DONT MISS THE BUS!
Storyboards

SHE NOTICES A BUS STOP THAT HAS AN AD TO DOWNLOAD THE DON'T MISS THE BUS! AP

DOWNLOAD!

SHE DOWNLOADS IT TO HER PHONE

DON'T MISS THE BUS!

INPUTS HER DESTINATOIN AND THE APP SHOWS RECCOMENDED ROUTES USING THE BUSES!

DESTINATION: UofSC
RECCOMENDED ROUTE
TAKE BUS AT STOP 102 TO STOP 54   ETA 5MINS
ALTERNATE ROUTES
    USING STOP 81   ETA 7 MINS
    USING STOP 79   ETA 10 MINS
    USING STOP 42   ETA 9 MINS
    USING STOP 39   ETA 15 MINS
        EXIT NAVIGATION

OH NO! WHILE WAITING THE BUS FILLED ALL IT'S SEATS

#102 DOWNLOAD

REACHED MAX CAPACITY
NEXT BUS ETA 15 MINUTES
ALTERNATE ROUTES

AT THE TARGET STOP, THE APP NAVIGATES HOW TO ARRIVE TO DESIRED DESTINATION
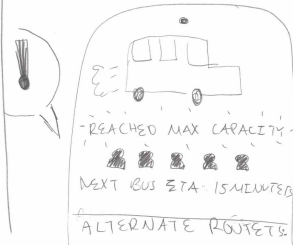
54

SHE'S HAPPILY ARRIVED AT HER DESTINATION

UNIVERSITY

SHE DECIDES TO USE AN ALTERNATE ROUTE AND THE APP GUIDES HER TO THE NEW STOP

81   102

SHE'S ABLE TO NAVIGATE TO THE NEW BUS STOP AND BOARDS SUCESSFULY.

81

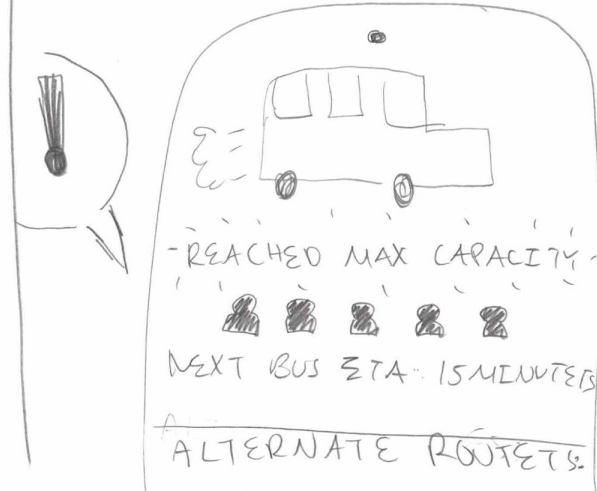SHE NOTICES A BUS STOP THAT HAS AN AD. TO DOWNLOA THE DON'T MISS THE BUS! AP

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EXIT NAVIGATION

#102 DOWNLOAD ?

-REACHED MAX CAPACITY-

NEXT BUS ETA · 15 MINUTES
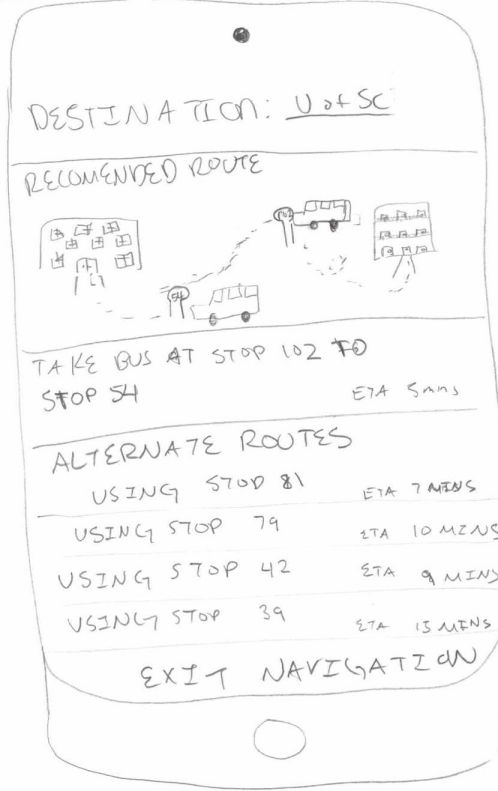
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SHE DECIDES TO USE AN ALTERNATE ROUTE AND THE APP GUIDES HER TO THE NEW STOP

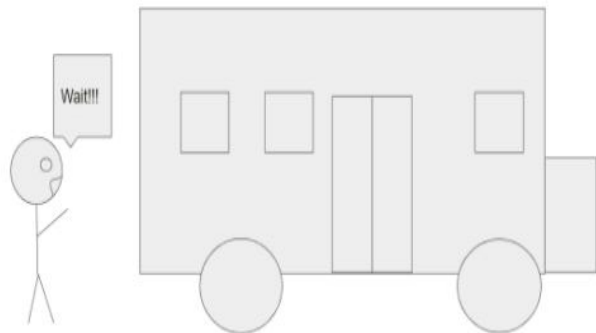SHES ABLE TO NAVIGATE TO THE NEW BUS STOP AND BOARDS SUCESSFULLY.

