



Web Development Proposal

The following proposal is for AVZ Construction and Supply.

The Challenge: What Our Client Needs

- AVZ Construction Supply is a well - established company in the construction industry located in Daet, Camarines Norte, providing quality construction materials and civil engineering services. Despite its strong local operations, the company currently lacks an online presence, limiting its ability to reach a broader audience, showcase its portfolio, and stay competitive in the digital age.
- The client needs a website to showcase their construction and engineering expertise, provide detailed service information, enable easy communication with clients, and enhance their brand with a professional online presence that reflects their high-quality work.
- The client aims to strengthen their online presence to connect with potential clients beyond their local area. The website will showcase their project portfolio, simplify client communication with features like inquiry forms, and present a modern, professional design that reflects their high-quality work. Additionally, the website will facilitate easier access during bidding processes, enabling potential clients to submit bids or request proposals, ultimately expanding business opportunities.





AVZ Construction is looking to build a professional and modern website to enhance its online presence and better communicate with potential clients. Here are a few resources that the client finds inspiring, with features that align with their goals of showcasing expertise, providing service information, and improving client communication:

1. Makati Development Corporation (MDC)

MDC's website excels at showcasing expertise by displaying an extensive portfolio of their past and ongoing projects. This aligns perfectly with AVZ's need to exhibit its own projects to potential clients. The website also features detailed service descriptions, offering potential clients clear insights into their capabilities. Lastly, the website has a user-friendly contact section with simple forms, which AVZ can adopt to facilitate easy communication with clients.

AVZ can implement a similar portfolio display and contact features to make the website easy to navigate and professional-looking.

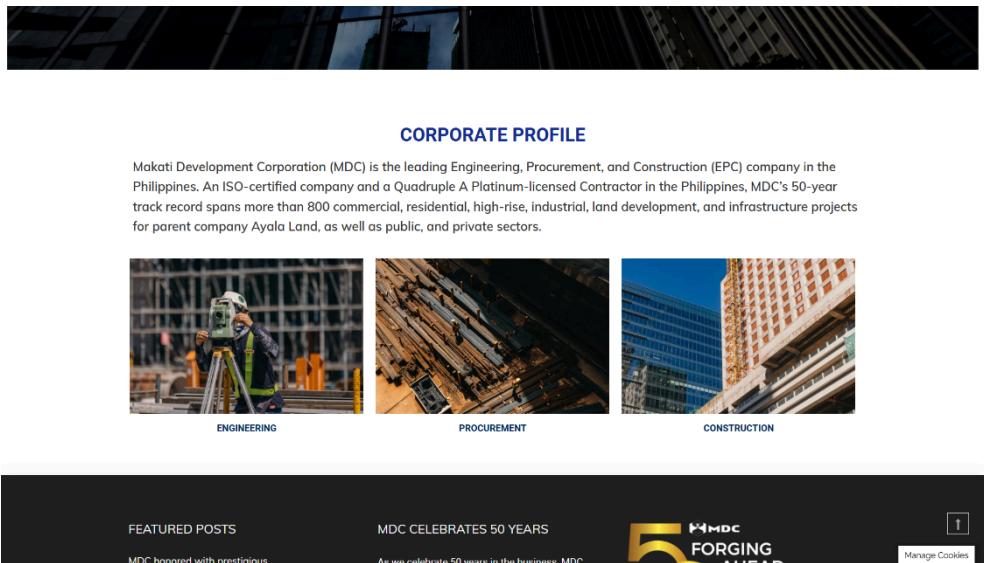


Figure 1. Sample Website Design for Inspiration from MDC.

Link: <https://www.mdc.com.ph/>

2. D.M. Consunji, Inc. (DMCI)

DMCI's website features a rich portfolio that emphasizes their expertise in handling large-scale projects. This highlights the need for AVZ to demonstrate their successful projects. The site also provides clear and detailed information about the services offered, which is crucial for educating potential clients about what AVZ can do. The multiple communication tools (phone numbers, email, inquiry forms) ensure easy ways for clients to contact them, which AVZ should replicate.

AVZ can create a similar project showcase while detailing their construction services and adding easy communication options.



