

Find a Dealer.

Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3

The screenshot shows the Lexus website's "Find a Dealer" section. At the top, there's a navigation bar with links for SEDANS, SUVS, CONVERTIBLES, HYBRIDS, F/F SPORT, FUTURE, ALL VEHICLES, Shopping Tools, Build Your Lexus, and Find a Dealer. Below the navigation is a search bar with "LOCATION" and "DEALER NAME" dropdowns, and a zip code entry field for "Los Angeles Area, 90048". To the right of the search bar is a map of Los Angeles, centered on Wilshire Blvd. A blue pin marks the location of "LEXUS SANTA MONICA", which is identified as an "ELITE DEALER" located at 6525 Santa Monica Boulevard, Los Angeles, CA 90038, with the phone number 555.555.5555. Below the map, there are two buttons: "DEALER INFO" and "SEE MORE DEALERS". Further down, there are links for "SEE ALL DEALERS BY STATE", "DEALERS IN CANADA, HAWAII, & PUERTO RICO", and "SEE ELITE DEALERS". The bottom of the page contains sections for INFORMATION (About, Contact, Mobile, Careers, Privacy Rights, Legal Terms), SHOPPING TOOLS (Special Offers, Accessories, Financial Services), SERVICES (Warranty & Protection, Service & Maintenance, Owner's Resources), ADDITIONAL SITES (Certified Pre-Owned, Engineering Amazing, Luxury Awaits, Vida Lexus, L Studio, Lexus Collections), and social media links for Facebook, Twitter, YouTube, Instagram, and Google+. There are also links for SIGN UP FOR INFORMATION and AD CHOICES.

Notes

If the location of the device has been detected or the user has initiated a search for a dealer, the result set is displayed on the following page.

The page is broken into two major sections.

A persistent search bar with results, providing users the ability to redo their search while also always seeing nearby dealers, and the map displays corresponding results as pins.

Clicking on the one of the results will navigate the user to a Dealer Detail page.

LEXUS

SEDANS SUVS CONVERTIBLES HYBRIDS F/F SPORT FUTURE ALL VEHICLES Shopping Tools Build Your Lexus Find a Dealer

LOCATION DEALER NAME

Los Angeles Area, 90048

0.38 MI.

LEXUS SANTA MONICA ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE MORE DEALERS

[SEE ALL DEALERS BY STATE ▾](#)
[DEALERS IN CANADA, HAWAII, & PUERTO RICO ▾](#)
[SEE ELITE DEALERS ▾](#)

INFORMATION
ABOUT CONTACT MOBILE CAREERS YOUR PRIVACY RIGHTS LEGAL TERMS

SHOPPING TOOLS
SPECIAL OFFERS ACCESSORIES FINANCIAL SERVICES

ADDITIONAL SITES
CERTIFIED PRE-OWNED ENGINEERING AMAZING LUXURY AWAITS VIDA LEXUS L STUDIO LEXUS COLLECTIONS

SERVICES
WARRANTY & PROTECTION SERVICE & MAINTENANCE OWNER'S RESOURCES

FIND US ON FACEBOOK FOLLOW US ON TWITTER WATCH US ON YOUTUBE FOLLOW US ON INSTAGRAM FOLLOW US ON GOOGLE+
SIGN UP FOR INFORMATION AD CHOICES

Vehicle(s) shown may feature optional equipment.
MSRP does not include delivery, processing and handling fee of \$910. Excludes taxes, title, license and optional equipment. Dealer price may vary.
©2006-2013 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc. All information contained herein applies to U.S. vehicles only.
*Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease.

