

Identifying causal effects with proxy variables of an unmeasured confounder

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SUMMARY

We consider a causal effect that is confounded by an unobserved variable, but for which observed proxy variables of the confounder are available. We show that with at least two independent proxy variables satisfying a certain rank condition, the causal effect can be nonparametrically identified, even if the measurement error mechanism, i.e., the conditional distribution of the proxies given the confounder, may not be identified. Our result generalizes the identification strategy of [Kuroki & Pearl \(2014\)](#), which rests on identification of the measurement error mechanism. When only one proxy for the confounder is available, or when the required rank condition is not met, we develop a strategy for testing the null hypothesis of no causal effect.

Some key words: Confounder; Identification; Measurement error; Negative control; Proxy.

1. INTRODUCTION

Unmeasured confounding is an important problem in observational studies. [Simpson's \(1951\)](#) paradox is an elegant illustration of the type of bias that can arise in causal inference subject to unmeasured confounding. Sometimes an analyst may have access to one or more proxies for the unobserved confounder, such as a mismeasured version of the confounder. In this case, it may seem natural to directly adjust for the available proxies in order to reduce bias due to unobserved confounding ([Greenland, 1980, 1996; Carroll et al., 2006; Ogburn & VanderWeele, 2013; Kuroki & Pearl, 2014](#)). [Greenland \(1980\)](#) suggested that standard adjustment of a binary nondifferential proxy that is independent of the treatment and the outcome after conditioning on the confounder generally reduces bias due to confounding; for a polytomous confounder, however, certain monotonicity assumptions appear indispensable for guaranteeing such bias attenuation ([Ogburn & VanderWeele, 2013](#)). But even when the monotonicity assumptions are met, the approach of [Greenland \(1980\)](#) and [Ogburn & VanderWeele \(2013\)](#) cannot completely eliminate the confounding bias.

[Greenland & Lash \(2008\)](#) developed a matrix adjustment method that can completely account for unobserved confounding, but it requires external information on the error mechanism, i.e., the conditional

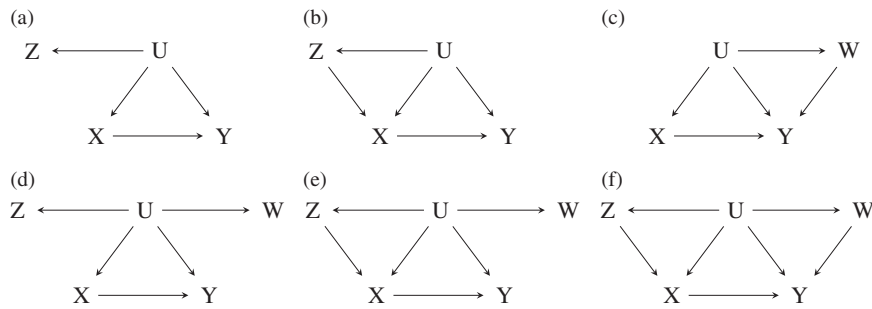


Fig. 1. Causal diagrams with confounder proxies.

Table 1. *Conditional independencies of the causal diagrams in Fig. 1*

(a) $Z \perp\!\!\!\perp (X, Y) \mid U$	(b) $Z \perp\!\!\!\perp Y \mid (U, X)$
(c) $W \perp\!\!\!\perp X \mid U$	(d) $W \perp\!\!\!\perp (Z, X, Y) \mid U, Z \perp\!\!\!\perp (X, Y) \mid U$
(e) $W \perp\!\!\!\perp (Z, X, Y) \mid U, Z \perp\!\!\!\perp Y \mid (U, X)$	(f) $W \perp\!\!\!\perp (Z, X) \mid U, Z \perp\!\!\!\perp Y \mid (U, X)$