The screenshot shows the D.M. CONSULT INC. website. At the top, there's a navigation bar with links: HOME, ABOUT US, PRODUCTS, PROJECTS, OUR PEOPLE, SUSTAINABILITY, BUSINESS UNITS, SUPPLIER ACCREDITATION, and LATEST NEWS. Below the navigation, a banner states: "The company has been known up until today as the country's "Builder of Landmarks" and is known to pioneer the application of advanced engineering technology in Philippine construction. Through the years, DMCI has completed close to a thousand projects so date." Under the banner, there are three rows of project thumbnails. Each row contains three projects: 1. CHURCH OF THE HOLY SACRIFICE (1956) 2. CULTURAL CENTER OF THE PHILIPPINES (1969) 3. THE FOLK ARTS THEATER (1974) 4. THE MANILA HOTEL (1976) 5. PHILIPPINE INTERNATIONAL CONVENTION CENTER (1976) 6. THE ISTANA NURUL IMAN PALACE (1983)

Figure 2. Sample Website Design for Inspiration from DMCI.

Link: <https://web.dmcinet.com/>

3. MGS Construction

MGS Construction's website showcases a wide range of projects across different sectors, such as residential, commercial, and infrastructure. This diversified approach helps them appeal to various types of clients. Their services page is clear, providing concise descriptions of the construction services offered. The website also makes it easy for clients to inquire or get in touch through accessible contact options.

AVZ can showcase its projects across various sectors (residential, commercial, etc.) and make communication smoother for clients by adding easy-to-find contact forms.

The screenshot shows the MGS Construction website. At the top, there's a large image of a person working on a construction site. Below the image, there's a "Corporate Office" section with address details: 2F Starmall Annex, Pamplona III, Alabang-Zapote Road, corner Doha Manuela Avenue, Las Piñas City, 1740 Metro Manila. Contact information includes email (info@mgs.com.ph), phone (T: (632) 8814 4600, TF: (632) 8871 0743), and a Google Maps pin for the location. To the right, there's a "What can we help you with?" section containing a contact form. The form fields include Name, Email, Mobile Number (with a note: "Only numbers and phone characters (#, -, etc) are accepted."), and a text area for "Tell us about your project". A "SUBMIT" button is at the bottom right of the form. At the very bottom, there's a "CORPORATE OFFICE" section with the same address and contact info as the first section.

Figure 3. Sample Website Design for Inspiration from MGS Construction.

Link: <https://mgs.com.ph/>



4. EEI Corporation

EEI Corporation's website features a modern design that highlights their history and expertise in large-scale construction projects. With vibrant visuals and clear navigation, it showcases a diverse project portfolio and high-quality standards, aligning with AVZ's goal to modernize its brand. The site also includes accessible contact information and emphasizes safety and sustainability, values that AVZ can adopt to enhance credibility.

AVZ can implement a similar sleek design, showcasing their history and capabilities while incorporating these important values.

EEI CORPORATION
1931

Home Our Company ▾ Products & Services ▾ Investor Relations ▾ Corporate Governance ▾ Vendor Portal Careers

Our Business

Mission & Vision

Core Values

History

Awards & Citations

Our Business

EEI Corporation is recognized as one of the leading construction companies in the Philippines. The Company has a broad range of construction and engineering services, with expertise in the construction of infrastructure, buildings, and industrial and electromechanical facilities. Years of contracting and collaborating with global contractors, particularly in the Middle East, Africa, and Asia Pacific countries, have enabled EEI to achieve world-caliber project management expertise and competencies in all fields and disciplines of construction. The Company takes pride in its quadruple-A rating as a General Engineering Contractor; the highest rating for contractors issued by the Philippine Contractors Accreditation Board (PCAB) under the Department of Trade and Industry. EEI holds ISO 9001, ISO 14001, and ISO 45001 certifications for quality, environment management, and occupational health and safety standards. EEI has been recognized by contractors worldwide for the quality of its work and for its safety records. The Company stays abreast with the latest developments in technology, materials engineering, and construction methodologies. As such, EEI is a preferred provider of construction services to global engineering, procurement, and construction companies.

