

ALY ABOU-ZAID

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EDUCATION

Sothern Illinois University Edwardsville

Expected May 2025

Bachelor of Arts in Computer Science

Minor in Mass Communications

- Dean's List [Fall 2022, Spring 2022, Fall 2023, Spring 2024]
- Provost Scholarship Recipient
- John Martinson Honors Program Student
- eHacks 2024 Most Ambitious Project Award Recipient

PROFESSIONAL EXPERIENCES:

SIUE Student Government

Edwardsville, Illinois

Communications Officer

August 2024 - Present

- Increased accounts engaged by 38% and grew total followers to by 4% within the first few weeks of assuming the role, through targeted social media strategies and consistent content updates
- Began developing a content calendar to streamline social media posts and ensure consistent engagement with the student body
- Collaborated with fellow student government members to align communication strategies with broader organizational goals

SIUE Engagement Center

Edwardsville, Illinois

Engagement Ambassador

October 2021 - March 2022

- Engaged with university alumni through outbound calls, updating contact information and strengthening relationships with the alumni community
- Built rapport with alumni, effectively communicating the value of staying connected with the university
- Successfully solicited donations, contributing to the university's fundraising goals and supporting various campus initiatives

Jimmy John's

Charleston, Illinois - Edwardsville, Illinois

Inshopper

Aug 2020 - May 2021, October 2022 - May 2023

- Delivered exceptional customer service in a fast-paced environment, ensuring customer satisfaction
- Assisted in training new employees, fostering a collaborative and productive team environment

LEADERSHIP AND INVOLVEMENT:

SIUE Muslim Student Association

Edwardsville, Illinois

Publicity Chair

February 2023 - Present

- Designed and distributed promotional materials, enhancing the visibility of MSA events and initiatives
- Collaborated with the executive team to plan and execute community outreach programs, strengthening the association's presence on campus

SIUE Student Government

Edwardsville, Illinois

Senator

August 2023 - May 2024

- Represented the interests of the student body in university governance, advocating for policy changes and improvements
- Participated in committee meetings, contributing to discussions on student affairs and campus development

PROJECTS:

SAT Prep Website (PrepGuide)

PrepGuide.org

Co-Founder

- Launched a comprehensive online platform offering free SAT preparation resources
- Designed and implemented a user-friendly interface using Webflow.
- Integrated light and dark mode features by setting up CSS variables and adapting image assets for different themes.

Automated Spotify Playlist Creator

github.com/alyab0uzaid/spotifyMonthlyWrapped

Creator

- Developed a Python application using the Spotipy library and Flask to automate the creation of personalized Spotify playlists
- Authenticates users via OAuth2, accesses their top tracks from the last four weeks, and generates a new playlist named "Last Month's Top Songs" containing their favorite tracks

Endangered Species Visualization Website

siue.edu/~aabouza/ZooProject/index.html

Creator

- Developed a website using HTML, CSS, JavaScript, and Leaflet.js to showcase endangered species at the Saint Louis Zoo
- Integrated a Leaflet map to highlight the location of endangered species exhibits within the zoo