

CENTYR - LANDING PAGE COPY

⌚ HERO SECTION

Headline (H1)

"Align All Your Product Photos in Seconds"

Subheadline (H2)

Stop wasting hours on manual editing. Centyr's AI automatically centers your products, removes shadows, and creates perfectly aligned photos—with just one click.

CTA Buttons

- Primary: "Start Free Trial" (Large, Blue  #2563EB)
- Secondary: "See It In Action ►" (Outline, opens demo video)

Hero Image/Video

- Split screen: Before (chaotic) / After (aligned)
- 6 product categories showing transformation
- 3-second auto-play demo

Trust Bar

Used by 1,000+ e-commerce stores • Featured on Shopify App Store • 4.9★ Rating

💎 VALUE PROPOSITION SECTION

Headline

"Professional Product Photos. No Skills Required."

3-Column Benefits

 **Lightning Fast** Process 1,000 images in under 10 minutes. What used to take 6 hours now takes 6 minutes.

 **Pixel Perfect** Our AI understands YOUR product—not just the image. Perfect centering every time, even with accessories.

 **Save Thousands** Stop paying \$5-15 per image to editors. Get unlimited professional results for a flat monthly fee.

Stats Row

- **95%** time saved
 - **\$12,000** avg. annual savings
 - **<5 sec** per image
 - **99.8%** accuracy rate
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HOW IT WORKS SECTION

Headline

"Three Steps to Perfect Product Photos"

Step 1: Upload

Drag & drop your product images or sync directly from Shopify, WooCommerce, or any platform.

Step 2: AI Magic

Our smart algorithm detects your product, removes shadows and reflections, and centers it perfectly.

Step 3: Download

Get perfectly aligned images ready for your store. Bulk download or auto-sync to your catalog.

Demo CTA

"Try It Free—No Credit Card Required"

FEATURES SECTION

Headline

"Everything You Need for Perfect Product Photos"

Feature Grid (6 items)

 **Smart Visual Centering** Unlike generic tools, Centyr centers the PRODUCT, not the image—ignoring tags, shadows, and accessories.

 **Shadow & Reflection Removal** AI-powered detection automatically removes unwanted shadows and reflections from product bases.

 **Bulk Processing** Upload 1,000+ images at once. Process entire catalogs in minutes, not days.

 **Auto-Sync** Connect your store and let Centyr automatically align new products as you add them.

 **Custom Templates** Set alignment rules once, apply to thousands. Perfect for consistent brand aesthetics.

 **API Access** Integrate Centyr into your workflow with our powerful REST API. Perfect for agencies and developers.

WHO IT'S FOR SECTION

Headline

"Built for Every E-commerce Business"

3 Personas

 **Online Store Owners** "I used to spend 8 hours every week aligning product photos. Now it's done in 10 minutes."

- Sarah Chen, Fashion Boutique Owner

 **Product Photographers** "Centyr 10x'd my productivity. I can serve 5x more clients with the same team."

- Marcus Rodriguez, Studio Owner

 **E-commerce Agencies** "We white-label Centyr for all our clients. It's become essential to our service offering."

- Jennifer Lee, Agency Director
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PRICING SECTION

Headline

"Simple, Transparent Pricing"

Subheadline

Start free. Upgrade when you need more. Cancel anytime.

Pricing Cards

FREE \$0/month

- 10 images/month
- Basic alignment
- Standard templates

- Community support CTA: "Start Free"

BASIC ★ Most Popular \$19/month

- 100 images/month
- All features
- Priority queue
- Email support CTA: "Start 14-Day Trial"

GROWTH \$39/month

- 500 images/month
- Auto-sync
- Bulk processing
- Custom templates
- Priority support CTA: "Start 14-Day Trial"

SCALE \$99/month

- Unlimited images
- API access
- White-label option
- Dedicated support
- SLA guarantee CTA: "Contact Sales"

Money-Back Guarantee

💰 **30-Day Money-Back Guarantee** Not happy? Get a full refund, no questions asked.

