

ALEX CRACIUN



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Bucharest, Romania

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SKILLS

- Copywriting
- Social Media
- Content Marketing
- Project Management
- Figma, UI & UX
- Adobe Photoshop
- Microsoft Office Suite
- Google Workspace Suite

VOLUNTEER

Consiliul Tineretului
(România) 2020 - 2021

Fundatia Comunitară
(Galați) 2018 - 2020

AIESEC Romania
(Galați) Jun - Sep 2019

LANGUAGES

Romanian
Native language

English
Bilingual Proficiency

PROFILE

After volunteering for 3 years in over 20 projects, I discovered my passion for start-ups, marketing and tech products. I've been active in the Romanian start-up ecosystem, helping over 30 founders launch their businesses since 2021. Right now, I'm taking a step back, learning computer science and web development so in a couple of years I can develop tech solutions myself.

WORK EXPERIENCE

COMMUNITY MANAGER

Nov 2021 - Present

Highflyers @Vreau sa fiu Antreprenor Romania

- Increased monthly retention rate of our members to 90%
- Helped 19 founders out of a total of 44 launch their start-ups (yet)
- Organised over 47 weekly meetings & workshops with ~ 33% attendance rate

PROJECT MANAGER

Mar 2021 - Aug 2021

Tinerii in Arena 2021

- Collaborated with a team of 13 people to increase our attendees by 213%
- Created & implemented a content strategy to reach over 42 600 people
- Achieved the "Youth Empowerment Award" (Emerging Europe) in Brussels

SOCIAL MEDIA MANAGER

Nov 2020 - Mar 2021

Vreau sa fiu Antreprenor Romania

- Increased our Instagram audience by 47% only through organic content
- Spearheaded the implementation of Tiktok & LinkedIn in our strategy
- Developed my social media marketing skills, by creating weekly content

EDUCATION

Bachelor in Computer Science
University of Bucharest

2022 - 2025

Mathematics & Informatics

National College „Vasile Alecsandri” Galati

2018 - 2022