LOCATION DEALER NAME

Los Angeles Area, 90048

0.38 MI.

LEXUS SANTA MONICA ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE MORE DEALERS

[SEE ALL DEALERS BY STATE ▾](#)
[DEALERS IN CANADA, HAWAII, & PUERTO RICO ▾](#)
[SEE ELITE DEALERS ▾](#)

INFORMATION
ABOUT CONTACT MOBILE CAREERS YOUR PRIVACY RIGHTS LEGAL TERMS

SHOPPING TOOLS
SPECIAL OFFERS ACCESSORIES FINANCIAL SERVICES

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LOCATION DEALER NAME

Los Angeles Area, 90048

0.38 MI.

LEXUS SANTA MONICA ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE MORE DEALERS

[SEE ALL DEALERS BY STATE ▾](#)
[DEALERS IN CANADA, HAWAII, & PUERTO RICO ▾](#)
[SEE ELITE DEALERS ▾](#)

YOUR PRIVACY RIGHTS || **LEGAL TERMS**

SIGN UP FOR LEXUS NEWS

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The screenshot shows the Lexus website's "Find a Dealer" results page. At the top, there's a navigation bar with links for SEDANS, SUVS, CONVERTIBLES, HYBRIDS, F/F SPORT, FUTURE, ALL VEHICLES, Shopping Tools, Build Your Lexus, and Find a Dealer. Below the navigation is a search bar with "LOCATION" and "DEALER NAME" dropdowns, and a zip code entry field showing "Los Angeles Area, 90048". A "Zip Code Details" link is also present. The main content area features a map of Los Angeles with a red dot indicating the user's location. A black tooltip box titled "YOUR LOCATION" contains the text: "Your location is determined based on information provided by your web browser. Donec id elit non mi porta gravida at eget metus." To the left of the map, there's a section for "LEXUS SANTA MONICA" which includes an address (6525 Santa Monica Boulevard, Los Angeles, CA 90038), phone number (555.555.5555), and links for "DEALER INFO" and "SEE MORE DEALERS". Below this are links for "SEE ALL DEALERS BY STATE", "DEALERS IN CANADA, HAWAII, & PUERTO RICO", and "SEE ELITE DEALERS". The bottom of the page has sections for "INFORMATION", "SHOPPING TOOLS", "ADDITIONAL SITES", and social media links for Facebook, Twitter, YouTube, Instagram, and Google+. There are also links for "FIND US ON FACEBOOK", "FOLLOW US ON TWITTER", "WATCH US ON YOUTUBE", "FOLLOW US ON INSTAGRAM", "FOLLOW US ON GOOGLE+", "SIGN UP FOR INFORMATION", and "AD CHOICES". A note at the bottom states: "Vehicle(s) shown may feature optional equipment." and "MSRP does not include delivery, processing and handling fee of \$910. Excludes taxes, title, license and optional equipment. Dealer price may vary. ©2006-2013 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc. All information contained herein applies to U.S. vehicles only." A small note also mentions: "*Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease."

Notes

"Zip Code Details" is placed below the search field to provide information to users unsure how their location was automatically determined.

Copy is FPO.

LOCATION DEALER NAME

Los Angeles Area, 90048

YOUR LOCATION

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LEXUS SANTA MONICA ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE MORE DEALERS

SEE ALL DEALERS BY STATE ▾
DEALERS IN CANADA, HAWAII, & PUERTO RICO ▾
SEE ELITE DEALERS ▾

INFORMATION

- ABOUT
- CONTACT
- MOBILE
- CAREERS
- YOUR PRIVACY RIGHTS
- LEGAL TERMS

SHOPPING TOOLS

- SPECIAL OFFERS
- ACCESSORIES
- FINANCIAL SERVICES

ADDITIONAL SITES

- CERTIFIED PRE-OWNED
- ENGINEERING AMAZING
- LUXURY AWAITS
- VIDA LEXUS
- L STUDIO
- LEXUS COLLECTIONS

SERVICES

- WARRANTY & PROTECTION
- SERVICE & MAINTENANCE
- OWNER'S RESOURCES

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LOCATION DEALER NAME

Los Angeles Area, 90048

YOUR LOCATION

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LEXUS SANTA MONICA ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE MORE DEALERS