distribution of the proxy given the confounder, and therefore cannot be applied in routine situations where the error mechanism is unknown. Fortunately, when multiple proxies for the confounder are available, one can sometimes, as shown by Kuroki & Pearl (2014), identify the error mechanism and thus the causal effect without external information. Kuroki & Pearl (2014) studied identification of the causal effect with two independent proxies in the context of graph-based models, where identification means that the causal effect can be determined uniquely from the joint distribution of observed variables. Figure 1 displays several plausible causal diagrams with proxies for the confounder, where X and Y denote the treatment and the outcome respectively, and U denotes the confounder that is not observed but for which proxies Z and W may be available. Model (a) corresponds to a single nondifferential proxy (Carroll et al., 2006; Greenland & Lash, 2008), while (b) and (c) allow, respectively, the treatment and the outcome to depend on the proxy; models (d)–(f) depict situations where two proxies are independent conditional on the true confounder. For graph-theoretic terminology, we refer readers to Pearl (2009). Table 1 presents the corresponding conditional independencies for the diagrams in Fig. 1. Practical examples of situations in which such diagrams occur can be found in Carroll et al. (2006), Greenland & Lash (2008) and Kuroki & Pearl (2014). Using the $\text{do}(x)$ operator of Pearl (2009), the causal effect of X on Y is

$$\text{pr}\{y \mid \text{do}(x)\} = \sum_u \text{pr}(y \mid x, u)\text{pr}(u),$$

where pr stands for the probability mass function of a discrete variable or the probability density function of a continuous variable. For diagrams (d) and (e) of Fig. 1, Kuroki & Pearl (2014) established sufficient conditions for nonparametric identification of $\text{pr}(w \mid u)$, which suffices to identify $\text{pr}\{y \mid \text{do}(x)\}$ by applying the matrix adjustment technique of Greenland & Lash (2008).

Figure 1(f) is more general than (d) and (e). Only under a joint normal model did Kuroki & Pearl (2014) establish identification of the causal effect for Fig. 1(f). The nonparametric identification method of Kuroki & Pearl (2014) depends on identification of $\text{pr}(w \mid u)$ and does not apply to model (f), because in general $\text{pr}(w \mid u)$ is not identifiable in Fig. 1(f). Nonparametric identification of the causal effect for model (f) is not yet available. Below, we propose a novel strategy for nonparametrically identifying the causal effect for Fig. 1(f) without identifying $\text{pr}(w \mid u)$. We consider a categorical confounder in § 2 and then generalize the results to the continuous case in § 3. The required condition is weaker than that of Kuroki & Pearl (2014). Moreover, when only one proxy is available or when the proposed identification condition is not met, we show that sometimes it is nonetheless possible to obtain a valid empirical test of the null hypothesis of no causal effect.

2. IDENTIFICATION WITH A CATEGORICAL CONFOUNDER

As diagrams (d) and (e) of Fig. 1 can be viewed as special cases of (f) with $W \perp\!\!\!\perp Y \mid U$, we focus on identification of the causal effect for (f). Suppose that W , Z and U are discrete variables, each with k categories. For notational convenience, we write $P(W \mid u) = \{\text{pr}(w_1 \mid u), \dots, \text{pr}(w_k \mid u)\}^T$, $P(w \mid U) = \{\text{pr}(w \mid u_1), \dots, \text{pr}(w \mid u_k)\}$ and $P(W \mid U) = \{P(W \mid u_1), \dots, P(W \mid u_k)\}$ for a column vector, a row vector and a matrix, respectively, that consist of conditional probabilities $\text{pr}(w \mid u)$. For other variables, vectors and matrices consisting of conditional probabilities are analogously defined: $P(U \mid z, x) = \{\text{pr}(u_1 \mid z, x), \dots, \text{pr}(u_k \mid z, x)\}^T$, $P(U \mid Z, x) = \{P(U \mid z_1, x), \dots, P(U \mid z_k, x)\}$, and $P(y \mid Z, x) = \{\text{pr}(y \mid z_1, x), \dots, \text{pr}(y \mid z_k, x)\}$. Model (f) implies that $W \perp\!\!\!\perp (Z, X) \mid U$ and $Z \perp\!\!\!\perp Y \mid (U, X)$, so

$$P(W \mid Z, x) = P(W \mid U)P(U \mid Z, x), \quad (1)$$

$$P(y \mid Z, x) = P(y \mid U, x)P(U \mid Z, x). \quad (2)$$

Based on (1) and (2), we identify the causal effect under the following condition:

Condition 1. $P(W \mid Z, x)$ is invertible for all x .

