



ANSER DAUD

MEDICAL STUDENT
UNIVERSITY OF TORONTO
FACULTY OF MEDICINE

PATIENT EDUCATION LEAD
STRUCTURAL HEART DISEASE
UNIVERSITY HEALTH NETWORK

CONTACT

- Vaughan & Toronto, Ontario, Canada
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PROFESSIONAL SKILLS

- Press & Media Outreach
- Internal Communications
- Article Writing & Copywriting
- Publications & Newsletters
- Print, Email & Web Marketing
- Social Media Strategy

ACADEMIC SKILLS

- Epidemiology & Biostatistics
- Systematic Reviews
- Literature Reviews
- Knowledge Translation
- Presentations
- Peer Mentorship

HIGHLIGHTS

- 3000+ hours of employment and extracurricular experience including clinical research, communications and media relations, medical education, and charitable work
- Public affairs and media savvy, served as communications secretary and director for numerous public and community organizations
- Various publications in prominent journals, newspapers and magazines (Globe and Mail, Toronto Star, Maclean's, NY Daily News) related to advocacy and human rights
- National Board Member of Humanity First Canada charity organization; spearheaded several global and domestic humanitarian projects to aid underprivileged populations
- Five years of research experience in biomedical and health sciences: Heart Disease, Cardiovascular Surgery, Clinical Epidemiology, Nutrition, Immunology, Respirology

EXPERIENCE

- University Health Network—Patient Education Project Lead** 2016-PRESENT
Developing patient and physician education tools in Structural Heart Disease: (CardiacClinic.ca). Communications Lead for the Annual Toronto Course on Complex Structural and Congenital Heart Disease Interventions (TorontoCourse.com). Manage internal communications, web content, audiovisual creatives, and outreach.
- Humanity First Canada—Assistant to Director of Communications** 2008-PRESENT
Responsible for media and social media campaigns, quarterly publications and reports, and multimedia content production (e.g. natural disasters, Syrian refugee crisis, global health epidemics). Represented organization in media, politics, academic, and client settings. Member of International Emergency Medical Team
- AhmadiyyaCanada, World Media Forum Inc., StopTheCrisis.ca Media Relations Coordinator** 2014-2018
Responsible for developing strategies for media outreach for events with these organizations. Focus on developing language, press releases, media advisories and creatives to increase reach and followership. Successfully engaged various national, regional, local press outlets. Responsible for social media and e-mail management.

EDUCATION

- Doctor of Medicine Candidate, University of Toronto**
Expected Graduation: 2022
- Honours B.Sc in Life Sciences, McMaster University, 2016**
Summa cum laude, Dean's Honours List; Graduated amongst top 10% of faculty

PERSONAL SKILLS

Teamwork	★★★★★
Communication	
Written	★★★★★
Oral	★★★★★
Creativity	★★★★★
Flexibility	★★★★★
Leadership	★★★★★
Goal Oriented	★★★★★
Persistence	★★★★★

LANGUAGES

English
Urdu
Punjabi
Hindi

INTERESTS**PROFESSIONAL**

Health Advocacy
Journalism
Public Affairs & Media
Systems Leadership
Technology and Multimedia

ACADEMIC

Medical Education
Epidemiology
Public & Global Health
Medicine/Cardiology
Immunology

PERSONAL

Basketball
Reading

ACADEMIC & RESEARCH

- **Peter Munk Cardiac Centre—Cardiovascular Health Research** 2017-PRESENT
Spearheading clinical research on hemostatic techniques, conducting a Systematic Review and Meta-analysis on the use of fibrin and thrombin sealants as hemostatic agents in CV Surgery. Conducting clinical research in complex congenital heart disease & interventional treatments.
- **McMaster University—Teaching Assistant** 2015-2016
Managed two tutorial sections in first year course “Investigating Science”, Science 1A03. Responsibilities include student consultations, session preparation, grading.
- **McMaster University—Clinical Epidemiology & Nutrition Researcher** 2015-2016
Department of Clinical Epidemiology and Biostatistics: Systematic review project lead “Investigating the handling of missing data in landmark nutrition RCTs”
- **McMaster University—Respirology and Immunology Researcher** 2015-2016
Firestone Institute of Respiratory Health: “Emerging Therapeutics to Treat Organ Fibrosis”. Focus on the Unfolded Protein Response in Lung Tissue Fibrosis
- **McMaster University—Biomedical and Biochemical Researcher** 2013-2014
Protein NMR Lab: Structure, Dynamics and Interaction. Completed research project involving optimization of EPAC protein expression, and related drug-testing experiments; investigated allosteric conformations and signalling pathways

AWARDS & RECOGNITION

- **Muslim Writers of Canada – Young Writer of the Year '17** 2017
Award recognizing literary contributions to humanitarian and health advocacy
- **McMaster University Awards: Burke Memorial Ring Award '16** 2016
Bestowed annually upon one graduating student with most notable academic standing & contribution to the university
- **McMaster University Pioneer Energy Leadership Award '16,** 2016
- **Prime Minister's Volunteer Award, Humanity First Canada Dinner** 2015
- **McMaster University - DM Headley Community Contribution Award x2** 2014-15
- **Dean's Honour List x4 and Senate Award** 2013-15
In recognition of academic excellence (placed in top 10% of Faculty of Science at McMaster University)
- **Volunteer Service Award** 2013
Recognized by the Ministry of Citizenship and Immigration, Ontario for 5 years of outstanding volunteer service

PUBLICATIONS & PRESENTATIONS

- Fibrin and Thrombin Sealants as Hemostatic Agents in Cardiovascular Surgery [Abstract].
- Global Health Efforts of Humanity First Canada: HF International Conference 2018 (UK)
- Daud, Anser. “Mockery Never the Answer” Toronto Star 6 Nov. 2017, sec. Editorial. Print.
- Daud, Anser. “Voices of the People, Being Canada” The Chronicle Herald 12 Nov. 2016, sec. Opinion. Print.
- Daud, Anser. "This Week's Talking Point." The Globe and Mail. 17 Jan. 2015, National ed., sec. Editorial 60. Print.
- Daud, Anser. "Hipsters, heartache, and Hatred." New York Daily News. 6 Jun. 2015, Editorial Sec: 34-35. Print.
- Impact of Social Media Use for Modern Communities - Media Relations Conference - Ahmadiyya Muslim Jama'at Canada.
- Missing Data in Landmark Nutrition RCTs - Poster Presentation in Faculty of Health Sciences Research Symposium.
- An Eye-Opening Look at Glaucoma - Poster at McMaster Health & Disease Symposium.