



Alyssa Herrera

Work History

Banyan Treatment Centers - Jr. Web Developer (Digital Marketing)

225 N Federal Hwy, Pompano Beach, FL 33062

10/2021 - 01/2023

- Assisted in Managing all nationwide location websites, working along side Creative Director.
- Developed wireframes, site maps and content inventories for new website designs.
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Multi-tasked across multiple functions and roles to generate project results and meet deadlines and organizational expectations.
- Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.
- Established presentation consistency across Chrome, Safari, Firefox and other common browser interfaces.
- Collaborated with marketing department to determine organizational need and design pages to meet goals.
- Converted graphic designs to usable web images using Adobe Photo Shop.
- Assisted web presence planning, implementing changes and integrating requested elements to streamline business operations.
- Adhered to SEO best practices while designing sites and public-facing online deliverables.

Zoek Marketing - Web Designer

Remote

03/2021 - 10/2021

- Met with clients on a daily basis via telephone to discuss website details and goals.
- Designed user interface to meet client specifications and content management system.
- Enhanced functionality and appearance of website and repaired functionality issues.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.
- Chose domain names, completed registrations and maintained website and web hosting account.
- Developed site navigation by categorizing content and funneling traffic through content.

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📍 Margate, Florida 33063

Website, Portfolio, Profiles

- www.visualdesignsandco.com

Skills

- Front-End Skills: HTML, CSS
- JavaScript Libraries and Frameworks
- Responsive Web Design
- Website Maintenance
- WordPress Proficiency
- Web Technologies: jQuery, Bootstrap
- Design Software: Photoshop, Canva, Constant Contact
- Version Control Systems: Git, GitHub

Education

Expected in 02/2023

NuCamp (Bootcamp)

Remote

Full Stack Web + Mobile Development
Bootcamp

- Awarded [Full Stack Web + Mobile Development Bootcamp Certificate of Completion]

10/2021

Broward College

Fort Lauderdale, FL

Bartlett LLP - Corporate Legal Assistant

Fort Lauderdale, Florida

10/2016 - 11/2020

- Handled office scheduling and made notes for deadlines, motions and other important dates.
- Filed court documents and legal pleadings with court clerk on behalf of attorneys.
- Managed accounts and client records of clients, observing confidentiality and extreme discretion.
- Worked alongside attorneys, administrative assistants and fellow legal assistants on complex cases and legal processes.
- Scheduled appointments, court appearances and depositions for busy law firm.
- Prepared for trials, conducting legal research and drafting pleadings.
- Supported partners and associates in areas of appellate and complex commercial litigation.

Web Design Professional

- Awarded [Web Design Professional Certificate of Completion]

12/2020

Broward College

Fort Lauderdale, FL

Associate of Arts: Psychology