Our Mission

Figure 4. Sample Website Design for Inspiration from EEI Corporation.

Link: <https://www.eei.com.ph/>



Our Proposed Solution

To address AVZ Construction's challenges, our proposed solution is a modern, professional website that will serve as a comprehensive digital platform for showcasing the company's expertise, improving client communication, and expanding market reach. This site will provide visibility, build credibility, and attract new clients beyond the local area.

— **Highlighting Services and Expertise**

- The website will feature a dedicated Services Page that outlines AVZ Construction and Supply's civil engineering services. This page will emphasize the company's strengths, reliability, and experience, providing potential clients with a clear understanding of the company's offerings and expertise in the construction industry.

— **Showcasing a Portfolio**

- A Portfolio Page will display high-quality images and detailed descriptions of completed and ongoing projects. This will give potential clients a visual representation of the company's work and highlight its diverse project experience, helping to build trust and credibility.

— **Enhanced Communication**

- An interactive Contact Page will make it easy for potential clients and partners to get in touch with AVZ Construction and Supply. The page will include the company email, phone numbers, and a Google Map for easy navigation to the office location. These features will streamline communication, fostering quicker responses to inquiries and facilitating smoother negotiations.

— **Appointment Scheduling**

- The appointment form will enable clients and partners to easily schedule consultations with AVZ Construction Supply. Once a user fills out the form with their preferred date, time, and details, the information will be sent directly to the company's Gmail account. Additionally, the client will receive an automatic confirmation email, acknowledging their appointment request. This will allow AVZ Construction to promptly review the request, confirm the appointment, and ensure seamless communication and coordination for the scheduled meeting.

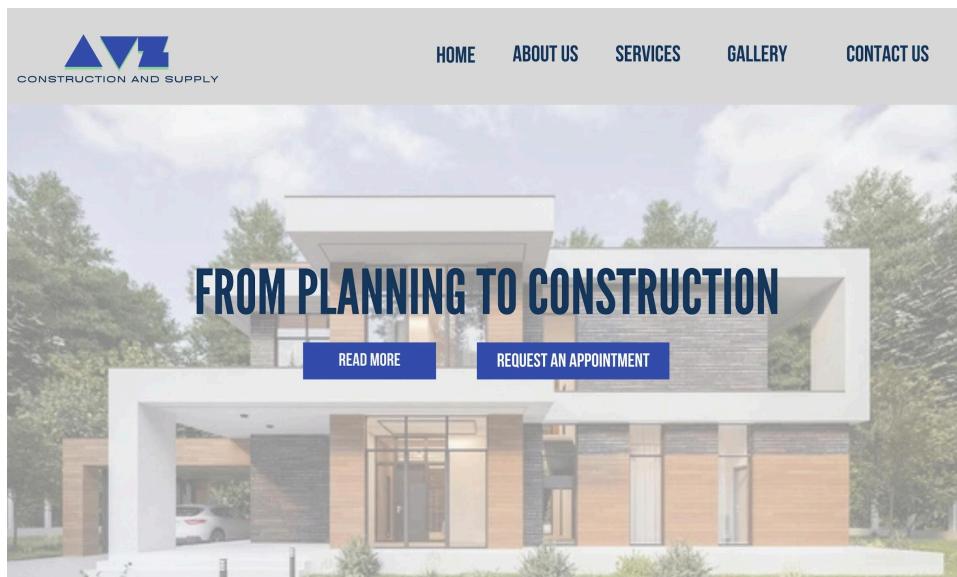


Figure 5. Desktop view of the initial screen displayed upon opening the AVZ Construction and Supply website.

