements for international clients.
- Acted as an SME (Subject Matter Expert) for business communication solutions for other business areas to achieve their process improvement goals and increased productivity.
- Provided technical support and resolved technical issues by utilizing IT solutions such as installing troubleshoots, and performing maintenance on communication and information technology systems.

North Lake College

May 2017 – November 2018

Lab Assistant

Irving, TX

- Provided teaching and lab support in various fields of science for 300 undergraduate students.
- Facilitated experiments for various undergrad students practical's (i.e.) setting up chemical components and appropriate equipment required, and ensuring proper disposal of hazardous chemical wastes appropriately.

Nimitz High School

Sept. 2015 – June 2016

Lab Assistant

Irving, TX

- Administered in software and hardware installation and troubleshooting Windows OS as directed by staff mentor.
- Evaluated and identified problems with users' Windows computers to provide either solutions or contact with staff.

PROJECTS

Palam.io |

Dec 2018 – February 2019

- * Developed a vertical market platform that can only be accessed through Near Field Communication beacons, which enables businesses to add an “extension” and real functionality that can be used within the businesses in-house operations.

ADDITIONAL INFORMATION

Languages: English (Native Speaker), Malayalam (Native Speaker), Italian (Intermediate), Arabic (Intermediate)

Enterprise Skills: Strategic Planning; Strategic Partnerships; Contract Negotiations; Account Management; Cross-Functional Teamwork Experience; Channel Marketing; Visual Studio; Content Marketing; Python; Microsoft Excel; Azure AZ-900, C, Oracle SQL, Compiling, Analyzing and Reporting Data; Data Architecture; Data Integration