

The Weather Site

Wireframe

Alyse Finlayson

Web Design and Development Major

Website Planning Document

Sunnyside

By: Alyse Finlayson

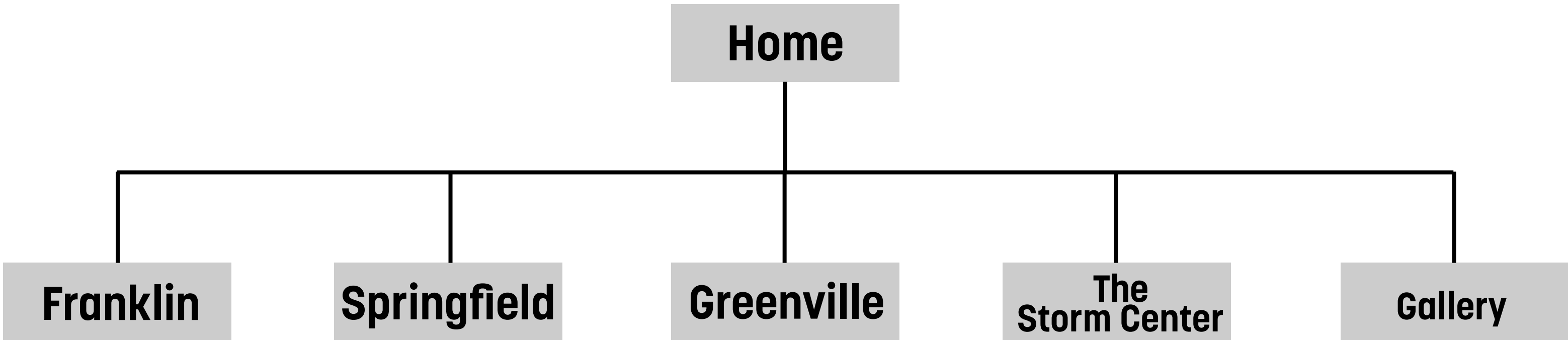
Site Purpose

The site purpose is to provide the audience with information about the weather in there area and the areas surrounding. They will be able to visit the site and find articles about the weather and find out about upcoming weather.

Target Audience

The target audience of this site are people that live within the areas of the weather provided on this site. It is for people who want to know what the future weather is or people that want to read about the past weather in their area.

Site Map



Color Scheme

#6F8C9B	RGB (111,140,155)	#F6F9B3	RGB (246,249,179)	#CD9976	RGB (205,155,118)
.8		.8		.8	
.6		.6		.6	
.4		.4		.4	
.2		.2		.2	

