

# Product Description

## ImpactCanvas: Automate Your Social Impact Planning

**ImpactCanvas** is an intuitive, AI-powered solution designed specifically for social impact organisations and environmental non-profits. By simplifying the process of creating your project's Theory of Change (ToC), identifying impactful activities, and establishing effective monitoring plans, ImpactCanvas saves you valuable time and resources.

### How It Works:

- Easily input your project details using our simplified, user-friendly digital canvas form.
- Instantly receive a professionally crafted Theory of Change, a clear list of recommended impact activities, and a detailed plan for monitoring and evaluation.
- Edit and refine your generated outputs right in the platform, ensuring complete alignment with your project's vision and goals.

### Key Features:

- **Automated Theory of Change Generation:** Clearly articulate your project's purpose, vision, and intended outcomes.
- **AI-suggested Impact Activities:** Receive actionable, tailored activities directly aligned with your objectives.
- **Custom Monitoring Plans:** Easily track your project's success with practical indicators, clear methods, and recommended monitoring frequencies.
- **Seamless Integration:** Built using modern web technologies, including SurveyJS, React, and FastAPI, ensuring reliable performance and effortless integration into your workflow.

### Who Is It For?

ImpactCanvas is perfect for project managers, social entrepreneurs, and community leaders who want to efficiently transform their visions into actionable, measurable impact strategies.

Simplify your impact planning. Make meaningful change.

**Start automating with ImpactCanvas today.**