

Titus Johnson

age: 21

residence: Columbia, SC

education: Bachelors in Business Administration

occupation: Stock Broker

marital status: Single



I believe that the two most important days in your life are the day you're born and the day you find out why

I attend the University of South Carolina, where I am a senior getting ready to graduate in the spring. In my free time I enjoy kicking back and watching tv. I like to play piano when time allows it. My one true love is for my dog Stella, she is my light.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Proper experience from my colleagues
- A car

Values

- Fast efficient transportation
- Accountability of others

Criteria For Success:

A group of people around me that can put in the same amount of work I do.

Wants

- To graduate on time
- To be able to afford a car
- A well paying job

Fears

- CLOWNS
- Forgetting to turn in an assignment
- Clowns again, felt like that should be said twice

Adam Taylor

age: 19

residence: Columbia, SC

education: Undergraduate at the University of South Carolina

occupation: Student

marital status: Single



Life moves pretty fast. If you don't stop and look around once in a while, you could miss it.

I attend the University of South Carolina, where I am a sophomore and a business major. In my free time I love playing basketball and watching movies. I also have a part time job at Food Lion as a cashier.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Have a group of people around me that will help keep me focused on my goals.

Needs

- Transportation to school or work
- A study group

Values

- Personal responsibility
- Strong work ethic

Wants

- A car
- Good grades

Fears

- Snakes
- Alligators

Professor Priscilla Perry

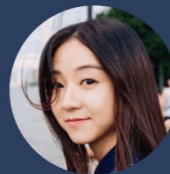
age: 42

residence: Columbia, SC

education: Doctorate in Philosophy

occupation: Professor of Philosophy

marital status: single

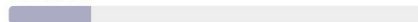


Everything is about your own perspective in life

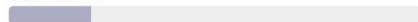
Professor Priscilla Perry is early to bed and early to rise. She lives in a rented apartment near the university campus. Every morning she goes on a walk with her pet dog, Spinach, before heading to work. After a long day at work, she comes home, takes Spinach on another walk, and eats dinner while watching watching mystery documentaries on the TV via youtube.

Comfort With Technology

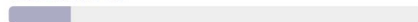
INTERNET



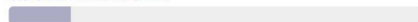
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- a stable financial position
- a more reliable way of getting around

Values

- innovative ideas and solutions
- the community and making sure everyone fits in

Criteria For Success:

She strives to make learning a fun activity and help people recognize all the different perspectives possible in different situations

Wants

- to own a house
- another dog/pet
- a boyfriend

Fears

- She fears most letting down her students and thus herself. She also has a fear of heights.