AT THE TARGET STOP, THE APP NAVIGATES HOW TO ARRIVE TO DESIRED DESTINATION

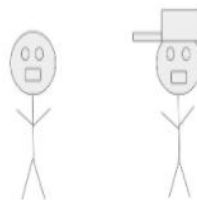SHE'S HAPPILY ARRIVED AT HER DESTINATION

Adam has been really busy with school and work. He does not have a car, so he travels by using the bus. But most of the time, he does not know when the bus shows up. Therefore, he ends up missing it.
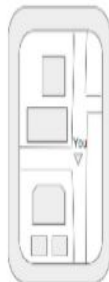
Missing the bus causes Adam to be very late to class and his grades are struggling due to it.
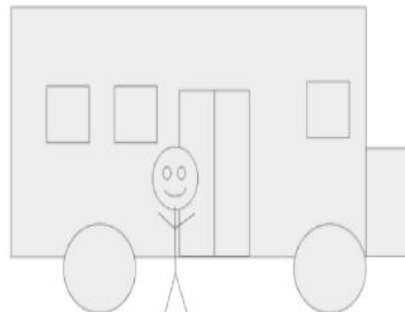
Adam's friend tells him about the Don't Miss the Bus App. He tells Adam it helps keep track of when buses will arrive so he won't miss another bus.
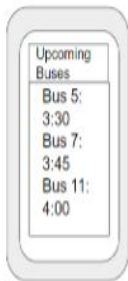
Adam downloads the app and loves how he can see when buses will arrive.

Adam also loves the features like being able to see the where he is on the map.

Adam now never misses the bus and is always on time for his classes and work.
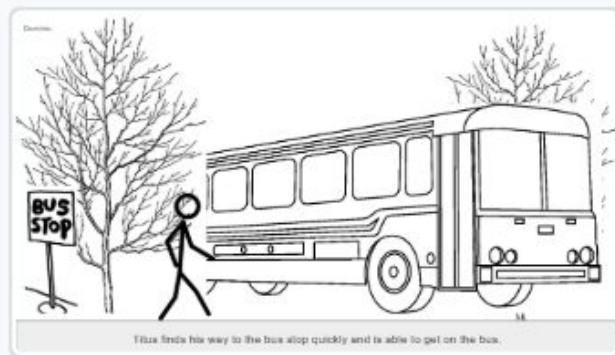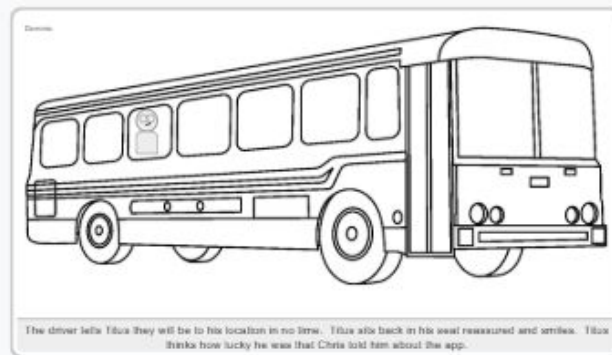
1

Titus has just overslept and he missed a ride with one of his friends to class. Titus's roommate, Chris came into the room to yell at him for oversleeping again.

2

Titus gets frustrated and starts crying, because he doesn't know what to do. Chris tells Titus about this awesome app called, "Don't Miss The Bus". He tells Titus that it shows all the buses near you and their routes.

3

Chris shows Titus where he can search where he needs to go, and shows all the available buses near them. Chris finds a bus for Titus to take, and confirms his destination. Chris tells Titus to download the app and Titus does.

4

The Bus shows up at the closest stop to Chris, the driver lets Chris know. Chris tells Titus to get going and to where.

5

Titus finds his way to the bus stop quickly and is able to get on the bus.

6

The driver tells Titus they will be to his location in no time. Titus sits back in his seat reassured and smiles. Titus thinks how lucky he was that Chris told him about the app.

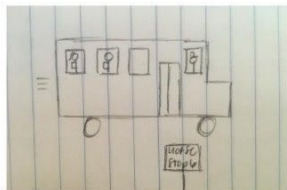1 Henry is making his rounds picking up and dropping off his passengers at their destinations.

2 When he's finished dropping off the last of his passengers, he heads to the college campus to pick and take the students to their stops.

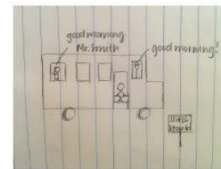3 As the students board the bus, Henry greets them with a nice smile and a cheerful "Good Morning!"

4 After making sure everyone is seated and ready to go, Henry closes the doors and begins to pull off.

5 Just as he was about to clear the stop, Henry gets an alert on his phone. Another student has just arrived at the stop and needs to get on.

6 He quickly stops the bus and opens the doors for the student. "Sorry I'm running a little late today Mr. Smith. Thank you for stopping and letting me on," says Lexi. "You're welcome," replies Henry, driving off to the next stop.