

# Alyssa M Ackerman

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## EDUCATION

Tippie College of Business, The University of Iowa  
Bachelor of Business Administration, Business Analytics and Information Systems

Iowa City, IA  
Anticipated May 2026

- Tippie GPA: 3.35
  - Member: Tippie Tech, Women in Business, National Retail Federation, Tippie Students For Service
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## TECHNICAL SKILLS

- **Tools:** Excel, Access, PowerPoint, Python, C++, CRM Software
  - **Methodologies:** Data Reporting, Pivot Tables, SWOT Analysis, Supply Chain Management
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## PROJECTS

- **Illinois 103<sup>rd</sup> General Assembly In The 24<sup>th</sup> District** – Utilized CRM platform data to consult State Senator on the political ideologies of constituents within district. Tabulated all data in Microsoft Access, creating a dashboard
  - **Communicating Our Future, Peloton Interactive** – Mock project with a consulting and analytical focus. Performed financial analysis from company data to calculate casual metrics associated with company performance
  - **SWOT Analysis of HART Tools and Modernized Storage Pitch** – Performed SWOT analysis techniques to understand HART Tools as a brand, and pitch products geared towards their marketing sector
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## EXPERIENCE

### ILLINOIS STATE SENATE REPUBLICAN CAUCUS

Data and Operational Intern

Carol Stream, IL  
March 2024-Present

- Utilized the Fireside CRM platform to communicate with constituents, record casework, and methodically tag information for data reporting
- Attended presentations and staffed various fairs on behalf of the State Senator.

### UNIVERSITY OF IOWA ORIENTATION SERVICES

Orientation Receptionist

Iowa City, IA  
July 2023-Present

- Assisted students with registering for the first-year orientation programs, answered questions regarding these programs, and learned important guidelines for these courses to relay to individuals
- FERPA Certified. Followed important guidelines relating to the access of student information

### RIVER FOREST COUNTRY CLUB

Cabana Server

Elmhurst, IL  
March 2023-June 2024

- Operated the NorthStar point-of-sale system to take orders in a high-stakes environment. Prepared beverages, handled the expediting station, ran food, bussed tables, and became familiar with a quick-service food setting
  - Became familiar with members, memorized orders from regulars, and offered personable and knowledgeable service.
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## LEADERSHIP EXPERIENCE

### STUDENT ADVISORY COMMITTEE ON SEXUAL MISCONDUCT

Student Advisor

Iowa City, IA  
May 2024-Present

- Discussed how SACSM can implement new tactics and partner with student organizations to spread awareness, resources, and tools to be used in the prevention of sexual misconduct
- Fluent in the language of The University of Iowa's sexual harassment and sexual misconduct policies, as well as community and institutional resources for students

### NATIONAL MARROW DONOR PROGRAM CLUB

Marketing Director

Iowa City, IA  
April 2024-Present

- Developed new and innovative programs alongside the Event Director to increase awareness of joining the bone marrow registry
- Created social media content featuring initiatives to increase the number of students within NMDP's chapter and on the marrow registry

### UNIVERSITY OF IOWA DANCE MARATHON

Morale Captain

Iowa City, IA  
March 2024-February 2024

- At the forefront of the UIDM organization, I led a group of 70 individuals to fundraise over \$40,000 towards pediatric cancer research and the Stead Family Children's Hospital
- Well informed upon recruiting, fundraising, and awareness-spreading tactics within the UIDM community. I relayed this information to group members in a timely, and easy-to digest and replicate fashion