This is weaker than the condition of Kuroki & Pearl (2014), which requires invertibility of both $P(W \mid Z, x)$ and $P(y \mid W \mid Z, x)$. Condition 1 is equivalent to requiring that both $P(W \mid U)$ and $P(U \mid Z, x)$ be invertible (Banerjee & Roy, 2014, Corollary 5.4), which implies that both W and Z are associated with the confounder U . Condition 1 involves only W , Z and X , and hence can be verified empirically. For the binary case, it holds if both Z and W are correlated within each level of X . Under Condition 1, (1) and (2) imply

$$\begin{aligned} P(U \mid Z, x) &= P(W \mid U)^{-1}P(W \mid Z, x), \\ P(y \mid Z, x) &= P(y \mid U, x)P(W \mid U)^{-1}P(W \mid Z, x), \end{aligned} \quad (3)$$

and therefore

$$P(y \mid U, x) = P(y \mid Z, x)P(W \mid Z, x)^{-1}P(W \mid U). \quad (4)$$

From (4), identification of $P(y \mid U, x)$ does depend on the error mechanism $P(W \mid U)$. Letting $P(U) = \{\text{pr}(u_1), \dots, \text{pr}(u_k)\}^T$ and with $P(W)$ analogously defined, we have $P(W) = P(W \mid U)P(U)$. Multiplying both sides of (4) by $P(U)$, we obtain

$$\text{pr}\{y \mid \text{do}(x)\} = P(y \mid Z, x)P(W \mid Z, x)^{-1}P(W). \quad (5)$$

As a result, identification of $\text{pr}\{y \mid \text{do}(x)\}$ does not depend on $P(W \mid U)$. In contrast, the approach of Kuroki & Pearl (2014) requires identification of $P(W \mid U)$, which rests on the assumption that $W \perp\!\!\!\perp Y \mid U$. However, when $W \not\perp\!\!\!\perp Y \mid U$, i.e., for model (f), $P(W \mid U)$ is in general not identified, and so their approach fails even though the causal effect may still be identified by our formula (5). We illustrate this in the Supplementary Material.

For the binary case, the right-hand side of (5) reduces to

$$\frac{\{\text{pr}(w_1) - \text{pr}(w_1 \mid z_2, x)\}\text{pr}(y \mid z_1, x)}{\text{pr}(w_1 \mid z_1, x) - \text{pr}(w_1 \mid z_2, x)} + \frac{\{\text{pr}(w_1 \mid z_1, x) - \text{pr}(w_1)\}\text{pr}(y \mid z_2, x)}{\text{pr}(w_1 \mid z_1, x) - \text{pr}(w_1 \mid z_2, x)},$$

which is a weighted average of $\text{pr}(y \mid z_1, x)$ and $\text{pr}(y \mid z_2, x)$. It can be viewed as a modified version of the adjustment formula $\sum_{i=1}^2 \text{pr}(y \mid z_i, x)\text{pr}(z_i)$ suggested by Greenland (1980) and Ogburn & VanderWeele (2013). However, their approach can incorporate only one proxy and is biased for $\text{pr}\{y \mid \text{do}(x)\}$ due to confounding. As a second proxy W is available in our case, instead of the weight $\text{pr}(z)$ we use a modified weight that can eliminate the bias due to imperfect adjustment of Z .

If W and Z have more categories than U , the causal effect is identifiable as long as $P(W \mid Z, x)$ has rank k . Identification for this case is achieved by using corresponding coarsening variables W' and Z' with k categories such that $P(W' \mid Z', x)$ is invertible.

3. IDENTIFICATION WITH A CONTINUOUS CONFOUNDER

In empirical studies, unobserved confounders may sometimes be continuous. Under model (f), we generalize (5) to the continuous case by making the completeness assumption as follows.

Condition 2. For any square-integrable function g and for any x , $E\{g(u) \mid z, x\} = 0$ almost surely if and only if $g(u) = 0$ almost surely.

Condition 3. For any square-integrable function g and for any x , $E\{g(z) \mid w, x\} = 0$ almost surely if and only if $g(z) = 0$ almost surely.

Conditions 2 and 3 can accommodate both categorical and continuous confounders. For a categorical confounder with categorical proxy variables, Conditions 2 and 3 are equivalent to Condition 1. For a continuous confounder, we assume that both Z and W are continuous. Many commonly used parametric and semiparametric models, such as exponential families (Newey & Powell, 2003) and location-scale families (Hu & Shiu, 2018), satisfy the completeness assumption. For nonparametric regression models, the results of D'Haultfœuille (2011) and Darolles et al. (2011) can be used to justify the completeness conditions, although those authors focused on instrumental variable estimation. For a review and examples of completeness, see Chen et al. (2014), Andrews (2017) and the references therein.