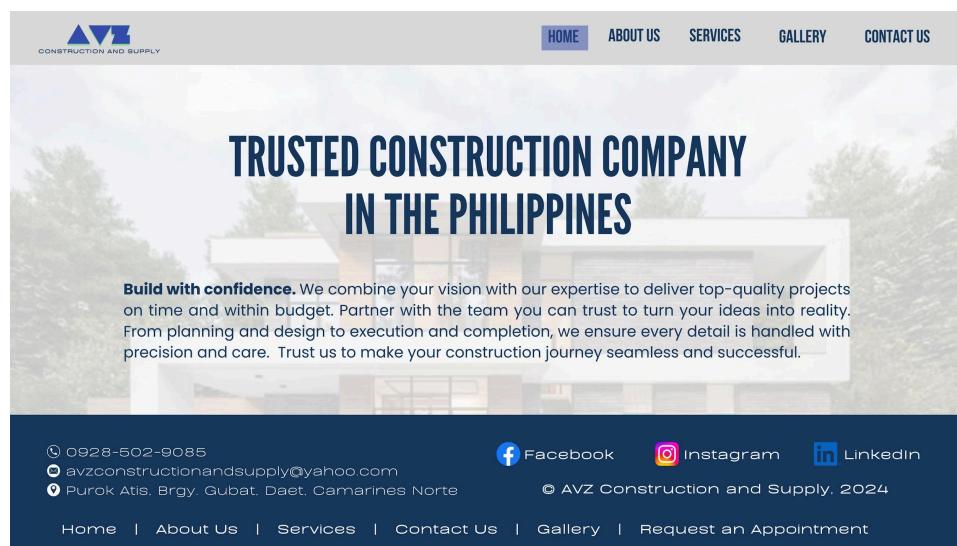


Figure 6. Desktop View of the Sample Homepage Layout for AVZ Construction and Supply website.



AVZ
CONSTRUCTION AND SUPPLY

HOME ABOUT US SERVICES GALLERY CONTACT US

ABOUT AVZ

OUR BUSINESS

Since 2010, AVZ Construction and Supply has been at the forefront of the construction industry, providing reliable services and premium materials for residential, commercial, and industrial projects.

We are committed to delivering quality workmanship, innovative solutions, and sustainable practices. Our team of skilled professionals ensures that every project is completed on time, within budget, and above expectations.

MISSION

At AVZ Construction and Supply, our mission is to deliver top-quality construction services and premium materials that exceed client expectations. We are committed to building lasting relationships through reliability, innovation, and sustainable practices that drive progress in every community we serve.

VISION

Our vision is to become a trusted leader in the construction and supply industry, known for our unwavering commitment to excellence, innovation, and environmental stewardship. We aim to empower communities by creating sustainable infrastructure that stands the test of time.

📞 0928-502-9085
✉️ avzconstructionandsupply@yahoo.com
📍 Purok Atis, Brgy. Gubat, Daet, Camarines Norte

Facebook Instagram LinkedIn

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[Home](#) | [About Us](#) | [Services](#) | [Contact Us](#) | [Gallery](#) | [Request an Appointment](#)

Figure 7. Desktop view of the Company Information section for the AVZ Construction and Supply website.

HOME ABOUT US **SERVICES** GALLERY CONTACT US

CONSTRUCTION SUPPLIES
Offering a wide range of high-quality construction materials, from cement and steel to bricks and tiles, ensuring durability and reliability for your projects.

BUILD
Our expert team specializes in building residential, commercial, and industrial structures, tailored to your specifications with precision and excellence.

DBB TRYREDRER
Providing comprehensive design-build solutions to streamline your construction process, delivering exceptional results every step of the way.

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Figure 8. Desktop view of the Services section for the AVZ Construction and Supply website.

