# ALY KHAN NURUDDIN

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## **EDUCATION**

The University of British Columbia - Vancouver, BC | BASc. in Biomedical Engineering and Minor in Commerce · May 2025 Specialization: Biomedical Systems & Signals

Scholarships: Outstanding International Scholar [\$10,000], Vancouver Award [\$5,000], Work Learn Research Awards [\$10,000] Courses: Biomedical Design, Healthcare Economics, Introductory Engineering Design, Macroeconomics, Microeconomics

#### **TECHNICAL SKILLS**

**Entrepreneurship**: Business Analytics (Access, PowerBI) | Equity Financing (Venture Roadmap) | Marketing (PESTLE, SWOT) | Market Sizing (Petal, Whitespace Diagrams) | Needs Assessment (Value Proposition) | Stakeholder Mapping (Ansoff Matrix) | **Engineering**: Circuit Schematics (Fritzing, MultiSim) | Data Management (Excel, SPSS) | Embedded Systems (Raspberry Pi, Arduino) | Programming (C, Java, Python, R) | Rapid Prototyping (AutoCAD, SolidWorks) | Signal Processing (LTSpice, MATLAB)

#### **WORK EXPERIENCE**

Research Assistant, Artificial Intelligence in Medicine Lab | BC Cancer Agency - Vancouver, Canada · May 2024 to Current Research Assistant, Cognitive Neuroscience of Schizophrenia Lab | BCCHR - Vancouver, Canada · May 2023 to Aug. 2023 Baseline To Peak (BTP) Analysis

- Performed an Analysis of Variance (ANOVA) test for 3 task-based frameworks noted in the Sanford PhD Dissertation (2019) **Constrained Principal Component (CPCA) Analysis**
- Conducted a multivariate multiple regression analysis on the standardized Z matrix for the Lavigne et al. Publication (2016)

#### **DESIGN TEAMS**

Embedded Systems Engineer, UBC Bionics Engineering Student Team - Vancouver, Canada Jul. 2022 to Sept. 2022

- Implemented the core electrical framework to interface electromyogram signals for the smart prosthetic arm technology
- Optimized rotational kinematics by implementing multithreaded feedback loops via the Raspberry Pi integrated circuit in C

Electrical Engineer, UBC Biomedical Engineering Student Team - Vancouver, Canada · Sept. 2021 to Apr. 2022

- Integrated sensors, motors and actuators to synergize the compound motion of the poncho-wearing assistive device
- Enhanced client mobility through voice activation by syncing the Arduino microcontroller with Blynk IoT using Node.js

# **PROJECTS**

Biomedical Ventures: Pitching a Commercialization Plan for an Orthopedic Knee Mobility Device · Jan. 2023 to Apr. 2023

- Computed a Serviceable Obtainable Market of 1.4-1.7B USD from a Total Addressable Market of 11.5B USD for mobility aids
- · Mapped out the distribution channels using a Customer Decision Network, opting for direct supply to healthcare providers
- Determined a suitable competitive regulatory strategy for FDA approval under the de novo 510(k) medical device category

Business Analysis: Evaluating Toyota Motor & Panasonic's Joint Venture for Lithium Batteries · Mar. 2020 to Apr. 2020

- Conducted a stakeholder analysis, identifying relevant groups with varying interest and influence in the strategic coalition
- Examined the external growth potential and viability of the electric vehicle commercial market via the STEEPLE framework
- · Plotted the Ansoff matrix, outlining an elaborate product development strategy to ensure successful market penetration

#### **HACKATHONS**

**UBC Designathon, The University of British Columbia - Vancouver, Canada** · Feb. 2022

Obtained 'Third-Place Standing' for modelling an ergonomic footwear accessory on SolidWorks to lessen stress while walking

StormHacks Hackathon, Simon Fraser University - Burnaby, Canada · Feb. 2021

Awarded 'Best Augmented Reality Project' for creating a virtual 'marketplace' for sales management in EchoAR with Python

## **EMPLOYMENT**

Residence Advisor, UBC Student Housing & Community Services - Vancouver, Canada · Sept. 2021 to Aug. 2022

Engaged in community events, conflict mediation and crisis management to foster wellness, respect and inclusivity in residence

# **VOLUNTEERING**

**Program Host, Multidisciplinary Undergraduate Research Conference - Vancouver, Canada** · Feb. 2021 to Mar. 2021 Facilitated attendee logistics, coordinated adjudication and moderated panel discussions for smooth running of the symposium