

DONT MISS THE BUS!

Storyboards

SHE NOTICES A BUS STOP THAT HAS AN AD TO DOWNLOAD THE DONT MESS THE BUS! APP



AT THE TARGET STOP, THE APP NAVIGATES HOW TO ARRIVE TO DESIRED DESTINATION



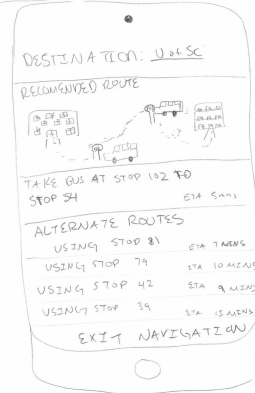
SHE DOWNLOADS IT TO HER PHONE



SHE'S HAPPILY ARRIVED AT HER DESTINATION



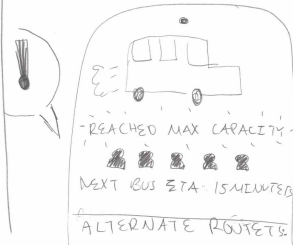
INPUTS HER DESTINATION AND THE APP SHOWS RECOMMENDED ROUTES USING THE BUSES!



SHE DECIDES TO USE AN ALTERNATE ROUTE AND THE APP GUIDES HER TO THE NEW STOP



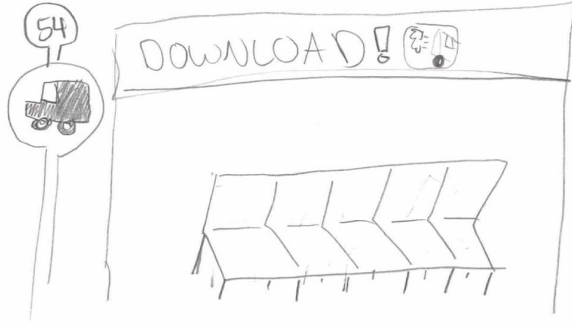
OH NO! WHILE WAITING THE BUS FILLED ALL ITS SEATS



SHE'S ABLE TO NAVIGATE TO THE NEW BUS STOP AND BOARD SUCCESSFULLY.



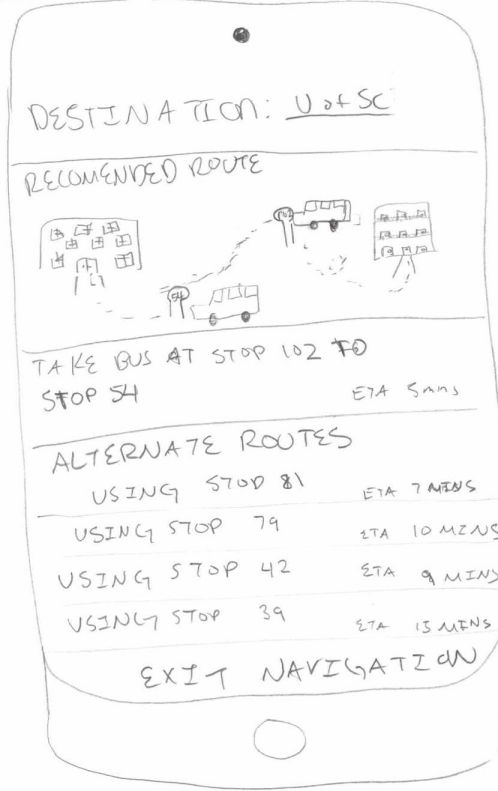
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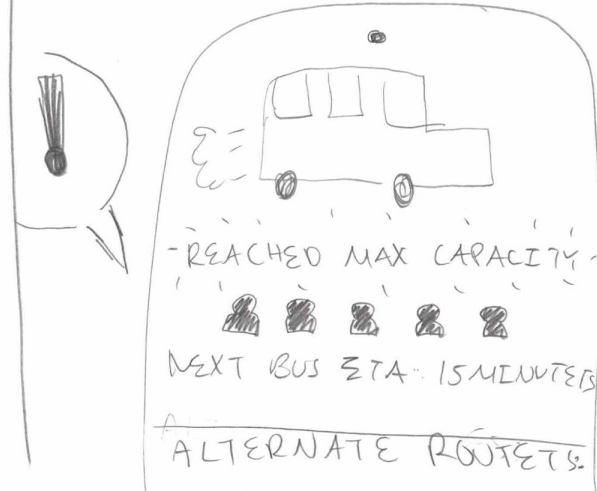
SHE DOWNLOADS IT TO HER PHONE



INPUTS HERE DESTINATION AND THE
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OH NO! WHILE WAITING THE BUS
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