

To Whomever It May Concern,

Alyssa Kieffer was employed by my company, S&D Kids Online, from October 2013 through August 2018.

Throughout her time at my company, she took on the responsibilities of data entry, training new employees, assisting with packing shipments, resolving issues within Amazon Marketplace and creating techniques to improve the product listing process.

In addition, Alyssa, had the opportunity to assist in the release of two brands which had never before been listed on Amazon and was able to create product descriptions and pages that were aesthetically appealing to improve click-to-purchase ratio. She worked remotely for 2 year when moving from our companybase in New Jersey to the DMV area.

Sincerely,



Charlie Cytryn
VP

S&D Kids Online LLC.



Abe Heaney
VP of Sales at ACI Trading Group

September 30, 2018, Abe managed Alyssa directly

Alyssa was a great employee. She was great at learning new processes and taking directions. Furthermore, she also always took the initiative to figure things out and learn new things on her own. She was also great at sharing her knowledge and teaching fellow employees and new hires how to properly complete tasks. Overall, she would be an asset to any future employer. [See less](#)



Emily Reno
Front-End Web Developer | UX/UI Designer | Writer

December 15, 2018, Alyssa worked with Emily in the same group

Without a doubt, Alyssa is one of the hardest workers I have ever had the pleasure of meeting. At first, we were classmates, then friends, and finally project partners for one of our projects at General Assembly. I always admired her creativity and how she put a little bit of herself into everything she did throughout the course. Our group project was a social media platform for our cohort and Alyssa was an inspiration throughout the whole process. One might think that working with friends isn't an easy feat, but she is such a happy and easy going person that everything flowed effortlessly. Not once did it feel like work and I've gotta say it's due to her infectious positive attitude. She's going to absolutely make a difference in the tech field. [See less](#)



Laura Levenhagen
Junior Front End Developer at InvestCloud, Inc.

December 15, 2018, Alyssa worked with Laura in the same group

Alyssa and I worked together on the 'Speculook' project for our General Assembly Web Development intensive course. Alyssa works incredibly well on a team - she was organized, communicative, encouraging, and motivated to continuously learn and prove herself. She was eager to take on some of the projects biggest bugs, and she attacked them with a focus and refusal to back down that inspired me to work harder, just to match her drive. I feel grateful for having had the opportunity to work with Alyssa, and I am one hundred percent certain that she will be hugely successful in her web development career (as well as literally anything else she does!). [See less](#)