SEE ALL DEALERS BY STATE ▾
DEALERS IN CANADA, HAWAII, & PUERTO RICO ▾
SEE ELITE DEALERS ▾

INFORMATION

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- CONTACT
- MOBILE
- CAREERS
- YOUR PRIVACY RIGHTS
- LEGAL TERMS

SHOPPING TOOLS

- SPECIAL OFFERS
- ACCESSORIES
- FINANCIAL SERVICES

ADDITIONAL SITES

- CERTIFIED PRE-OWNED
- ENGINEERING AMAZING
- LUXURY AWAITS
- VIDA LEXUS
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- LEXUS COLLECTIONS

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6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE MORE DEALERS

SEE ALL DEALERS BY STATE ▾
DEALERS IN CANADA, HAWAII, & PUERTO RICO ▾
SEE ELITE DEALERS ▾

YOUR PRIVACY RIGHTS || **LEGAL TERMS**

SIGN UP FOR LEXUS NEWS

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LEXUS

SEDANS SUVS CONVERTIBLES HYBRIDS F/F SPORT FUTURE ALL VEHICLES Shopping Tools ▾ Build Your Lexus Find a Dealer

LOCATION DEALER NAME

Los Angeles Area, 90048

*Zip Code Details

LEXUS SANTA MONICA
ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

JIM FALK LEXUS
6525 Santa Monica Boulevard

INFORMATION

- ABOUT
- CONTACT
- MOBILE
- CAREERS
- YOUR PRIVACY RIGHTS
- LEGAL TERMS

SHOPPING TOOLS

- SPECIAL OFFERS
- ACCESSORIES
- FINANCIAL SERVICES

SERVICES

- WARRANTY & PROTECTION
- SERVICE & MAINTENANCE
- OWNER'S RESOURCES

ADDITIONAL SITES

- CERTIFIED PRE-OWNED
- ENGINEERING AMAZING
- LUXURY AWAITS
- VIDA LEXUS
- L STUDIO
- LEXUS COLLECTIONS

FIND US ON FACEBOOK **FOLLOW US ON TWITTER** **WATCH US ON YOUTUBE** **FOLLOW US ON INSTAGRAM** **FOLLOW US ON GOOGLE+**

SIGN UP FOR INFORMATION **AD CHOICES**

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LOCATION DEALER NAME

Los Angeles Area, 90048

LEXUS SANTA MONICA

ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

JIM FALK LEXUS

6525 Santa Monica Boulevard

INFORMATION

- ABOUT
- CONTACT
- MOBILE
- CAREERS
- YOUR PRIVACY RIGHTS
- LEGAL TERMS

SHOPPING TOOLS

- SPECIAL OFFERS
- ACCESSORIES
- FINANCIAL SERVICES

ADDITIONAL SITES

- CERTIFIED PRE-OWNED
- ENGINEERING AMAZING
- LUXURY AWAITS
- VIDA LEXUS
- L STUDIO
- LEXUS COLLECTIONS

FIND US ON FACEBOOK FOLLOW US ON TWITTER WATCH US ON YOUTUBE FOLLOW US ON INSTAGRAM FOLLOW US ON GOOGLE+ SIGN UP FOR INFORMATION AD CHOICES