Letting f denote the probability density function of a continuous variable, instead of the matrix form (3) for the categorical case, identification for the continuous case involves the solution $h(w, x, y)$ to the following integral equation: for any (x, y) and for all z ,

$$\text{pr}(y \mid z, x) = \int_{-\infty}^{+\infty} h(w, x, y) f(w \mid z, x) dw. \quad (6)$$

Equation (6) is a Fredholm integral equation of the first kind. A conventional approach to studying its solution is via singular value decomposition (Carrasco et al., 2007, Theorem 2.41). We show existence of its solution under Condition 3 together with Conditions A1–A3 in the Appendix. The solution to (6) may not be unique, but the causal effect can still be identified.

THEOREM 1. Assuming model (f) in Fig. 1 and Condition 2, for any solution $h(w, x, y)$ to (6),

$$\begin{aligned} \text{pr}(y \mid u, x) &= \int_{-\infty}^{+\infty} h(w, x, y) f(w \mid u) dw, \\ \text{pr}\{y \mid \text{do}(x)\} &= \int_{-\infty}^{+\infty} h(w, x, y) f(w) dw. \end{aligned} \quad (7)$$

According to Theorem 1, one can identify the causal effect by first solving (6) and then applying (7) with $\text{pr}(y \mid z, x)$, $f(w \mid z, x)$ and $f(w)$ obtained from observed variables. While Theorem 1 provides a formal basis for nonparametric inference, specific details of how such inferences can be obtained are beyond the scope of this paper. Nevertheless, we give a semiparametric example.

Example 1. Consider Fig. 1(f) and assume that $f(z, u, w \mid x)$ is a normal density for all x ; then $f(w \mid z, x)$ is a normal density function. If one has available $\text{pr}(y \mid z, x)$ and $f(w \mid z, x) = \{1/\sigma(x)\}\phi[\{w - \beta_0(x) - \beta_1(x)z\}/\sigma(x)]$ from observed variables, with ϕ the standard normal density function and $\beta_1(x) \neq 0$ for all x , then (6) has a unique solution

$$h(w, x, y) = \frac{1}{2\pi} \int_{-\infty}^{+\infty} \exp\left\{\frac{ivw}{\sigma(x)}\right\} \frac{h_2(v, x, y)}{h_1(v)} dv,$$

where $i = (-1)^{1/2}$, and $h_1(v)$ and $h_2(v, x, y)$ are Fourier transforms of ϕ and $\text{pr}(y \mid z, x)$ respectively, i.e., $h_1(v) = \int_{-\infty}^{+\infty} \exp(-ivz)\phi(z) dz$ and

$$h_2(v, x, y) = \frac{\beta_1(x)}{\sigma(x)} \int_{-\infty}^{+\infty} \exp\left\{-iv \frac{\beta_0(x) + \beta_1(x)z}{\sigma(x)}\right\} \text{pr}(y | z, x) dz.$$

After obtaining $h(w, x, y)$, we can further identify $\text{pr}\{y | \text{do}(x)\}$ from (7).

Example 1 allows X and Y to follow an arbitrary distribution, not necessarily normal, so the model is semiparametric and thus is a generalization of the joint normal model for (X, Y, U, W, Z) considered by Kuroki & Pearl (2014). Under the model of Kuroki & Pearl (2014), Example 1 can be strengthened: one only needs to implement linear regression to obtain $f(y | z, x) \sim N(\alpha_0 + \alpha_1 z + \alpha_2 x, \sigma_1^2)$ and $f(w | z, x) \sim N(\beta_0 + \beta_1 z + \beta_2 x, \sigma_2^2)$; then $\text{pr}\{y | \text{do}(x)\} \sim N(\gamma_0 + \gamma_1 x, \sigma^2)$ with $\gamma_1 = \alpha_2 - \alpha_1 \beta_2 / \beta_1$ and (γ_0, σ^2) as given in the Supplementary Material. One can verify that $\gamma_1 = \partial E(y | u, x) / \partial x$, which is consistent with the result of Kuroki & Pearl (2014) obtained by an analysis-of-variance approach that entails normality of (X, Y) .

