

Mission San Jose High School Class of 2022's Sponsorship Plan

Platinum Sponsors: \$500

–Company mentions in resources:

- o Featured article in MSJHS CO 2022 Guide

–Company mentions on social media:

- o Logo on class website for 1 year + short advertisement pitch
- o Logo on class Facebook group's banner for 1 year
- o Promotional post in class's Facebook group
- o Promotional post in class's Instagram group + addition to Instagram biography
- o Sponsor's name added to class's Facebook group description

–To be determined

- o Company Flyers at Booths during Maze Day, Winter Ball, Homecoming Expo, Multicultural Week
- o Company's name announced during homecoming + short advertisement pitch
- o Company's logo on class shirts

Gold Sponsors: \$350

–Company mentions on social media:

- o Logo on Class of 2022's website for 1 year + short advertisement pitch
- o Promotional post in class's Facebook group
- o Sponsor's name added to class's Facebook group description

–To be determined

- o Company's name announced during homecoming + short advertisement pitch

Silver Sponsors: \$200

–Company mentions on social media:

- o Logo on Class of 2022's website for 1 year + short advertisement pitch
- o Sponsor's name added to class's Facebook group description

–To be determined

- o Company's name announced during homecoming + short advertisement pitch

Sponsor levels are negotiable within reason. Please email msjhs2022@gmail.com for further information.

Frequently Asked Questions

Why sponsor us?

Throughout the year, your company's logos will be shown to more than 900+ faces consisting of high schoolers and other members of the community. Your logos will be all of our various social media sites, an undeniably vital aspect of marketing to teens. Studies have shown that people are more likely to choose a brand that they know have benefited a cause they support over other brands, regardless of price or quality. By sponsoring us, your company has the opportunity to create over nine hundred impressions in the Fremont community and raise money, all of which goes to our Junior Prom. During these hard times, students are looking for resources more than ever to get ahead.

How many people are in Class of 2022?

Around 550

Statistics:

Facebook group members: 560

Instagram account followers: 330

Target audience: High school students, parents, teachers, FUSD officials and other members of the Fremont community.

Please contact msjhs2022@gmail.com for further information.