

**All Models.**

**ALL VEHICLES**

**SEDANS**

**IS**  
FROM \$35,950  
A stunning body style and full-throttle performance makes the new IS a bold statement at every turn.  
\*†‡Terms & Details Apply

**ES**  
FROM \$36,370  
In addition to offering the most of any Lexus sedan, the interior is a work of pure vehicle technology.  
\*†‡Terms & Details Apply

**GS**  
FROM \$47,250  
The enhanced powertrain and aerodynamics allows drivers to truly experience the road.  
\*†‡Terms & Details Apply

**LS**  
FROM \$71,990  
This modern classic has a new bold design. See why the LS is the most imitated car in its class.  
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**SUVS**

**RX**  
FROM \$36,660  
This top-selling SUV offers cargo space combined with performance and fine-tuned suspension.  
\*†‡Terms & Details Apply

**GX**  
FROM \$53,795  
Striking a balance between utility and luxury, the seven-passenger GX maximizes power and comfort.  
\*†‡Terms & Details Apply

**LX**  
FROM \$81,530  
This massive V8 engine, eight-passenger SUV can go anywhere – asphalt, rock, mud, sand or dirt.  
\*†‡Terms & Details Apply

**CONVERTIBLES**

**All Models**

Models are listed by type: sedans, SUVs, hybrids, F / F Sport, and Future. For release 1, we do not offer the ability to sort & filter models within the "large" responsive viewport, as the functionality is redundant with global navigation options. During release 3, when Lexus.com's global navigation is redesigned, sorting & filtering will be introduced.

Note: Lexus to confirm ISC availability at time of release 1 launch.

**All Models (cont.)**

**IS C**  
FROM \$42,710

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras nec ultricies est, non tincidunt enim.

\*†Terms & Details Apply



**CT HYBRID**  
FROM \$32,050

Power, responsive handling and a 42-MPG rating, paired with a surprising amount of interior space.

\*†Terms & Details Apply



**RX HYBRID**  
FROM \$46,310

At 30 MPG, delivering all the luxury of the RX with the added benefit of best-in-class fuel economy.

\*†Terms & Details Apply



**ES HYBRID**  
FROM \$39,250

At 40 MPG the ES Hybrid features better fuel economy rating than most subcompact cars.

\*†Terms & Details Apply



**GS HYBRID**  
FROM \$59,450

Sacrifice nothing in the name of fuel economy. At 34 MPG efficiency meets luxury.

\*†Terms & Details Apply



**LS HYBRID**  
FROM \$119,910

The high-performance LS is breaking records in hybrid technology.

\*†Terms & Details Apply



**IS F**  
FROM \$61,750

Backed by a V8 engine and sport suspension, this is one of Lexus' fastest and most agile vehicles.

\*†Terms & Details Apply



**LFA**  
FROM \$100,000

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**LF-LC**  
CONCEPT

FUTURE



### LF-LC CONCEPT

Hybrid coupe fuses avant-garde beauty and intuitive technology for a synergy of form and function.

\*\*\*Terms &amp; Details Apply



### LF-CC CONCEPT

A progressive cabin design and 2.5 liter full hybrid powertrain deliver an unparalleled sport experience.

\*\*\*Terms &amp; Details Apply



### RC FUTURE

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### RCF FUTURE

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### NX CONCEPT

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Vehicle(s) shown may feature optional equipment.

MSRP does not include delivery, processing and handling fee of \$910. Excludes taxes, title, license and optional equipment. Dealer price may vary.  
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\*Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease.

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**COMPARE**

**LIST** **GRID**

**ALL VEHICLES**

**SUVS**

**DY**

**Show all models**

**LEXUS**

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Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3

## All Models - Interaction Details

When the user hovers over a model on the "large" responsive view, the background image swaps out to display a shot of the vehicle in an environment context. Horsepower, 0-60 acceleration and combined fuel efficiency are also displayed in this hover state. All associated disclaimer language is available when the user clicks the model specific "Terms and Details Apply" link.

Model specific legal disclaimer language is always one click away.

Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3

**SEDANS**

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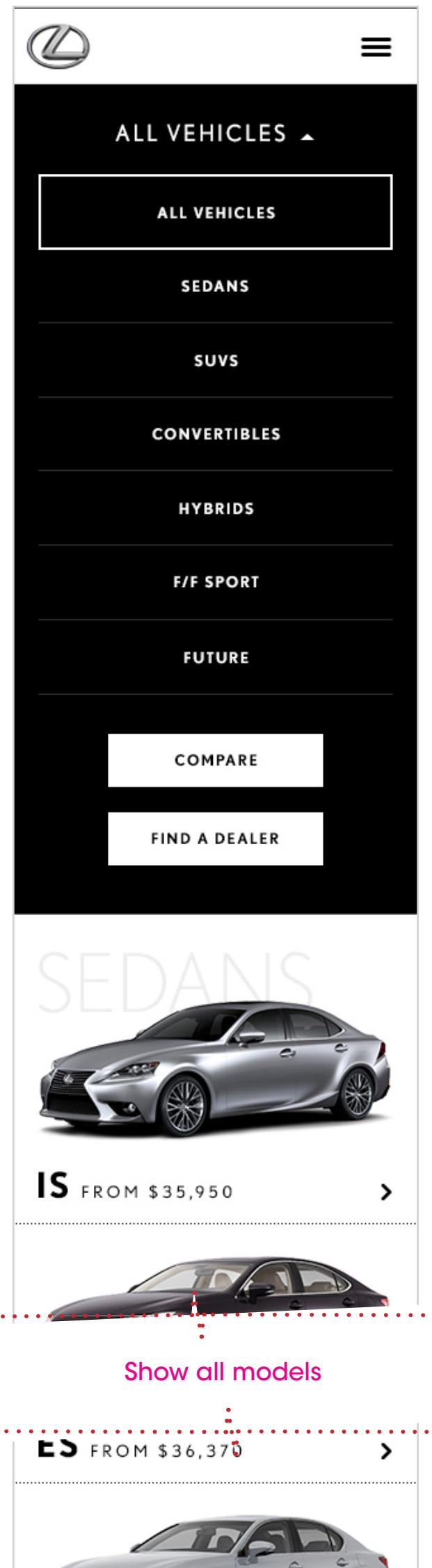
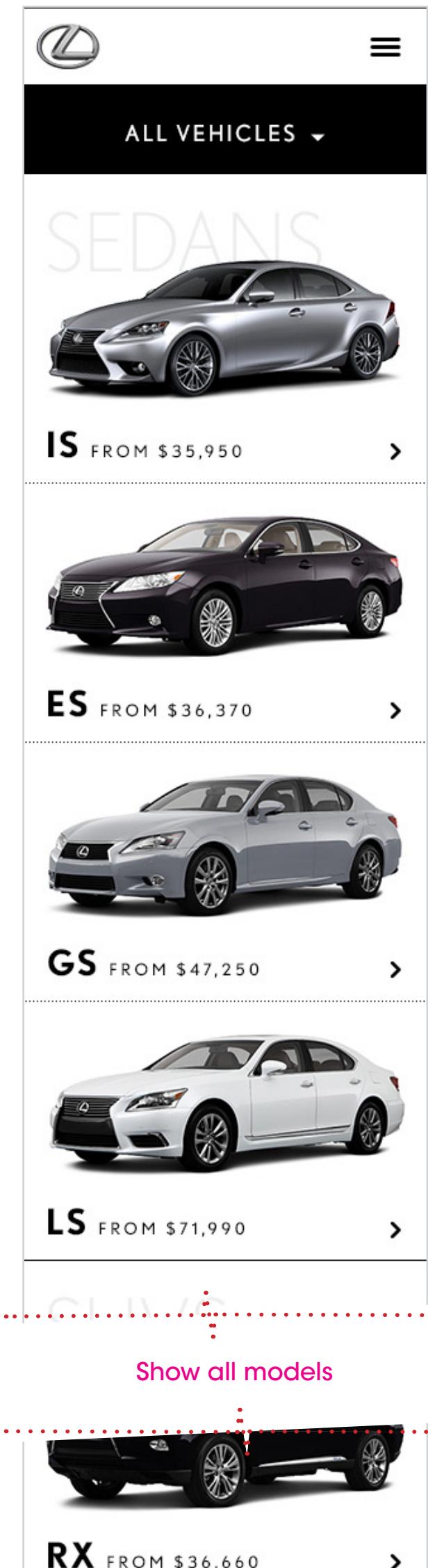
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**CONVERTIBLES**

**Medium Sub Navigation**

Users will have the ability to quickly filter the list of all available vehicles based on style.

Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3



## Mobile Sub Navigation

Users will have the ability to quickly filter the list of all available vehicles based on style.

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