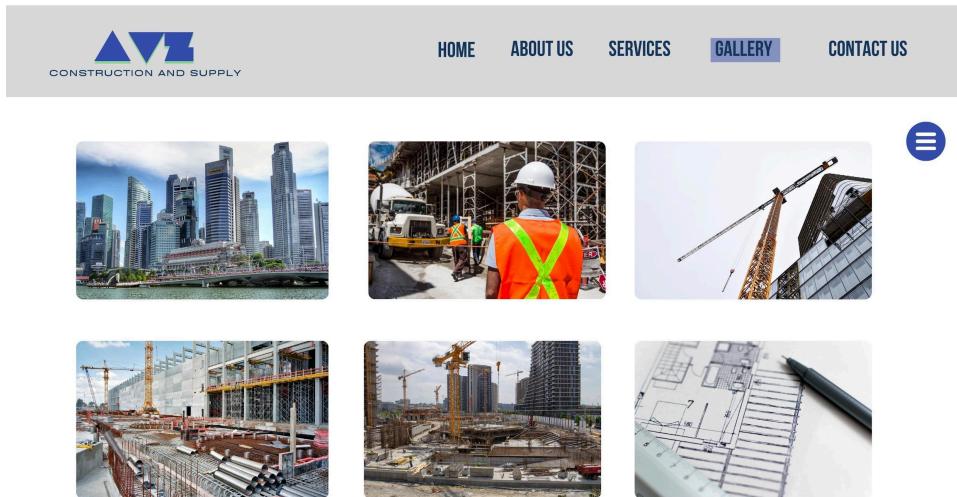


Figure 9. Desktop view of the Gallery section for the AVZ Construction and Supply website.

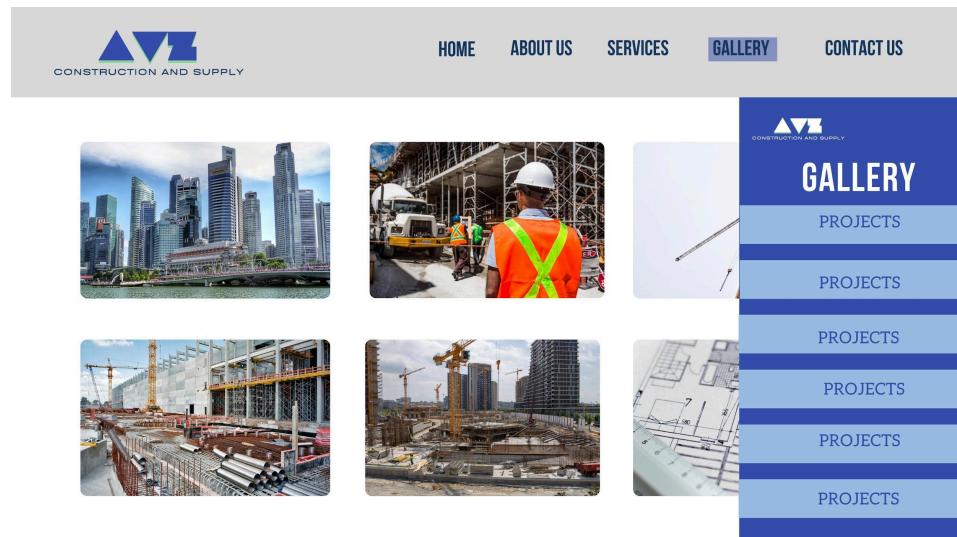


Figure 10. Desktop view of the expanded Gallery section for the AVZ Construction and Supply website, highlighting various completed projects.



AVZ
CONSTRUCTION AND SUPPLY

CONTACT US

Tell us about your project ideas or just say hello. Whether you've got a big idea or need some inspiration with a building project, we are here to create perfect buildings. From concept to creation, let us inspire you.

Name:

Email:

Mobile Number:

Tell us about your project:

SUBMIT

ADDRESS
Purok Atis, Brgy. Gubat, Daet, Camarines Norte

CONTACT NUMBER
0928-502-9085

EMAIL ADDRESS
avzconstructionandsupply@yahoo.com

Have questions or want to collaborate with us? We're here to help!

At AVZ Construction and Supply, we're committed to streamlining recruitment and partnerships. If you're interested in exploring partnership opportunities or business collaborations, don't hesitate to reach out.

Let's build something great together! Send us a message, and we'll get back to you promptly.

Figure 11. Desktop view of the Contact section and Appointment form for the AVZ Construction and Supply website.



Overview of the project

This project aims to design and develop a professional, user-friendly website for AVZ Construction and Supply, showcasing its civil engineering services and portfolio. The website will enhance the company's online presence, making it easier for potential clients to discover, connect, and engage with the team.

