

See it

Vision in Leadership is a multifaceted concept.

Own your Vision. It's vital to have a clear vision of what you want to achieve. Visualize your goals, imagine every detail - how it looks, smells, and tastes. Seeing your vision is essential for truly believing in its possibility.

Bill Gates Vision – *“Put a computer on every desk in every home in the World.” Bill Gates, founder and genius behind Microsoft, set out on a mission to put a computer on every desk in every home across the globe.*

Steve Jobs – User Experience. *The visionary leader of Apple, may not have formally written down his vision statement. However, he was maniacal about crafting an unparalleled user experience. Steve wanted technology to be intuitive, powerful, and effortlessly accessible.*

See things from the other person's perspective. Understanding the power of perspective is crucial when leading others. Adopting the mindset of those you seek to influence will help you cater to their needs and desires. By genuinely seeing things from their point of view, you will be more successful in connecting with and leading them. Remember, their perspective is the one that truly matters.

