

Alwin Jaison



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EDUCATION

CHRIST (Deemed to be University)

Master of Computer Applications

Bangalore, Karnataka

July 2024 – Present

St. Joseph's College (Autonomous)

Bachelor of Computer Application, 72.6%

36, Lalbagh Road, Bangalore

August 2020 – May 2023

EXPERIENCE

Social Media Marketing

Eljay Medical Staffin India Pvt Ltd

June 2020 – Present

Bangalore

- **Content Strategy and Creation** Developed and executed content strategies, including post designs and promotional material, tailored to the healthcare staffing industry.
- **Platform Optimization** Managed and optimized company profiles on platforms such as LinkedIn, Facebook, Instagram to maximize audience reach.
- **Performance Analysis** Monitored campaign performance using analytics tools, delivering reports with actionable insights to improve engagement and ROI.
- **Audience Engagement** Increased follower count and audience interaction by implementing targeted campaigns and regular engagement strategies.

PROJECTS

Health Inspector | React, Bootstrap, HTML, CSS, Python FastAPI

- * Developed a web-based product analysis tool that scans barcodes to assess the harm score of a product.
- * Designed an intuitive and responsive user interface using React, Bootstrap, HTML, and CSS for seamless user interaction.
- * Implemented FastAPI as the backend to process barcode data and analyze ingredient compositions efficiently.
- * Integrated a scoring algorithm to determine potential health risks based on ingredient data.

Personal Portfolio Website | Next.js, React, TypeScript, Tailwind CSS

- * Developed modern responsive portfolio website with dark/light themes and interactive animations .
- * Implemented Next.js App Router for optimal performance and SEO with TypeScript for type safety .
- * Designed engaging UI with Tailwind CSS, Framer Motion animations, and particle background effects.
- * Built reusable components and responsive design patterns for enhanced user experience.

Real-Time Chat Application | JavaScript, HTML, CSS, AJAX, MySQL, PHP

- * Developed a real-time chat platform with asynchronous messaging using AJAX for seamless, instant communication.
- * Designed an intuitive user interface with responsive front-end features using JavaScript, HTML, and CSS.
- * Implemented secure login, sign-up, and real-time message updates for a dynamic chat experience.
- * Built the back-end with PHP and MySQL to manage user authentication, chat history, and message storage.
- * Enhanced interactivity with typing indicators, read receipts, and user activity status.
- * Ensured data security and smooth communication with robust front-end validation.

LEADERSHIP EXPERIENCE

Event Core Team

XeBit 2024, Christ University, Bangalore

December 2024

TECHNICAL SKILLS

Programming Languages: Java, JavaScript, Python, C/C++, SQL, PHP

Web Technologies: HTML5, CSS3

Frameworks & Libraries: React, Next.js, Node.js, Tailwind CSS, Bootstrap, Django

Developer Tools: Git, Docker, NPM, VS Code, Visual Studio, Android Studio

Database & Cloud: MongoDB, Firebase, MySQL, NoSQL