

## Hack 3 – Seeing Yourself as Others See You

Start using video, even if it's only as a personal growth tool.

### Hack #3



# Say it

## Clarity

Great leaders are not only visionaries but also exceptional communicators. Clarity lies at the heart of effective communication. By expressing your ideas with absolute clarity, you ensure that your message is understood and embraced by others. Clarity is kind.

## Tough Conversations

Tough conversations are an inevitable part of leadership. However, many entrepreneurs and leaders struggle to approach these conversations confidently, often leaving the recipient confused or uncertain. If you've thought twice about having a tough conversation with someone on a particular issue, you're probably overdue for that talk.

## Relationships Stand on Communication and Expectation

Building strong relationships requires effective communication and understanding of expectations. By practicing open and honest communication, we can create an environment where expectations are expressed, understood, met & surpassed.

## The Power of Over-Communication

As a leader, it is essential to go beyond basic communication and prioritize over-communication. By proactively seeking to understand the expectations of your team, colleagues, and loved ones, you can address their needs and concerns more effectively. It's probably more important to communicate to the point that people cannot misunderstand than just understand.

