#### CONTACT



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# IAMA

creative coder critical thinker explorer creative problem solver collaborator innovator global thinker entrepreneur

#### HARD SKILLS

Google Suite	••••
Slack	••••
Canva	••••
Adobe Suite	••••
Notion	••••
HTML/CSS	••••
Java	$\bullet \bullet \circ \circ \circ$
C (programming)	••••
Javascript	$\bullet \bullet \circ \circ \circ$
Procreate	••••
Maya (3d model)	••••
<b>ArcGIS Storymaps</b>	••••

#### LANGUAGES

English	Native
Mandarin	Native/Bilingual
Spanish	Limited Working Proficiency
Swedish	Elementary

# ALYSSA CHENG

## **PATHWAY PITCH**

I aspire to be a creative coder and entrepreneur that uses my skills to innovate, create, and focus on social change/sustainability of the world through digital media. I'm also passionate about exploring diverse cultures, languages, and international relations in order to broaden my perspective of the world and its people.

### **EXTRACURRICULARS**

## **Competitive Piano**

2012 - present

Weekly private lessons; competed in various international and regional competitions; expected to pass Certificate of Merit Level 10 in 2023 and receive the Senior Award (passing advanced level in senior year)

# **Summer Research Enrichment Internship**

2020

Learned about the fundamentals of research through a research internship conducted by various distinguished researchers and students at UCI; presented my own research proposal and findings at an annual SREI symposium

# **Prakses Summer Leadership Camp**

2022

Participated in a 7 week leadership camp that focused on exploring passions/pathways and ideating projects; studied theory and practiced by doing; learned hard and soft skills through challenge-based projects

# **Project Linus**

2021 - present

Volunteered for a non-profit, Project Linus, that makes handmade blankets for children in critical need; helped to coordinate big "make a blanket day" events and worked to make the events run smoothly

# **Girls Who Code Summer Program**

2022

Explored and got a certificate in cybersecurity in a 6 week coding summer program that advocates for females in coding

## **Design Thinking and Doing**

Participated in a creative workshop where I collaborated with others to learn the fundamental of design and practice

#### Global Roundtable

Took time each week to discuss current global issues and that inspired projects to change our community and society

### PROJECTS / INITIATIVES

## Websites for Small Businesses | Co-Founder

Founded a project that develops professional websites for small businesses around Santa Clarita who are in need of one; promoted the importance of technology for entrepreneurial ventures; created branding kits/website wireframes and used coding skills; professionally partnered with small businesses

### Global Citizen | Co-Founder

Coding an interactive curriculum using mainly JavaScript to educate students about culture and just how complex the global cultures and societies are; made modules about sections of the world and went in depth with research about each area's languages, history, modern world connections, stereotypes, etc

### Rise | Co-Founder

Making a new curriculum for elementary school students in SCV regarding sun protection for kids; researched the occurrence of skin cancer/diseases; created a hypothetical business pitch idea for a sunscreen product and brand that would be more sustainable, affordable, and accessible

## Bark + Mocha Co. | Founder

Created a "side hustle" small business selling customized pet products; expanded and scaled to a revenue approaching \$60,000; donated a portion of proceeds to animal organizations

## Foody Moody | Co-Founder

Coded a web based app with Javascript that allowed users to discover small business restaurants in SCV based on their mood; researched how different types of food correlated to mood; submitted to the Congressional App Challenge, known as the most prestigious computer science competition in the country

## The 88 | Co-Founder

Senior capstone project centered around placing repurposed painted pianos around Santa Clarita and bringing inclusivity to learning music; learning an instrument is usually exclusive to people with higher incomes and we want to break that barrier

# Skills for Tomorrow | Member + Web Developer

Helped develop a website for an initiative that aims to equip young people with the necessary resources and information that they need in order to navigate our rapidly-changing workforce and college; researched pathways regarding computer science and artificial intelligence

## SKIN | Member + Web Developer

Helped design the website for a project that exposed the racism and prejudice surrounding "disgusting" skin conditions

## Design Your World | Member + Web Developer

3D modeled and rendered a room that represents my desired safe space; developed a website with a team that combines a group of people's 3D designs onto an online platform

#### AWARDS/HONORS

President's Volunteer Service Award Bronze (2022)

Commended National Merit Scholar 1380 PSAT (2021)

National Spanish Exam

Bronze (2020)
National Honor Society (2021-2023)
Satori Young Pianist Grand Prize

Contest

Judge's Distinction Award (2020)

Finland International Piano

Competition

Merit Award (2020)

MTAC Certificate of Merit Piano

completed Level 5-10 CM with branch and state honors (2016-2023) Senior Award - advanced piano level in senior year (expected in 2023)

Southern California Junior Bach Festival

Regional Winner (2021)

#### **SOFT SKILLS**

- Organization
- Problem solving
- Creativity
- Adaptability
- Research
- Design thinking
- Innovation

#### **EDUCATION**

Valencia High School (2019-2020)

Academy of the Canyons (2020-2023)

College of the Canyons (2020-2023)

Global Prep Academy/Prakses

# INSPIRATIONS / INTERESTS

Creative coding

Human-computer interaction

Front-end development

Information Systems

Social activism through coding

Artificial intelligence

UI/UX Design

Entrepreneurship / Innovation

Language learning / linguistics

Cultures of the world

Piano / Classical Music