Scope of the Project

- The website will include a fully functional design with essential pages such as Home, which provides an overview of the company's services and values; About, which details the company's background; Services, highlighting civil engineering offerings; Portfolio, showcasing completed projects through an image gallery; and Contact, which includes a section to display the company's location and contact information. Additionally, the website will include an Appointment System, allowing users to schedule consultations conveniently.
- Content creation will focus on developing written content tailored to the company's branding. It will also include high-quality images of AVZ Construction and Supply's projects, team members, and materials to make the website visually appealing and informative.
- The website will include essential features and functionality, such as a functioning appointment system for inquiries and project proposals and an embedded Google Map to display the AVZ Construction and Supply's office location. These features aim to make communication with potential clients more accessible and convenient.
- To ensure the website meets expectations, the project includes two rounds of revisions. Feedback will be collected after presenting the initial draft, and adjustments will be made based on this input to create the final version.

What's Not Included

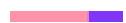
- Ongoing website maintenance after project completion and social media management are not part of this proposal unless explicitly requested and agreed upon in a separate arrangement.



Our Proposed Schedule

Please note: all dates are estimated in number of days having received all materials necessary to begin the proposed project.

Deliverable	Number of days	Process
Planning	3 days	Outline goals, allocate resources, and finalize requirements.
Design	4 days	Create wireframes, prototypes, and review with stakeholders.
Development	6 days	Build features, integrate modules, and perform unit testing.
Testing	2 days	Conduct QA testing, bug fixing, and ensure usability.
Deployment	1 days	Launch system, monitor initial performance, and gather feedback.





Our Quote

The following is an estimated price quote for the proposed project, intended for Ms. Mary Joy Zamora.

Date of quote: November 27, 2024

Product/Service	Estimated cost in Peso
Planning & Strategy	3,000
Design (UI/UX)	6,000
Development	8,000
Testing & QA	3,000
Deployment	2,500
Domain & Hosting (Annual Renewal)	400
TOTAL	22,900

Our Payment Terms

- There will be no upfront payment required; however, an annual fee will be charged for maintenance services if desired.
- Revisions to the design phase are limited to two rounds.
- Additional features outside the scope of this proposal will incur extra charges.
- Ownership and control of the website will transfer to the client upon full payment and project completion. However, if the client chooses not to pay in full, they may still benefit from the launched website but will have limited control and will not gain full ownership; The client will not have access to modify or manage the website's content and have access to its full features or backend.



Please feel free to contact us

Should you have any questions, need clarifications, or would just like to discuss the ideas, please feel free to contact us directly:

Dev Squad

09948849233

devsquad1c@gmail.com

Who We Are



Antoinette Stacy C. Lurcha

Role: Team Leader & Web Developer

Responsibilities:

- Oversees the entire project, ensuring that each team member fulfills their responsibilities.
- Sets goals and deadlines for the project.
- Coordinates between different team members to ensure seamless collaboration.
- Resolves any issues during the website creation process.
- Develops the front-end and back-end of the website.



Janna Marie C. Asis

Role: Proposal Writer & UI/UX Designer

Responsibilities:

- Creates and finalizes the website proposal, ensuring it effectively communicates the project plan to the client.
- Research the client's needs and industry standards.
- Prepares a professional proposal outlining the solution and defines the scope, deliverables, and benefits.
- Designs the layout, color scheme, typography, and overall look of the website.



Gian Aaron M. Aguilar

Role: Web Developer

Responsibilities:

- Develops the front-end (visible parts of the website).
- Builds the back-end (server, database, and technical aspects).
- Integrates features such as contact forms, Google Maps, and responsive design.
- Ensures the website is secure, fast, and accessible on all devices.



Ma. Carmela O. Freyra

Role: UI/UX Designer



Responsibilities:

- Designs the layout, color scheme, typography, and overall look of the website.
- Creates prototypes and wireframes to visualize the website's structure.
- Gather feedback from the team to refine the design.



Alysa Mae A. Galvo

Role: Content Creator & UI/UX Designer

Responsibilities:

- Writes compelling text for each page (e.g., services, portfolio, about us).
- Sources or creates high-quality images, videos, and graphics for the website.
- Collaborates with the UI/UX team to fit content into the design seamlessly.



Jiro U. Benitez

Role: Quality Assurance (QA) Specialist

Responsibilities:

- Conduct functional tests to ensure all features work as intended.
- Checks for design consistency across different devices and browsers.
- Verifies that the website meets accessibility standards.
- Reports any issues to the developer and ensures they are resolved before the launch.

