

Alyssa Agüero

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Objective

To use my communication skills and eye for detail in a public relations position with opportunities to express creativity and further develop those skills.

Experience

The Independent Florida Alligator Gainesville, Fla.

[January 2014- current]

- Currently on the stringers list
- I have three publications and I expecting more.

Beber and Silverstein Group Miami, Fla.

May — June 2013

- Worked at a promotional booth for one of their clients during the weekend of Cuba Nostalgia in Miami Fla.
- Assisted one of the PR agents in promoting a new product for McDonalds.

Miami International Film Festival Miami, Fla.

September 2012 — April 2013

- Worked under the Marketing Director
- Organized the Retrospective films
- Wrote the content for The Insider (weekly newsletter for Film Society Members) and sometimes formatted the newsletter as well
- Assisted Marketing Director in overall daily tasks

Education

University of Florida

August 2013 — Fall 2015 (expected)

B.S. in public relations

Miami Dade Honors College

August 2011 — May 2013

A.A. in mass communications; 3.7 GPA

Skills

- Intrapersonal skills — communicate well with others; able to work efficiently with a group
- Computer Skills — Word, PowerPoint, Excel, Photoshop, iContact, basic HTML and CSS
- Spanish — conversational and reading
- Organizational skills—detail oriented; complete tasks on time

References:

Virginia Fuillerat

Miami Dade Honors College Wolfson Campus Director

Phone: 305-237-7353 • email: vfuller@md.edu

Tatyana Chiocchetti

Miami International Film Festival Marketing Director

Phone: 786-390-4874 • email: tchiocch@mdc.edu