4. HYPOTHESIS TESTING WITH PROXY VARIABLES

Considering a categorical confounder U with k levels, Condition 1 implicitly requires that both Z and W have at least as many categories as U ; otherwise, the causal effect is in general not identifiable. Nevertheless, as we elaborate below, when one of the proxies has fewer categories than U , we use such a proxy variable to test the causal null hypothesis $\mathbb{H}_0 : X \perp\!\!\!\perp Y | U$ in Fig. 1(f), and then we generalize the results to other diagrams. The null hypothesis means that X has no causal effect on Y at any level of U , which is equivalent to $\text{pr}(y | u) = \text{pr}(y | u, x)$ for all x, y and u . Thus, rejection of the null hypothesis is evidence in favour of causation between X and Y . Because U is not observed, we cannot directly check the divergence between $\text{pr}(y | u, x)$ and $\text{pr}(y | u)$. Nevertheless, we propose a measure for $\text{pr}(y | u, x) - \text{pr}(y | u)$ based on proxy variables of U . We make the following further assumption:

Condition 4. X, Z and W have i, j and k categories, respectively, with $ij \geq k + 1$; moreover, the matrix $Q = \{P(W | Z, x_1), \dots, P(W | Z, x_i)\}$ has full row rank.

Under Condition 4, $P(W | U)$ is invertible (Banerjee & Roy, 2014, Corollary 5.4), and (3) still holds: $P(y | Z, x) = P(y | U, x)P(W | U)^{-1}P(W | Z, x)$ for all x . Writing $q_y = \{P(y | Z, x_1), \dots, P(y | Z, x_i)\}^T$, we have the decomposition

$$q_y^T = P(y | U)P(W | U)^{-1}Q + \{P(y | U, x) - P(y | U)\}P(W | U)^{-1}Q. \quad (8)$$

For fixed y , as x varies, (8) reveals two separate sources of variability of $P(y | Z, x)$, namely $P(W | Z, x)$ and $P(y | U, x)$. If \mathbb{H}_0 holds, $P(W | Z, x)$ is the only source of variability because $P(y | U, x) = P(y | U)$. Hence, we can test \mathbb{H}_0 by checking whether $P(W | Z, x)$ explains away the variability of $P(y | Z, x)$.

Suppose that we have available estimators (\hat{q}_y, \hat{Q}) that satisfy

$$n^{1/2}(\hat{q}_y - q_y) \rightarrow N(0, \Sigma_y) \text{ in distribution;} \quad (9)$$

$$\hat{Q} \rightarrow Q \text{ and } \hat{\Sigma}_y \rightarrow \Sigma_y \text{ in probability, with } \hat{\Sigma}_y \text{ and } \Sigma_y \text{ positive definite.} \quad (10)$$

Let I denote the identity matrix and let

$$\xi_y = \{I - \hat{\Sigma}_y^{-1/2} \hat{Q}^T (\hat{Q} \hat{\Sigma}_y^{-1} \hat{Q}^T)^{-1} \hat{Q} \hat{\Sigma}_y^{-1/2}\} \hat{\Sigma}_y^{-1/2} \hat{q}_y;$$

then ξ_y is the least-squares residual of regressing $\hat{\Sigma}_y^{-1/2} \hat{q}_y$ on $\hat{\Sigma}_y^{-1/2} \hat{Q}$, and thus measures the residual variability of $P(y | Z, x)$ not explained by $P(W | Z, x)$. Therefore, we can check how far away ξ is from zero to assess whether \mathbb{H}_0 is correct by using the test statistic $T_y = n \xi_y^T \xi_y$.

THEOREM 2. Assuming model (f) in Fig. 1, Condition 4, and (9) and (10), if \mathbb{H}_0 is correct, then $n^{1/2} \xi_y \rightarrow N(0, \Omega_y)$ in distribution, with $\Omega_y = I - \Sigma_y^{-1/2} Q^T (Q \Sigma_y^{-1} Q^T)^{-1} Q \Sigma_y^{-1/2}$ of rank $r = ij - k$, and $T_y \rightarrow \chi_r^2$ in distribution.

By Theorem 2, ξ_y asymptotically follows a degenerate multivariate normal distribution, further explaining why $ij \geq k + 1$ is required. Given a significance level α , one can reject \mathbb{H}_0 as long as T_y exceeds the $(1 - \alpha)$ th quantile of χ_r^2 , which guarantees a Type I error no larger than α asymptotically. Theorem 2 concerns only one level of the outcome, but in the Supplementary Material we extend it to aggregating all levels of a categorical Y . For a categorical outcome, (9) and (10) can be achieved, for instance, with empirical probability mass functions $\hat{\text{pr}}(w | z, x)$ and $\hat{\text{pr}}(y | z, x)$. For a continuous outcome, (9) and (10) are generally not feasible and discretization is required; however, in many situations where the average causal effect is of interest, one can use $q = \{E(Y | Z, x_1), \dots, E(Y | Z, x_i)\}^T$ in construction of the test statistic and perform the test on the mean scale.