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LOCATION DEALER NAME

Los Angeles Area, 90048

LEXUS SANTA MONICA

6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

LEXUS SANTA MONICA

ELITE DEALER
6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

JIM FALK LEXUS

6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

KEYES LEXUS

6525 Santa Monica Boulevard
Los Angeles, CA 90038
555.555.5555

DEALER INFO

SEE ALL DEALERS BY STATE ►
DEALERS IN CANADA, HAWAII, & PUERTO RICO ►
SEE ELITE DEALERS ►

INFORMATION

- ABOUT
- CONTACT
- MOBILE

SHOPPING TOOLS

- SPECIAL OFFERS
- ACCESSORIES
- FINANCIAL SERVICES

ADDITIONAL SITES

- CERTIFIED PRE-OWNED
- ENGINEERING AMAZING
- LUXURY AWAITS

FIND US ON FACEBOOK FOLLOW US ON TWITTER WATCH US ON YOUTUBE

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INFORMATION

- ABOUT
- CONTACT
- MOBILE
- CAREERS
- YOUR PRIVACY RIGHTS
- LEGAL TERMS

SHOPPING TOOLS

- SPECIAL OFFERS
- ACCESSORIES
- FINANCIAL SERVICES

SERVICES

- WARRANTY & PROTECTION
- SERVICE & MAINTENANCE
- OWNER'S RESOURCES

ADDITIONAL SITES

- CERTIFIED PRE-OWNED
- ENGINEERING AMAZING
- LUXURY AWAIT
- VIDA LEXUS
- L STUDIO
- LEXUS COLLECTIONS

NOTES

If the location of the device cannot be detected a prompt for the user to search for a dealer will be presented,

Users may view all dealers by state.

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The Lexus website's 'Find a Dealer' page features a large background image of a man driving a car. At the top, there are navigation links for SEDANS, SUVS, CONVERTIBLES, HYBRIDS, F/F SPORT, FUTURE, ALL VEHICLES, Shopping Tools, Build Your Lexus, and Find a Dealer. Below the main search bar, there are two search options: 'BY LOCATION' and 'BY DEALER NAME'. A prominent search input field asks for a 'Zip, Address, or Location'. Below the search bar, there are links to 'SEE ALL DEALERS BY STATE', 'SEE ELITE DEALERS', and 'DEALERS IN CANADA, HAWAII, & PUERTO RICO'. The bottom section contains links for INFORMATION (About, Contact, Mobile, Careers, Privacy Rights, Legal Terms), SHOPPING TOOLS (Special Offers, Accessories, Financial Services), and ADDITIONAL SITES (Certified Pre-Owned, Engineering Amazing, Luxury Awaits, Vida Lexus, L Studio, Lexus Collections). Social media links for Facebook, Twitter, YouTube, Instagram, Google+, and LinkedIn are also present. A note at the bottom states: "Vehicle(s) shown may feature optional equipment. MSRP does not include delivery, processing and handling fee of \$910. Excludes taxes, title, license and optional equipment. Dealer price may vary. ©2006-2013 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc. All information contained herein applies to U.S. vehicles only." A small note at the very bottom says: "*Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease."

The mobile version of the 'Find a Dealer' page has a similar layout but is optimized for touch screens. It includes a search bar for 'Zip, Address, or Location' and links to 'SEE ALL DEALERS BY STATE', 'SEE ELITE DEALERS', and 'DEALERS IN CANADA, HAWAII, & PUERTO RICO'. The bottom section provides links for INFORMATION, SHOPPING TOOLS, and ADDITIONAL SITES, along with social media icons. A note at the bottom states: "Vehicle(s) shown may feature optional equipment. MSRP does not include delivery, processing and handling fee of \$910. Excludes taxes, title, license and optional equipment. Dealer price may vary. ©2006-2013 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc. All information contained herein applies to U.S. vehicles only." A small note at the very bottom says: "*Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease."

The Lexus mobile application's 'Find a Dealer' page includes a search bar for 'Zip, Address, or Location' and a 'Dealers Nearby' button. It also features a 'SEE ALL DEALERS BY STATE' link. The bottom section contains links for YOUR PRIVACY RIGHTS, LEGAL TERMS, and a 'SIGN UP FOR LEXUS NEWS' button. A note at the bottom states: "©2006-2013 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc. All information contained herein applies to U.S. vehicles only."