🎬 DEMO VIDEO SECTION

Headline

"See Centyr in Action"

Video (2 minutes)

- 0:00-0:15: Problem showcase
- 0:15-0:45: Solution demo (real-time processing)

- 0:45-1:15: Before/after examples (6 categories)
- 1:15-1:45: Features walkthrough
- 1:45-2:00: CTA

Below Video

"Ready to transform your product photos?" CTA: "Start Your Free Trial →"

SOCIAL PROOF SECTION

Headline

"Loved by 1,000+ E-commerce Stores"

Testimonials (6 cards)

"Game changer for my Shopify store" "I was spending \$500/month on photo editing. Centyr costs \$19 and does a better job. ROI was immediate."  — David Park, Electronics Store

"Saved me 10 hours every week" "As a solo founder, time is everything. Centyr automated the most tedious part of my workflow."  — Emma Thompson, Jewelry Brand

"Perfect for our luxury perfume brand" "Bottles need to be perfectly centered. Centyr nails it every time, even with complex packaging."  — Alessandro Rossi, Fragrance House

"10x'd our agency productivity" "We process 50+ client catalogs monthly. Centyr made us way more profitable."  — Chris Johnson, E-commerce Agency

"Wish I found this sooner" "Spent 2 years doing this manually. Centyr pays for itself in the first hour."  — Lisa Wang, Home Decor Store

"Essential for dropshipping" "Supplier photos are always inconsistent. Centyr makes them look professional instantly."  — Ahmed Hassan, Dropshipper

Trust Logos

[Shopify] [WooCommerce] [BigCommerce] [Stripe] [AWS]

? FAQ SECTION

Headline

"Frequently Asked Questions"

Q: How does the AI work? A: Centyr uses advanced computer vision to detect your actual product (not just the image boundaries), then intelligently centers it while removing shadows and reflections. Unlike generic tools,

we understand product context.

Q: What image formats are supported? A: JPG, PNG, WebP, and HEIC. Max size: 50MB per image.

Q: Can I use Centyr with any e-commerce platform? A: Yes! Works with Shopify, WooCommerce, BigCommerce, Magento, or manual upload. Our API integrates with anything.

Q: What if I don't like the results? A: We have a 30-day money-back guarantee. Plus, you can customize templates and adjust settings to match your preferences.

Q: Is my data secure? A: Absolutely. Images are encrypted in transit and at rest. We delete processed images after 30 days. SOC 2 Type II compliant.

Q: Can I cancel anytime? A: Yes, cancel anytime from your dashboard. No long-term contracts, no cancellation fees.

Q: Do you offer white-label for agencies? A: Yes! Our Scale plan includes white-label options. Contact sales for custom agency pricing.

Q: What's your uptime SLA? A: 99.9% uptime on all paid plans. Enterprise plans include 99.99% SLA.

FINAL CTA SECTION

Headline

"Start Creating Perfect Product Photos Today"

Subheadline

Join 1,000+ stores that trust Centyr for professional product photography

CTA Buttons

- "**Start Free Trial**" (No credit card required)
- "**Book a Demo**" (Talk to our team)

Below CTA

 Free 14-day trial •  No credit card required •  Cancel anytime

EMAIL CAPTURE (WAITLIST/POPUP)

Headline

"Get 50 Free Images When You Sign Up"

Subheadline

Join our launch list and be the first to get early access + 50 bonus image credits.

Form

- Email address
- [Optional] Store URL
- **CTA Button:** "Get Early Access"

Below Form

We respect your privacy. Unsubscribe anytime.

