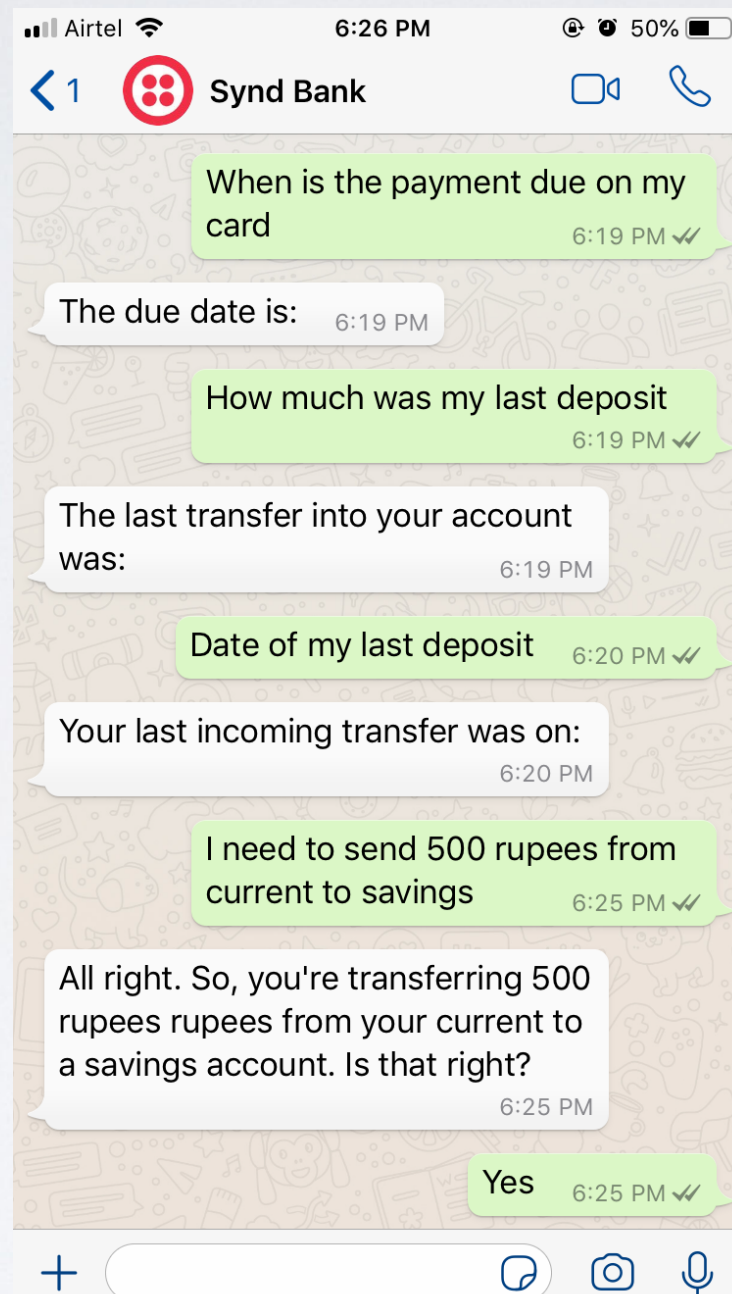
