

Alyssa Johnson

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Education

Georgia Institute of Technology, Atlanta, GA **August 2022 – May 2026 (Expected)**

- Candidate for Bachelor of Science in Computational Media: Media-Interaction Design

Brookwood High School, Snellville, GA **August 2019 - May 2022**

- High School Diploma Summa Cum Laude, GPA: 3.943/4.0
- Honors Graduate, AP Scholar, Fine Arts Diploma Seal

Experience

Digital Marketing and Communications, Atlanta, GA **July 2023 - Present**

Part-Time Intern

- Assist in the development of new social media campaigns, including currently planned promotional activities.
- Responsible for continuously maintaining brand aesthetics by creating graphics and videos for the company's various marketing channels.

Freelance Video Editor **November 2022 – Present**

- Edit raw footage, using Adobe Premiere Pro, into final product for YouTube

Party City, Snellville, GA **August 2021 – June 2022**

Store Team Member

- Worked on register and handled customer interactions
- Managed customer service

Girls With Impact Academy - Entrepreneurship Program **September 2020 – November 2020**

Program Member

- Developed a Business Model Canvas for my concept, "Motivate Me", an app to deliver positive and motivational messages to those dealing with anxiety

Skills

Computer Skills:	Microsoft Suite, iMovie, Adobe Premiere Pro, Adobe After Effects, Adobe Illustrator, Procreate
Communication Skills:	Presentation, Email
Coding and Programming:	MATLAB, Java, Python (beginner)
Creative:	Singing, Voice Acting, Drums, Piano (beginner)
Languages:	English (Distinguished), Spanish (Intermediate), Korean (Elementary)

Leadership

Victory Church - Elementary Ministry, Norcross, GA **June 2016 – Present**

Worship Leader

- Lead and background vocals
- Selected for exclusive leader training

Brookwood High School Marching Band, Snellville, GA **June 2021 – February 2022**

Drumline Section Leader

- Organized summer rehearsals
- Mentored and led the percussion section through summer practices, the fall season, and the winter competitions

Activities

Band: **June 2018 – May 2022**

- Participated in concert band for 7 years and marching band for 4 years
- Mastered most percussion instruments, including the drums

Tri-M Music Honor Society: **September 2021 – May 2022**

- Achieved a chord at graduation for community service and concert performance

Brookwood Student Government Association:

September 2021 – May 2022

- Achieved a chord at graduation for school event preparation and community service.

Beta Club: Achieved a certificate for maintaining higher than a 3.5 GPA

October 2018 – May 2022

Track & Field:

January 2019 – April 2022

- Lettered in sprints 4x1 relay in 9th grade. Ran for hurdles for the remainder of high school