FOOTER

Column 1: Product

- Features
- Pricing
- API Docs
- Roadmap
- Status

Column 2: Resources

- Blog
- Help Center
- Video Tutorials
- Case Studies
- Community

Column 3: Company

- About Us
- Careers
- Contact
- Press Kit

- Partners

Column 4: Legal

- Privacy Policy
- Terms of Service
- GDPR Compliance
- Security
- SLA

Social Links

[Twitter] [LinkedIn] [YouTube] [Instagram]

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DESIGN NOTES

Colors

- Primary: #2563EB (Blue)
- Secondary: #10B981 (Green)
- Accent: #F59E0B (Amber)
- Dark: #1F2937
- Light: #F3F4F6

Fonts

- Headlines: Inter Bold
- Body: Inter Regular
- Code/Numbers: JetBrains Mono

Spacing

- Sections: 120px vertical padding
- Elements: 24px-48px gaps
- Mobile: Halve all spacing

CTAs

- Primary: Large (56px height), Bold, Shadow
- Secondary: Medium (48px), Outline
- Hover: Slight lift + shadow increase

Images

- Hero: 1920x1080px
 - Features: 600x400px each
 - Testimonials: 80x80px headshots
 - Before/After: 800x600px split
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CONVERSION OPTIMIZATION

Above Fold Must-Haves

1. Clear value prop (5 words or less)
2. Visual proof (before/after)
3. Prominent CTA
4. Social proof number ("1,000+ stores")
5. Trust indicator (rating)

CTA Best Practices

- Use action verbs ("Start", "Get", "Transform")
- Remove friction ("No credit card", "Free trial")
- Create urgency ("Join 1,000+ stores")
- Repeat 3-5 times on page
- A/B test button copy

Trust Building

- Display reviews above fold
- Show logos of platforms/brands
- Include video testimonials

- Display security badges
- Mention guarantees early

Mobile Optimization

- Hero section fits one screen
 - CTA buttons: 48px min height
 - Font size: 16px minimum
 - Tap targets: 44x44px
 - Simplify navigation (hamburger)
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⌚ SEO OPTIMIZATION

Title Tag

"Centyr - Align Product Photos Automatically | AI Image Alignment for E-commerce"

Meta Description

"Automatically align and center your product photos in seconds. AI-powered tool removes shadows and creates perfectly aligned images for your online store. Start free."

H1

"Align All Your Product Photos in Seconds"

Target Keywords

- Primary: "product image alignment"
- Secondary: "align product photos", "center product images"
- Long-tail: "automatic product photo alignment tool"

Image Alt Text

- Hero: "Before and after product image alignment with Centyr"
 - Features: "Centyr AI-powered product centering feature"
 - Testimonials: "[Name], [Company] - Centyr customer testimonial"
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ANALYTICS TRACKING

Key Events

1. Page view
2. Scroll depth (25%, 50%, 75%, 100%)
3. CTA clicks (all buttons)
4. Video play/complete
5. Form submissions
6. Pricing card interactions
7. FAQ expansions

Goal Conversions

- Sign up (free trial)
- Demo request
- Email capture
- Pricing page visit
- Help doc visit

Tools

- Google Analytics 4
 - Hotjar (heatmaps)
 - Plausible (privacy-friendly)
 - Mixpanel (user behavior)
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LAUNCH CHECKLIST

Pre-Launch:

- Copy finalized
- Design completed
- Mobile responsive
- Page speed <3 seconds
- SEO optimized
- Analytics installed
- Email capture working
- CTA buttons functional

- Legal pages linked
- Social sharing preview
- Browser testing (Chrome, Safari, Firefox)

Launch Day:

- Submit to Product Hunt
- Post on Reddit (r/shopify, r/eCommerce, r/entrepreneur)
- Share on Twitter/LinkedIn
- Email existing list
- Shopify Partners group
- Indie Hackers post

Post-Launch:

- Monitor analytics daily
 - Respond to all comments
 - A/B test hero CTA
 - Collect user feedback
 - Create case study from first users
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READY TO BUILD?

This copy is ready to copy-paste into your landing page builder (Webflow, Framer, custom Next.js, etc.)

Suggested page builder:

- Framer (fastest, no code)
- Next.js + Tailwind (most flexible)
- Webflow (middle ground)

Next: Would you like the exact Next.js code for this landing page?