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LEXUS

SEDANS SUVS CONVERTIBLES HYBRIDS F/F SPORT FUTURE ALL VEHICLES | Shopping Tools ▾ Build Your Lexus Find a Dealer

SEARCH FOR OTHER DEALERS

LEXUS SANTA MONICA

DIRECTIONS

INFORMATION
6525 Santa Monica Boulevard
Los Angeles, CA 90038
301.526.6922

HOURS
Mon-Fri 8:30am- 9pm
Sat 9am- 8pm
Sun 10am- 7pm

SERVICE HOURS
Mon-Fri 8:30am- 9pm
Sat 9am- 8pm
Sun 10am- 7pm

VISIT WEBSITE

PRE-OWNED INVENTORY

SHARE

CONTACT DEALER ▾

SPECIAL OFFERS ▾

SCHEDULE SERVICE ▾

SERVICES

ELITE DEALER
Our dealership was recently awarded "Elite of Lexus" status – an honor based entirely on customer feedback in the areas of ownership satisfaction, sales and service.

DELIVERY SPECIALISTS
To help you get the most out of your new Lexus, a Vehicle Delivery Specialist will walk you through nearly every feature, setting and function you desire.

TECHNOLOGY SPECIALISTS
For assistance after delivery, a Vehicle Technology Specialist can offer expert guidance at the dealership or via camera-enabled apps like FaceTime®.

COMPLIMENTARY LOANER CARS
Should you ever need to leave your vehicle with one of our specially trained technicians for more than 8 hours, a complimentary Lexus loaner vehicle will be provided.

LEXUS CERTIFIED TECHNICIANS
Specially trained in the maintenance and repair of Lexus vehicles, our technicians have passed the most rigorous exams from both Lexus and the National Institute of Automotive Service Excellence.

CURRENT OFFERS

Los Angeles Area, 90048 *Zip Code Details

LEASE* 2014 GS 250	LEASE* 2014 ES 350	LEASE* 2014 LS 250
\$349 / 27 / \$3,649 MO. MOS. DUE AT SIGNING	1.9% FINANCING UP TO 60 APR Expires 9/13/13. 60 Monthly Payments of \$17.48 per \$1,000 Financed	\$349 / 27 / \$3,649 MO. MOS. DUE AT SIGNING
Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.	Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.	Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.
FIND THIS LEXUS	FIND THIS LEXUS	FIND THIS LEXUS

*Offer Details

*Offer Details

*Offer Details

Notes

The Dealer Detail page provides all available information about a particular dealer.

The location is displayed on a map, represented by a pin.

The right rail provides all the information about the dealer that is available via the DIS feed.

Regional special offers are displayed beneath the dealer information.

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LEXUS

SEDANS SUVS CONVERTIBLES HYBRIDS F/F SPORT FUTURE ALL VEHICLES | Shopping Tools ▾ Build Your Lexus Find a Dealer

SEARCH FOR OTHER DEALERS

LEXUS SANTA MONICA

DIRECTIONS

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SPECIAL OFFERS ▾

SCHEDULE SERVICE ▾

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Should you ever need to leave your vehicle with one of our specially trained technicians for more than 8 hours, a complimentary Lexus loaner vehicle will be provided.

LEXUS CERTIFIED TECHNICIANS
Specially trained in the maintenance and repair of Lexus vehicles, our technicians have passed the most rigorous exams from both Lexus and the National Institute of Automotive Service Excellence.

CURRENT OFFERS

Los Angeles Area, 90048 *Zip Code Details

LEASE* 2014 GS 250
\$349 / 27 / \$3,649
MO. MOS. DUE AT SIGNING
Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.
FIND THIS LEXUS
*Offer Details

LEASE* 2014 ES 350
1.9% FINANCING UP TO 60 APR
/ MOS.
Expires 9/13/13. 60 Monthly Payments of \$17.48 per \$1,000 Financed
FIND THIS LEXUS
*Offer Details

LEASE* 2014 LS 250
\$349 / 27 / \$3,649
MO. MOS. DUE AT SIGNING
Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.
FIND THIS LEXUS
*Offer Details

Notes

Global functionality for carousel hover state.

