

# alyson mei orescanin

## CONTACT

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## PROFILE

Art student and graphic/web designer seeking an internship in an educational setting. Looking for a position where I can apply my experience in print and web design to benefit your organization.

## EDUCATION

PARSONS SCHOOL OF DESIGN | NEW YORK, NY | JAN 2018 - PRESENT  
BFA: Communication Design  
Minor: Creative Entrepreneurship  
Class of 2021

## EXPERIENCE

CHINATOWN SOUP | DESIGN INTERN, BARISTA | JAN 2019 - PRESENT

- Designed comprehensive branding and packaging
- Produced photographic and written work for publication
- Maintained the gallery and cafe space, prepared food and beverages, welcomed guests with a positive and professional attitude

ABXY GALLERY | INTERN | JAN 2019 - PRESENT

- Organized events and exhibitions, researched and identified potential partners and artists for future projects
- Basic gallery administration: cataloged new work, created pricelists and press kits, updated client databases
- Maintained the gallery space, assisted with exhibit installations

## SKILLS

- Proficient in Microsoft Office and Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Premiere Pro
- Experience in coding platforms: HTML, CSS, JavaScript
- Knowledge of sales principles and customer service practices, POS transactions and inventory procedures

## AWARDS

LANG FIRST YEAR WRITING AWARD

Eugene Lang College of Liberal Arts, The New School, 2016

NSPA JOURNALISM HONOR ROLL

Editor-in-Chief of Blueprint Magazine, 2016