

3. **For Founders:** "Saw your post on fundraising—here's how I secured \$2M using similar tactics"
4. **For Marketers:** "Saw your post on content strategy—here's how I doubled our reach"
5. **For Sales Pros:** "Saw your post about cold calling—here's how I improved close rates 35%"
6. **For Product Managers:** "Saw your post on roadmaps—here's how I cut sprint time 25%"
7. **For Designers:** "Saw your post about UX—here's how I boosted conversions 60%"
8. **For Engineers:** "Saw your post on tech debt—here's how I reduced it by half"
9. **For Consultants:** "Saw your post about client retention—here's how I achieved 90% renewal"
10. **For Executives:** "Saw your post on scaling teams—here's how I grew from 10 to 50 efficiently"
11. **For Career Coaches:** "Saw your post about resumes—here's how I helped clients land 5 offers"
12. **For Content Creators:** "Saw your post on viral content—here's how I hit 10M views organically"
13. **For HR Professionals:** "Saw your post about culture—here's how I improved retention 40%"
14. **For Finance Folks:** "Saw your post on budgeting—here's how I cut costs without layoffs"
15. **For Operations Leads:** "Saw your post on efficiency—here's how I streamlined 15 processes"
16. **For Startup Founders:** "Saw your post about MVPs—here's how I launched in 6 weeks"
17. **For Coaches:** "Saw your post on client results—here's how I doubled testimonials"
18. **For Writers:** "Saw your post about ghostwriting—here's how I landed \$10K contracts"
19. **For Event Planners:** "Saw your post on networking—here's how I doubled turnout"
20. **For Podcasters:** "Saw your post about guests—here's how I booked 20 A-listers"

The Follow-Up Framework: After they reply interested, send this structure: 1. Quick proof (1 sentence with metric) 2. The "how" (2-3 bullet points) 3. Offer value (free resource/quick call) 4. Light CTA (no pressure)

DAY 3: INTERVIEW WEAKNESS ANSWER SCRIPT

The 80/20 Growth Framework

The Full Answer:

"That's a great question. I'd say one area I've actively worked on is over-preparation. Early in my career, I used to spend hours perfecting every detail of a project before moving forward—which sounds good, but it actually slowed down iterations and delayed feedback.

Now I apply 80/20 thinking: I focus on getting to 80% quality quickly, get feedback, then refine the critical 20% that drives impact. For example, [INSERT SPECIFIC EXAMPLE FROM YOUR EXPERIENCE].

This shift has made me more efficient and collaborative. I've learned that done and iterated beats perfect and delayed every time."

Customizable Examples by Role:

For Project Managers: "Instead of building the perfect Gantt chart, I now launch sprints with clear MVPs and adjust based on team input."

For Designers: "I used to polish mockups for days. Now I create lo-fi wireframes, test with users early, and polish only what tested well."

For Engineers: "I would over-engineer solutions. Now I ship working code fast, then refactor based on real usage patterns."

For Marketers: "I'd spend weeks on campaign decks. Now I test fast with small budgets, then scale what converts."

For Sales: "I used to memorize every product detail. Now I learn buyer pain points first, then customize my pitch to what matters."

DAY 4: MICRO-PROJECT TEMPLATES (10 Examples)

Projects That Count As Experience

Template Structure: [Action Verb] + [What You Built] + [Quantified Impact]

1. Operations Efficiency "Built internal automation that saved team 20 hours/month" **How:** Use Zapier/Make to connect 2-3 tools you already use

2. Data Dashboard "Created analytics dashboard that improved decision-making speed 40%" **How:** Build in Google Data Studio or Excel with pivot tables