Typography

Hero Header

Helvetica Neue-UltraLight / 72 pt

H1 Header

Helvetica Neue-Light / 36 pt

H2 Header

Helvetica Neue-UltraLight / 24 pt

H3 Subheader

Helvetica Neue-UltraLight / 20 pt

Body

Helvetica Neue-Regular / 19 pt

Body 2

Helvetica Neue-Medium / 19 pt

Field Form

Helvetica Neue-Regular / 14 pt

Mobile Menu

Helvetica Neue-Light / 36 pt

Menu

Helvetica Neue-Light / 14 pt

Button

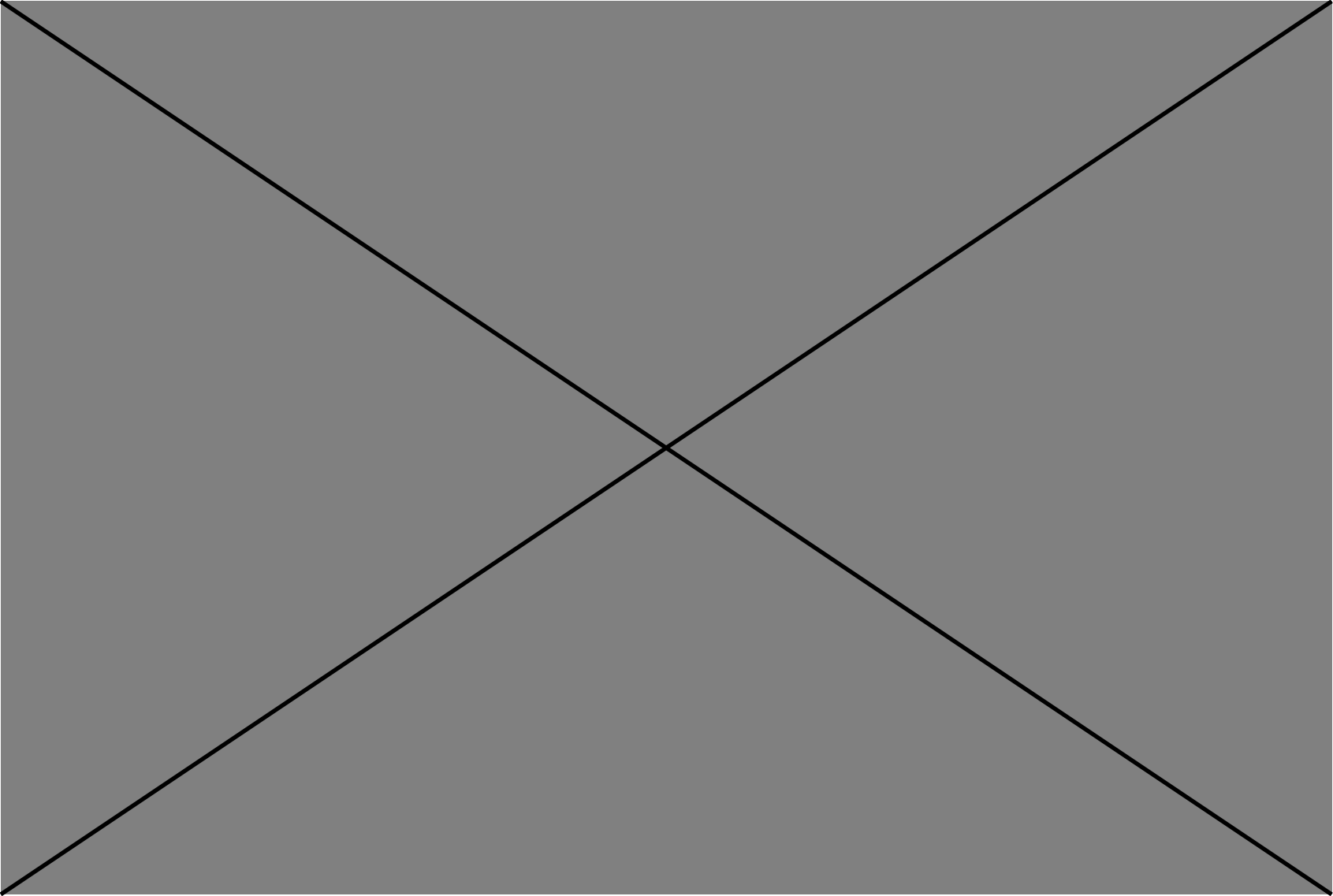
Helvetica Neue-Regular / 14 pt

Small

Helvetica Neue-Regular / 12 pt

Franklin

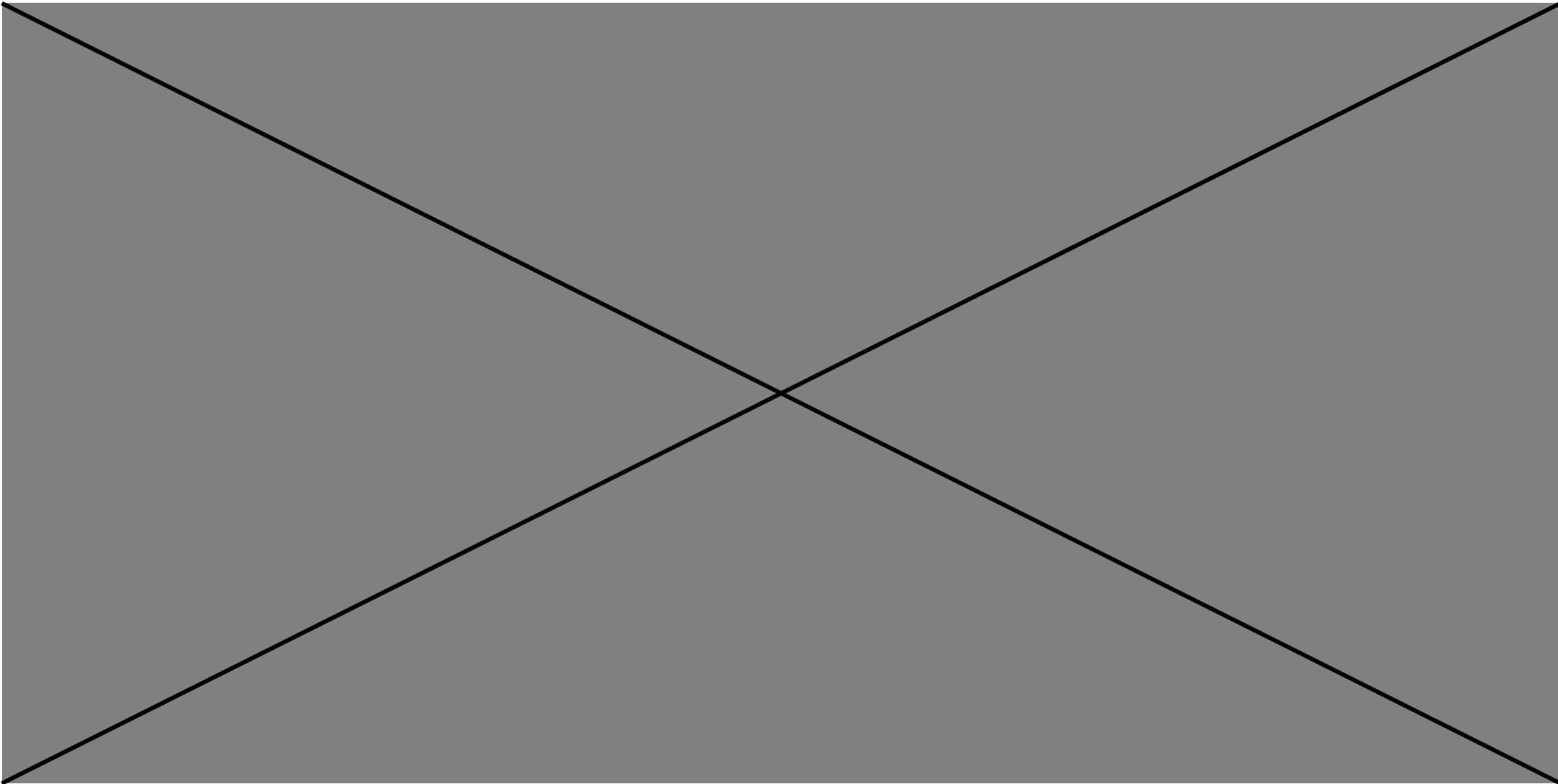
Current Weather



Weather Article

Franklin

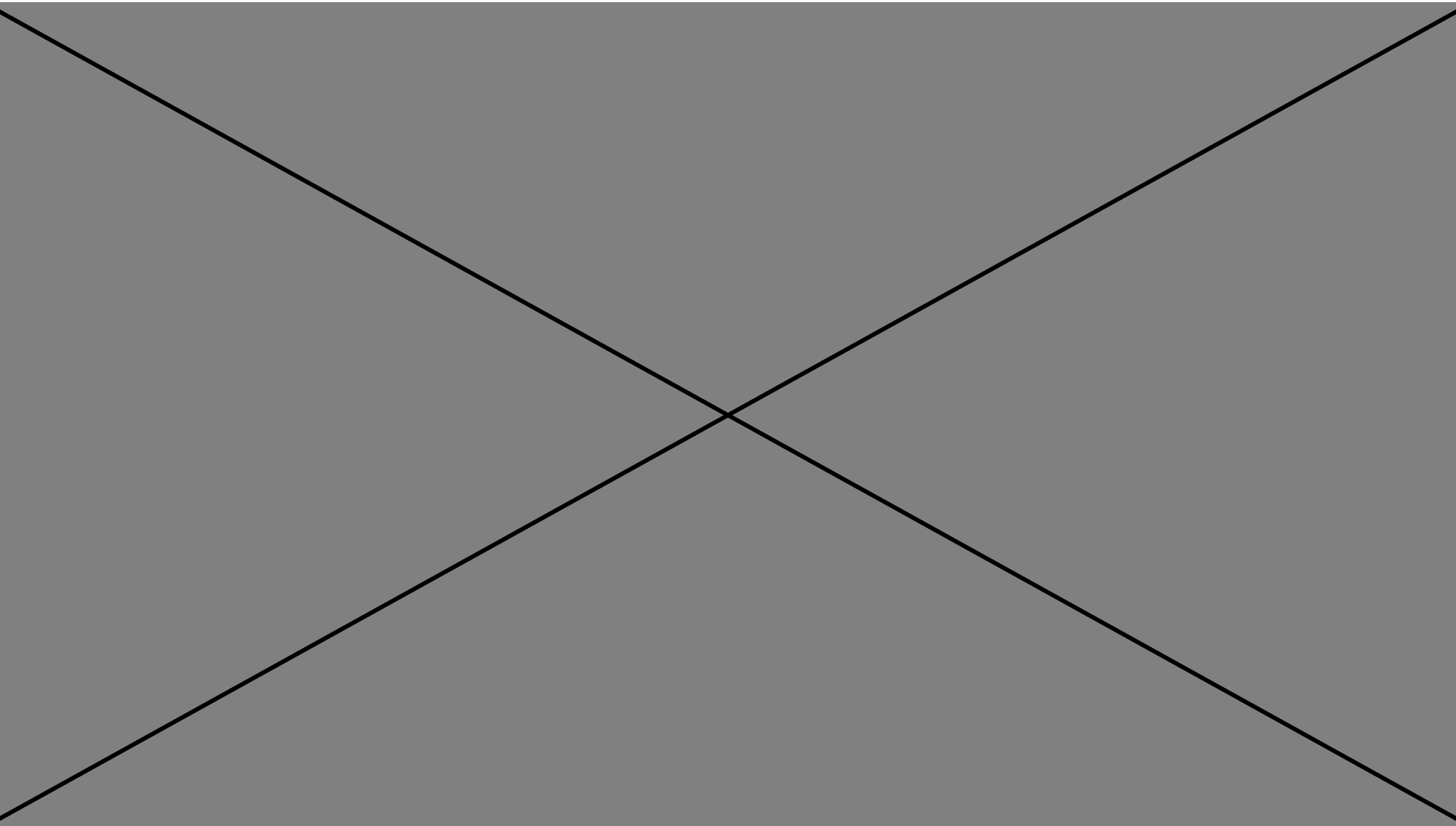
Current Weather



Weather Article

Franklin

Current Weather



Weather Article