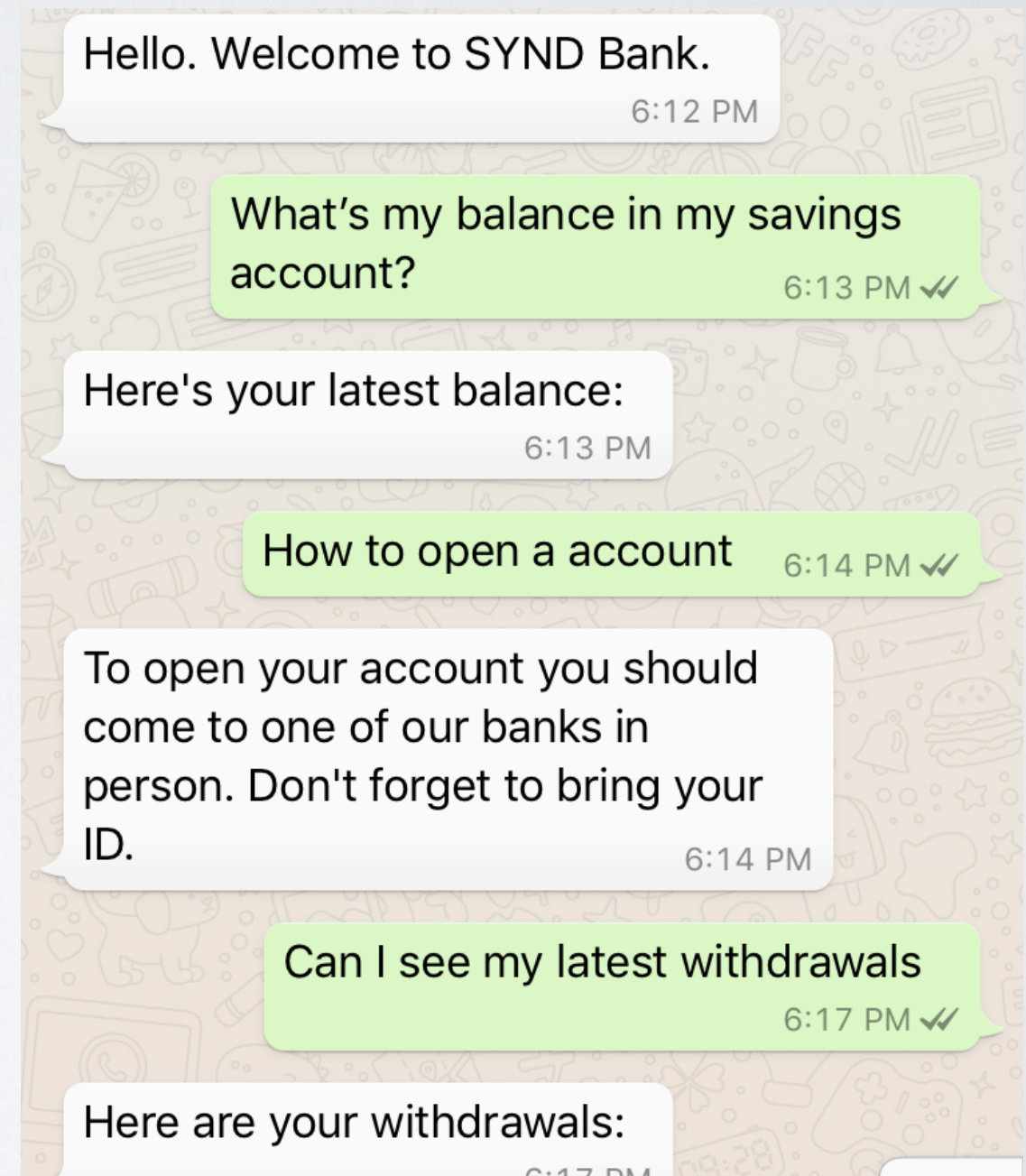


