

PALAIS RENAISSANCE ENHANCES “MALL CHARM” WITH THREE NEW ADDITIONS

Lula Rock, Le Jardin d’ Antoinette and Style:Nordic open at Palais

Singapore, 30 January 2012 – Palais Renaissance, the definitive address to exclusive offerings, announced today that **Lula Rock**, a multi-label boutique is its newest tenant. In March, Palais will also welcome **Le Jardin d’ Antoinette**, the quintessential Parisian *pâtisserie and salon de thé* (tea room) and restaurant and **Style:Nordic** which relocates its showroom from Delfi Orchard to Palais Renaissance. The mall’s intimate size provides an environment that defines its “mall charm” where shoppers can enjoy the ultimate personalised experience, only at Palais.

Palais’ uniqueness lies in its focus on exclusivity and quality where mall tenants offer services and experiences that are available only at Palais. The synergy of the new tenants are well placed to match the needs of Palais’ affluent and discerning shoppers, and further define Palais as a luxurious, intimate and exclusive shopping destination.

Borne out of a love for fashion and dressing up, **Lula Rock** (#02-07) showcases classic yet edgy designs from emerging designers as well as international cult labels. Some of the brands that can be found at the shop include Sretsis, Alice McCall, Karla Spetic, Aje, Matina Amanita, Stolen Girlfriends, Lonely Hearts and Borne.

“We take pride in the designers that we represent, but above all, getting our customers to love the brands we carry and enjoy the shopping experience is the Lula Rock Motto. It’s about having fun and enjoying putting together new looks for every customer!” said the girls of Lula Rock.

Inspired by the renowned Château de Versailles (Palace of Versailles) and its lush gardens, **Le Jardin d’ Antoinette** (#B1-08/09/10C) will open its doors in March 2012. The restaurant will comprise four different areas: *La Boutique* showcasing Antoinette’s exquisitely-crafted confectionery and pastries, *Le Jardin* furnished with Versailles gardens-inspired touches to evoke the feel of a secret garden, *Le Salon d’ Antoinette* offering an intimate space accentuated with details like floral print upholstery and wallpaper and *Le Salon l’Elysee* which evokes a *boudoir* feel with a brass chandelier as its dramatic centrepiece.

Shoppers looking for a respite from the Orchard Road crowd can seek comfort with the tea-room’s extensive all-day dining menu that encompasses savoury specialities as well as luxurious pastries and confectionery. Definitely the destination for the quintessential Parisian dining experience!

Style:Nordic (#B1-02A) promotes inspiring solutions by composing an appealing portfolio of Scandinavian design brands for the home, office and the individual. Its new showroom at Palais will open in mid-March and will offer its highly affluent, well-travelled and fashionable customers the characteristic, multi-sensory Scandinavian experience.

“Our new location is more in line with our high-end profile, aiming to create a sense of uniqueness. We have high expectations on moving to Palais Renaissance, which is a mall characterised by destination-oriented visitors. We believe our loyal customer base will feel very much at home when visiting our new showroom,” said Victoria Karlsson, owner of Style:Nordic.

Palais’ tenants offer personalised and bespoke services where shop owners are usually more than happy to share their vast knowledge or their design inspiration behind each product or service. For the discerning shopper, each visit to Palais may reveal a new insider tip or unfold a new enchanting story, which helps deliver a level of intimacy available only at Palais.

- END -

Only at Palais....

The Definitive Address to Luxurious Offerings

Located at the premium shopping district of Orchard Road, Palais Renaissance has established itself as an exclusive shopping destination that provides an intimate respite amidst the hustle and bustle of the city. With over 30 shops and a retail space of about 50,000 square feet, Palais Renaissance is a treasure trove for the who’s who of the local and expatriate community, trendsetters and well-heeled travellers who traverse the hallways for a taste of luxury living and deluxe lifestyle offerings. With an assembly of exclusive boutiques and choice names such as Passion Hair Salon, Steinway Gallery, Hermès Puiforcat Saint-Louis and DKNY, Singapore’s definitive address to luxurious offerings can be found **Only at Palais**.

Palais Renaissance is owned and managed by leading property developer - City Developments Limited. It is located at 390 Orchard Road Singapore 238871.

For more information, visit www.palais.sg.

Annex A

TENANTS AT A GLANCE

FASHION, SHOES & ACCESSORIES

CYC THE CUSTOM SHOP • DÉSTIJL • DKNY • EYEWERKS • FOOT FETISH •
HEEL & TOE • HENG NAM NAM BOUTIQUE • HOLLY TUPPER • INHABIT •
LULA ROCK • THE LINGERIE SHOP • THE LINK WEDDING • TYAN • ZORAB

HAIR, BEAUTY & SPA

CASEY INC. HAIR & BEAUTY • L'ESPACE SANTÉ • MEDICAL AESTHETICS SPA (UK) •
PASSION HAIR SALON • PHILIP KINGSLEY TRICHOLOGICAL CENTRE •
PHOENIX LA BEAUTÉ

HOME & LIVING

GALLERY REIS • HAÜS FURNISHINGS & INTERIORS •
HERMÈS PUIFORCAT SAINT-LOUIS • LOEWE GALLERY •
POP AND CONTEMPORARY FINE ART • STEINWAY GALLERY •
STYLE:NORDIC (OPENING SOON) • VANILLA HOME

FOOD & BEVERAGE

ANTOINETTE (OPENING SOON) • ARTISAN CELLARS • PS.CAFE •
TEUSCHER CHOCOLATES OF SWITZERLAND