

The 5 Models

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Me Power Analysis: Future Outlook & Life Goals

How do you feel about your life right now?

What are you most working towards in life?

*All players with completed games (n = 55)

Boys: 27

Girls: 28

I'm kinda worried about it: 1

I just don't think that far ahead: 2

I'll be in a good place, but
aspiring for more : 17

I'll have it made! : 22

I'm not sure, but I'm
hoping for the best : 13

Fortune: 13

Fame: 4

Career: 25

Health: 6

Love: 7



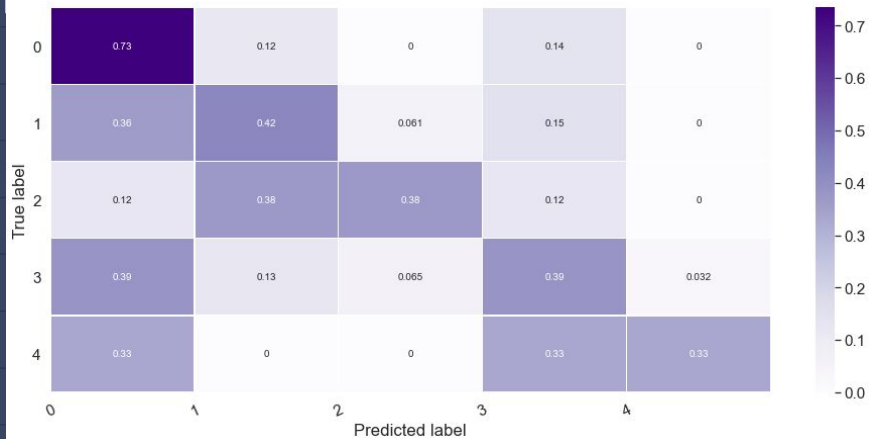
Modeling Future Outlook & Ranking Priorities

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Me Power Level 1 - Who I Am:
Using Avatar Age, Gender, Ethnicity to predicting users' future
outlooks

Me Power Level 8 - Priorities:
User rankings of "Most Important" priorities

Confusion Matrix for Random Forest Regression Model



Priorities Rankings

Me Power Priority ranking

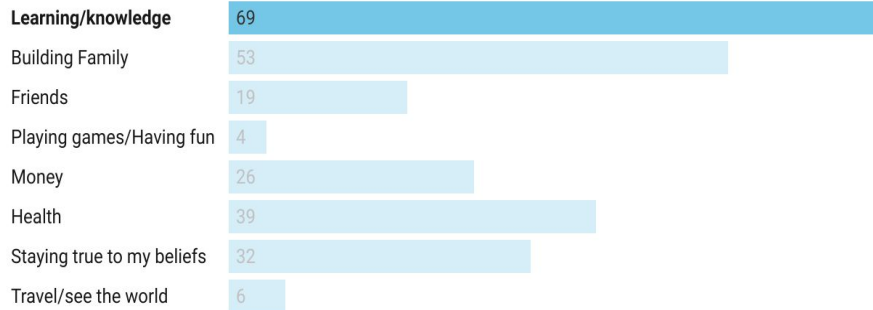


Chart: The 5 Models • Source: Play to Prevent • Created with Datawrapper

- 0 - I'll have it made!
- 1 - I'll be in a good place, but aspiring for more
- 2 - I'm kind of worried about it
- 3 - I'm not sure, but I'm hoping for the best
- 4 - I just don't think that far ahead

Recommendation: Include more career-oriented content to increase user engagement and the game's overall effectiveness as an intervention tool.