WHATSAPP BUSINESS ACCOUNT MANAGER WITH AI CHAT BOT



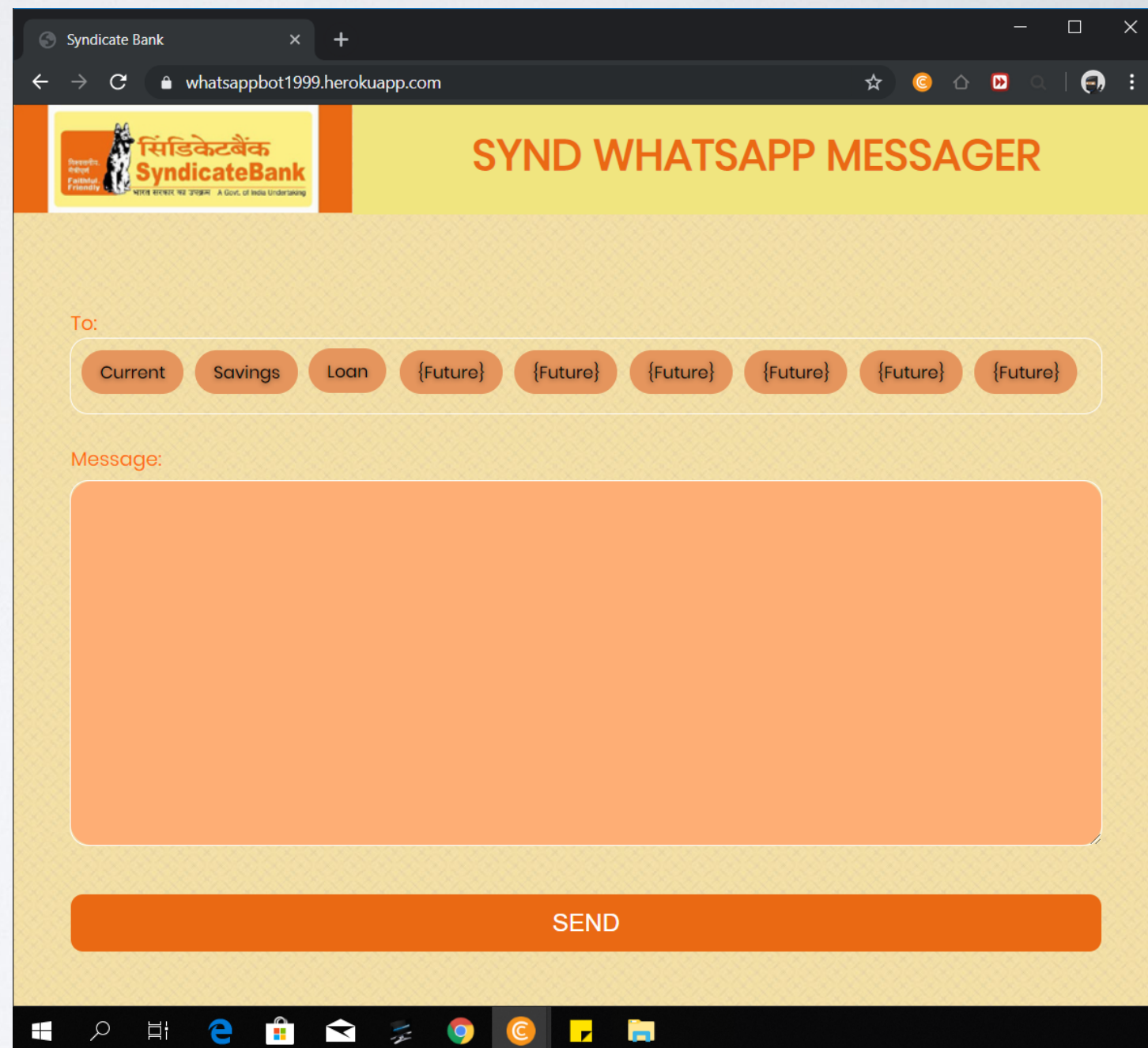
AI CHAT BOT

- Since the customers are more likely to use WhatsApp for the communication we have implemented AI chatBot in order to reach the customers more efficiently.
- With this bot, the customers can ask any enquires and get help with account management with a human type interaction.
- Also, bank advertising in charge can filter the notifications depending upon the customer to personalise the message to be sent(depending upon location, age, type of account etc).
- I have used google's Dialogflow to identify the intent of the input text and sent it to my python(flask) hosted web application to send the messages to the destination user and for now, we are using twillo as the WhatsApp API needs approval also we created a web application for the bank employee to send personalised messages to the customer.
- After the campaign is over we apply for Whatsapp API and get an official number to increase the trust between the customers and bank and then move on the scale the project.



WHTASAPP MESSENGER

- Easy and intuitive interface to filter the users and send promotion.
- Targeted customers only and will avoid spam.





SYND iNNOVATE

—Alvis F and Dennis F