

BRANDING

design  
creation

# BRIEF DESCRIPTOR

## Mission Statement

Design Creation is a project management application that allows clients to execute projects effectively and efficiently. It's very straightforward and easy to use, with an excellent user interface.

## Target Audience

We help everyone from freelancers, to small companies, mid-sized companies, as well as enormous multinationals, but no matter the size of your industry, we can help you meet your company's needs. By allowing you to stay organized, plan your projects, and manage your resources, Design Creation is the go-to project management application for many companies.

## Features

Features include task and activity tracking, collaboration tools, to-do lists, file sharing, message boards, milestones, time tracking, project overviews and commenting.

## Membership

We offer free and paid plans, all of which include unlimited open-source projects. The free plan lets you manage one private project with up to two people on the account. The paid plans range from \$10 per month for the Personal plan (with up to 3 projects and 10 users) up to \$120 per month for the Platinum plan (with unlimited projects, up to 50 private projects and unlimited users).

# COLOR SCHEME



#f26c21



#ed2826



#8dc541




#bf2372



#88479b



#0177bd



#337f8c

# TYPOGRAPHY

Logo Typeface: Charlemagne Std Bold

Button Typeface(s):

Myriad Pro

Futura

Arial

Roboto, text size micro - 12sp

Roboto, text size small - 14sp

Roboto, text size medium - 18sp

Roboto, text size large - 22sp