[Owner's Resources](#) [Certified Pre-Owned](#) [SEARCH](#)

[SEDANS](#) [SUVS](#) [CONVERTIBLES](#) [HYBRIDS](#) [F/F SPORT](#) [FUTURE](#) [ALL VEHICLES](#) || [Shopping Tools ▾](#) [Build Your Lexus](#) [Find a Dealer](#)

[SEARCH FOR OTHER DEALERS](#)

LEXUS SANTA MONICA

[DIRECTIONS](#)

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[CONTACT DEALER ▾](#)

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[PRE-OWNED INVENTORY](#)

[SHARE](#) [EMAIL](#) [PRINT](#)

SERVICES

ELITE DEALER
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DELIVERY SPECIALISTS
To help you get the most out of your new Lexus, a Vehicle Delivery Specialist will walk you through nearly every feature, setting and function you desire.

TECHNOLOGY SPECIALISTS
For assistance after delivery, a Vehicle Technology Specialist can offer expert guidance at the dealership or via camera-enabled apps like FaceTime®.

CURRENT OFFERS

[Los Angeles Area, 90048](#) [SEARCH](#)

[SEARCH FOR OTHER DEALERS](#)

LEXUS SANTA MONICA

[DIRECTIONS](#)

INFORMATION
6525 Santa Monica Boulevard
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[VISIT WEBSITE](#)

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[CONTACT DEALER ▾](#)

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[SEARCH FOR OTHER DEALERS](#)

LEXUS SANTA MONICA

[DIRECTIONS](#)

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SERVICE HOURS
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[CONTACT DEALER ▾](#)

[SCHEDULE SERVICE ▾](#)

[SERVICE OFFERS ▾](#)

[VISIT WEBSITE](#)

[PRE-OWNED INVENTORY](#)

[SHARE](#) [EMAIL](#) [PRINT](#)

SERVICES

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Los Angeles, CA 90038
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[VISIT WEBSITE](#)
[PRE-OWNED INVENTORY](#)

[SHARE](#) [EMAIL](#) [PRINT](#)

[CONTACT DEALER ▾](#) [SPECIAL OFFERS ▾](#) [SCHEDULE SERVICE ▾](#)

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To help you get the most out of your new Lexus, a Vehicle Delivery Specialist will walk you through nearly every feature, setting and function you desire.

TECHNOLOGY SPECIALISTS

For assistance after delivery, a Vehicle Technology Specialist can offer expert guidance at the dealership or via camera-enabled apps like FaceTime®.

COMPLIMENTARY LOANER CARS

Should you ever need to leave your vehicle with one of our specially trained technicians for more than 8 hours, a complimentary Lexus loaner vehicle will be provided.

LEXUS CERTIFIED TECHNICIANS

Specially trained in the maintenance and repair of Lexus vehicles, our technicians have passed the most rigorous exams from both Lexus and the National Institute of Automotive Service Excellence.

CURRENT OFFERS

[Los Angeles Area, 90048](#)



*Zip Code Details



LEASE* 2014 GS 250

\$349 / 27 / \$3,649
MO. MOS. DUE AT SIGNING

Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.

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*Offer Details



LEASE* 2014 ES 350

1.9% / FINANCING UP TO 60
APR / MOS.

Expires 9/13/13. 60 Monthly Payments of \$17.48 per \$1,000 Financed

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LEASE* 2014 LS 250

\$349 / 27 / \$3,649
MO. MOS. DUE AT SIGNING

Expires 9/13/13. Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/year limit.

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Sun 10am- 7pm

SERVICES

ELITE DEALER

Our dealership was recently awarded "Elite of Lexus" status – an honor based entirely on customer feedback in the areas of ownership satisfaction, sales and service.

DELIVERY SPECIALISTS

To help you get the most out of your new Lexus, a Vehicle Delivery Specialist will walk you through nearly every feature, setting and function you desire.

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