

San Francisco, CA
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Wayne West

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<http://bit.ly/HackHive>

Technical Skills

- **Front-End:** Javascript ES6, ReactJS, Webpack, JQuery, Bootstrap, Underscore, HTML/CSS, AngularJS
- **Back-End:** NodeJS, ExpressJS, NPM packages, Mongoose, MongoDB, MySQL, PostgreSQL
- **Testing, Deployment, & tools:** Jest, Enzyme, Mocha, Git, Github, CLI/Bash, Docker, Heroku

Software Engineering Projects

Restaurant Reservation App | [Github](#)

San Francisco, CA

Replicated OpenTable's client-side functionality powered with a proxy server

- Built interactive front-end components with ReactJS and Javascript ES6 to create a more performant UI
- Designed server-side architecture with a team of software engineers by connecting 5 microservices in proxy server to increase code modularity
- Created test-driven workflow using Jest to achieve 50% test coverage across the entire stack

SeaBnb App | [Github](#)

San Francisco, CA

Built back-end for an inherited Airbnb-like front-end to handle high throughput during peak hours

- Incorporated caching using Redis to increase throughput from 52 requests per second to 210 requests per second while keeping latency to 12 ms on legacy hardware
- Improved read query times in MongoDB by indexing on secondary field, resulting in 1000x faster queries
- Reduced time to seed 10 million objects in MongoDB by 10.65X by switching ORM from mongoose to MongoClient

Blockchain Events Aggregator | [Github](#)

San Francisco, CA

Created an app with a feed-like interface showcasing blockchain events in Bay Area

- Implemented several React components and used client-side rendering to allow for responsive client side interactivity
- Composed Eventbrite and Meetup.com data into a single interface which allowed for easy querying by the client
- Improved user experience by re-styling the app with Bootstrap CSS for a clean and intuitive interface

Experience

Wyz Kid Labs | Palo Alto, CA | Marketing & Product Manager Employee #2

2016-2018

- Built a team of 5 to conceptualize, research, and develop 60 apps to boost App Store optimization in less than a year
- Established a differentiated product position that appeared as foundational company and product messaging in all growth channels (social media, landing pages, search ads, blogs)

R3lish, Inc | San Francisco, CA | Marketing Manager Founding Team Member

2013-2016

- Validated product architecture with a working proof-of-concept that generated \$30,000 in initial company revenue
- Achieved 90% reduction in costs of videos (from \$5000 to \$500) and 3-10x increased engagement on FB for early adopters using our MVP

Education

Hack Reactor | *Advanced Software Engineering Immersive* | San Francisco, CA
Product School | *Coding for Managers* | San Francisco, CA
University of Hawaii | 3.9/4.0 | *Phi Beta Kappa* | Honolulu, HI

Personal

- Loves to read [books](#) about the history of modern technology, self-improvement and productivity
- Huge basketball fan and made the Hawaii All-State basketball team in [2006](#)