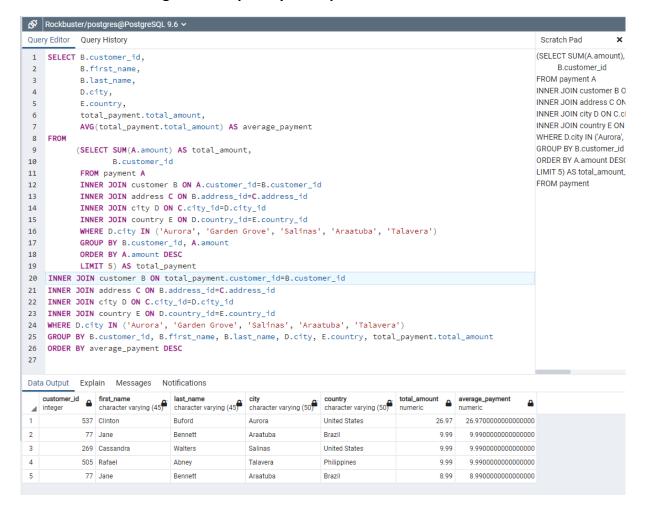
3.8 Subqueries

1. Find the average amount paid by the top 5 customers.



Script:

```
SELECT B.customer_id,

B.first_name,

B.last_name,

D.city,

E.country,

total_payment.total_amount,

AVG(total_payment.total_amount) AS average_payment

FROM

(SELECT SUM(A.amount) AS total_amount,

B.customer_id

FROM payment A
```

```
INNER JOIN customer B ON A.customer_id=B.customer_id

INNER JOIN address C ON B.address_id=C.address_id

INNER JOIN city D ON C.city_id=D.city_id

INNER JOIN country E ON D.country_id=E.country_id

WHERE D.city IN ('Aurora', 'Garden Grove', 'Salinas', 'Araatuba', 'Talavera')

GROUP BY B.customer_id, A.amount

ORDER BY A.amount DESC

LIMIT 5) AS total_payment

INNER JOIN customer B ON total_payment.customer_id=B.customer_id

INNER JOIN address C ON B.address_id=C.address_id

INNER JOIN city D ON C.city_id=D.city_id

INNER JOIN country E ON D.country id=E.country id
```

WHERE D.city IN ('Aurora', 'Garden Grove', 'Salinas', 'Araatuba', 'Talavera')
GROUP BY B.customer id, B.first name, B.last name, D.city, E.country,

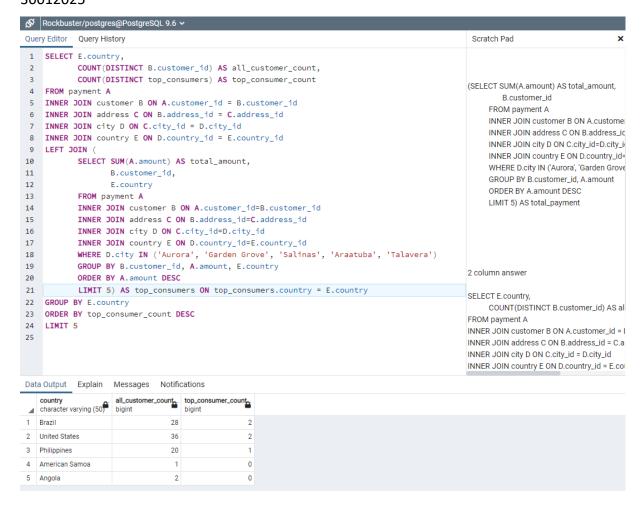
ORDER BY average payment DESC

total_payment.total_amount

NOTES: 1) It did not ask me for an alias. 2) I cannot figure out why it's not giving me the same customers as it gave me in Exercise 3.7

2. Find out how many of the top 5 customers you identified in step 1 are based within each country.

Alejandra Castro 30012025



Script:

SELECT E.country,

COUNT(DISTINCT B.customer_id) AS all_customer_count,
COUNT(DISTINCT top consumers) AS top consumer count

FROM payment A

INNER JOIN customer B ON A.customer_id = B.customer_id

INNER JOIN address C ON B.address id = C.address id

INNER JOIN city D ON C.city id = D.city id

INNER JOIN country E ON D.country id = E.country id

LEFT JOIN (

SELECT SUM(A.amount) AS total amount,

B.customer id,

E.country

FROM payment A

INNER JOIN customer B ON A.customer_id=B.customer_id

INNER JOIN address C ON B.address id=C.address id

INNER JOIN city D ON C.city id=D.city id

INNER JOIN country E ON D.country_id=E.country_id

WHERE D.city IN ('Aurora', 'Garden Grove', 'Salinas', 'Araatuba', 'Talavera')

GROUP BY B.customer_id, A.amount, E.country

ORDER BY A.amount DESC

LIMIT 5) AS top consumers ON top consumers.country = E.country

GROUP BY E.country

ORDER BY top consumer count DESC

LIMIT 5

- 3. Write 1 to 2 short paragraphs
 - a. Do you think steps 1 and 2 could be done without using subqueries?
 - b. When do you think subqueries are useful?

I think they can be done without using subqueries, but this requires to use alternate methods that may be less effective in other circumstances. For example, I already knew the answer in step 2 before finishing the whole script because first I ran the outer query by itself:

SELECT E.country,

COUNT(DISTINCT B.customer_id) AS all_customer_count

FROM payment A

INNER JOIN customer B ON A.customer_id = B.customer_id

INNER JOIN address C ON B.address id = C.address id

INNER JOIN city D ON C.city id = D.city id

INNER JOIN country E ON D.country_id = E.country_id

GROUP BY E.country

And with this, I already had arrived at the complete answer because the join showed the total count while I already knew that the top customers were in Brazil, the Philippines, and the US because of the results in step 1. However, this could not have been done with a larger dataset/a longer list of results.

Alejandra Castro 30012025

In terms of optimization, both steps could have been replaced by a CTE because it has better readability and maintainability in the long term, especially with longer scripts, whereas subqueries are a good solution when the task at hand is relatively simple.

Because of how costly they are, I think subqueries should only be used when it's really justified, given that they can be replaced by other operations (like joins, CTEs, or even aggregated functions by themselves. They're useful when the task to be done is simple and when you need to interact with tables that are constantly being modified. Otherwise, the script might become too nested and complex, making it more difficult to debug.