

STARTERHACKS▶

Student Ambassador Package

JAN 12-13, 2019 @ THE UNIVERSITY OF WATERLOO

www.starterhacks.ca

contact@starterhacks.ca

We would be honored to have you as an Ambassador!

As a StarterHacks ambassador, you will be a spokesperson for StarterHacks' mission and vision. Our goal is to provide every student with the opportunity to break into the tech industry without having to go through its rigorous barriers of entry.

Your dedication, influence, and drive makes you a perfect fit to be an ambassador. We're looking for committed individuals who can help us in spreading the word and recruiting extraordinary students such as yourself to join our vibrant community.

we'll be helping you along the way with dedicated mentorship, resources, and everything else you'll need to accomplish your goals

We look forward to hearing back from you!

Sincerely,

The 2019 StarterHacks Team

Who we are



Inclusion.

Collaboration.

Education.

The first of its kind in Canada

StarterHacks is changing the culture in tech by ensuring the first experience students have with it is as diverse and welcoming as possible.

We encourage students from design, business, and engineering backgrounds to collaborate and build meaningful projects with the help of peer-mentors and industry experts.

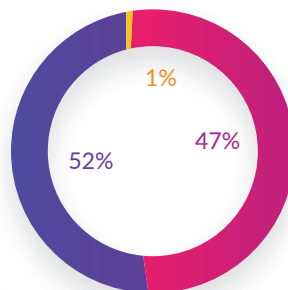
Impact-focused hacking

Fueling Meaningful Solutions

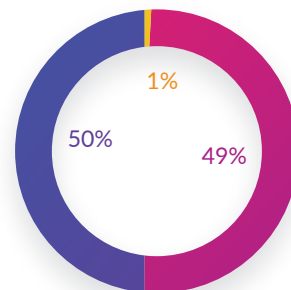
At StarterHacks, 1000 hackers will collaborate to solve socially impactful problems. The problem briefs that you and your peers will be tackling will ground your process within real world issues in their respective industries.

You will be given data to build products that will ultimately be useful and applicable in real life. In addition, our team will act as a liaison between you and the Impact Space partners to ensure that your ideas can thrive beyond the weekend and create a lasting impact within the industry.

- Male
- Female
- Other



2017



2018

Gender Distribution

2017 & 2018 Successes

2017

250+

50+

6 : 1

1000+

First-time Hackers

Projects

Hacker : Mentor Ratio

Applications

2018

500+

100+

5 : 1

2500+

How you can help us

Be the Link

You are our bridge to all of the other changemakers. Your passion to learn, change, and create a welcoming tech community for your fellow students enables us to reach out to more people like you.

We'll be working with you to find potential hackers to participate in our Hackathon. Throughout the process, we'll help you with marketing StarterHacks to other students through Starter-Talks, Panels, club events, and even organizing your own hackathon in your school!



Spearhead the Cause

Without our beginner hackers, StarterHacks would not exist. We want to find people who are passionate or are curious about the tech industry about the tech industry, but do not know how to break into it.

We want to empower the next generation of designers, strategists, and engineers. However, we cannot do it alone.

You're like the front-end of your community, leading and preparing your school's group towards the hackathon.

Passing the Torch

StarterHacks 2019 is only the beginning of an ongoing community and culture that we want to instill. Our goal is to keep working together with you towards bigger and better things for the future.

We don't want you to just participate in our event and leave it there, we want to see you grow and develop along with your peers into the next great tech-preneurs.

You'll be helping us by hosting StarterHacks related events, clubs, and relationships within your campus. Our hope is that you will be able to pass the torch on to the next generation of Ambassadors in your school.



How we will help you

You're In!

Your dedication to helping StarterHacks build its community reflects your passion for an inclusive tech community, and we want our hackathons to be attended by individuals like you. You will automatically be accepted into the 2019 Hackathon.



Networking

We want only the best for you, so StarterHacks will be attended by Industry Representatives, Partners, Sponsors, and over 250 mentors experienced in their fields.

Our Ambassador Program will give you direct access to networking and connecting with numerous these experienced individuals who can mentor you, teach you the ropes of your industry, and give you exclusive information that will set you apart. It's these kinds of relationships that jumpstart careers.

Highschool and University

Your help will not go unrecognized. We value your time, and we can help you fulfill your high school requirements such as completing your volunteer hours.

We also want you to have a resume that reflects your skills and dedication. You are more than welcome to use StarterHacks for references and mention this experience for University applications.



Be hackathon ready!

Throughout The Event

You will be participating in the Hackathon just like your peers! As a hacker, you'll be tackling the same issues that everyone else will be, and you can form teams with anyone that you would like to work with. Look out for special ambassador-only events and sessions, we'll be announcing them shortly.

Networking

We will recognize you for successfully inviting your friends to the event, and you'll have exclusive access to mentor, sponsor, and other sessions. Here you'll be able to mix and mingle with industry professionals, and ask for advice on your endeavors. Take advantage of these sessions because they'll be set up specifically for you and your fellow ambassadors!

Digital Communication

All of our participants will be hacking in various spaces around the University of Waterloo Campus. Through Slack, our main communication platform, you will be able to ask questions regarding your Impact Space throughout the event. We will be providing you slack access a week before the event so that you can learn how to use it.

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