The proposed testing strategy is readily generalized to accommodate polytomous W with more than k levels by using an appropriate coarsening of W to construct the test statistic. The proposed test for Fig. 1(f) applies to models (d) and (e) as well. For models (b) and (c) in Fig. 1, we can test \mathbb{H}_0 by treating one of the proxies as a constant, and to guarantee $ij \geq k + 1$ we require, respectively, Y and X to have more categories than k . The result applies equally to Fig. 1 model (a), which is a special case of models (b) and (c). Simulations confirm that our testing strategy performs reasonably well for moderate sample sizes, with Type I error approximating the nominal level when \mathbb{H}_0 holds and with statistical power increasing towards unity when \mathbb{H}_0 does not hold.

5. DISCUSSION

Identifiability of $\text{pr}(w | u)$ in Figs. 1(d) and (e) reflects the well-known fact in latent class analysis that the joint model is identified with at least three independent proxies for the latent factor (Goodman, 1974; Kruskal, 1976; Allman et al., 2009). However, our analysis for Fig. 1(f) highlights that certain parameters of interest, such as the causal effect, are still identifiable with only two independent proxies, even though the latent class model is not completely identified. This work also has promising applications to observational studies in cases where negative controls are available (Lipsitch et al., 2010; Gagnon-Bartsch & Speed, 2012; Sofer et al., 2016; Miao & Tchetgen Tchetgen, 2017); in such situations, a negative control outcome that is not causally affected by the treatment and a negative control exposure that does not causally affect the primary outcome may serve as proxies for the confounder. The proposed methods can accommodate observed covariates by incorporating them into all conditional densities and marginalizing over them to obtain the causal effect. The identification results can be extended by considering multiple confounders $U = (U_1, \dots, U_l)$ with multiple proxies $Z = (Z_1, \dots, Z_l)$ and $W = (W_1, \dots, W_l)$ such that model (f) holds, i.e., $W \perp\!\!\!\perp (Z, X) | U$ and $Z \perp\!\!\!\perp Y | (U, X)$, in which case Theorem 1 still applies. For the continuous confounder case, estimation in parametric models, for instance in normal models, is straightforward by linear regression. However, estimation is very challenging in nonparametric models, as it requires solving an integral equation, and we will study this problem elsewhere.

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SUPPLEMENTARY MATERIAL

Supplementary material available at *Biometrika* online includes examples, proofs, discussion of the solution to (6), details for Example 1, and simulations to assess the testing strategy.

APPENDIX

We use the singular value decomposition (Carrasco et al., 2007, Theorem 2.41) of compact operators to characterize conditions for the existence of a solution to (6). Let $L^2\{F(t)\}$ denote the space of all

square-integrable functions of t with respect to a cumulative distribution function $F(t)$, which is a Hilbert space with inner product $\langle g, h \rangle = \int_{-\infty}^{+\infty} g(t)h(t) dF(t)$. Let K_x denote the conditional expectation operator $L^2\{F(w | x)\} \rightarrow L^2\{F(z | x)\}$, $K_x h = E\{h(w) | z, x\}$ for $h \in L^2\{F(w | x)\}$, and let $(\lambda_{x,n}, \varphi_{x,n}, \psi_{x,n})_{n=1}^{+\infty}$ denote a singular value decomposition of K_x . We assume the following regularity conditions:

Condition A1. $\int_{-\infty}^{+\infty} \int_{-\infty}^{+\infty} f(w | z, x) f(z | w, x) dw dz < +\infty$;

Condition A2. $\int_{-\infty}^{+\infty} \text{pr}^2(y | z, x) f(z | x) dz < +\infty$;

Condition A3. $\sum_{n=1}^{+\infty} \lambda_{x,n}^{-2} |\langle \text{pr}(y | z, x), \psi_{x,n} \rangle|^2 < +\infty$.

Then we have the following proposition.

PROPOSITION 1. *Given $f(w | z, x)$ and $\text{pr}(y | z, x)$, the solution to (6) must exist if Conditions 3 and A1–A3 all hold.*

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