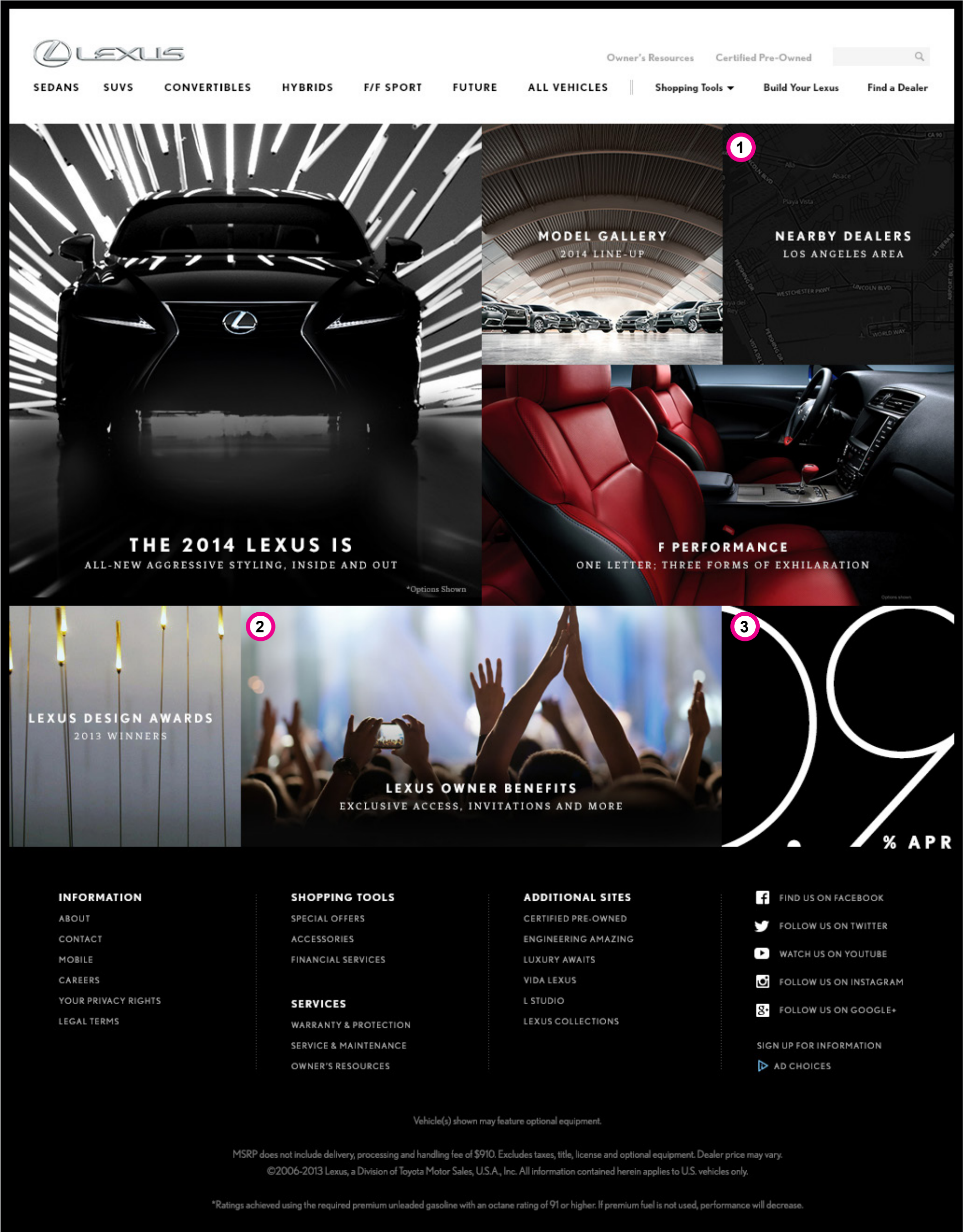


**Homepage.**



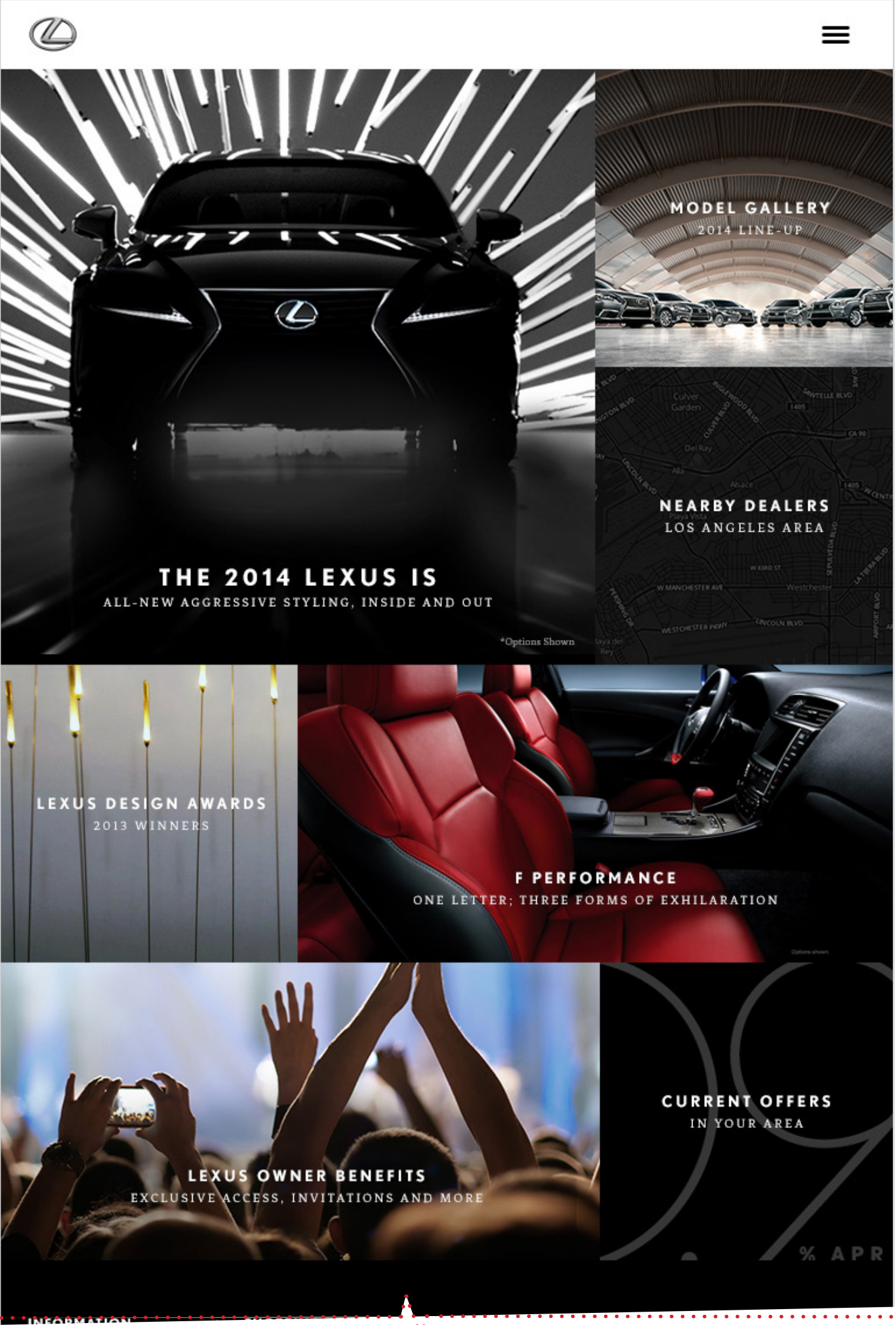
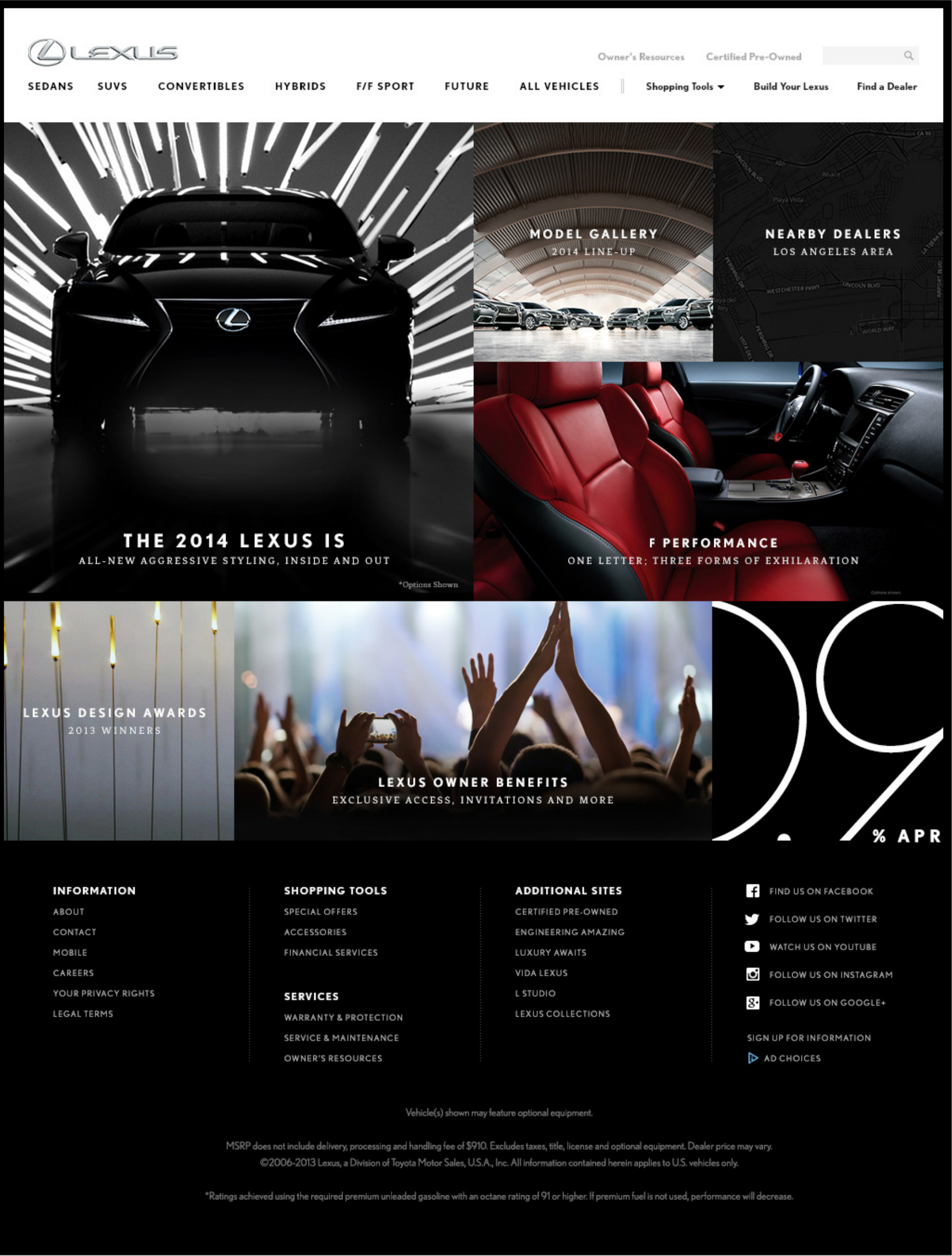
Homepage

The homepage is comprised of the global navigation, seven strategic marketing tiles and the page footer. On hover of each tile, an "Explore" or "Learn More" button will appear, prompting the user to dive deeper into the site's content.

- 1. Static background image; ZIP pre-populated via Quova-Neustar.
- 2. Regional Owner Benefits managed via Adobe Target mBox.
- 3. Special Offer display logic via PointRoll data. Clicking will direct user to the Tier 2 Special Offers page.

Note: No dynamic content (e.g. PointRoll) will be included in content syndication.

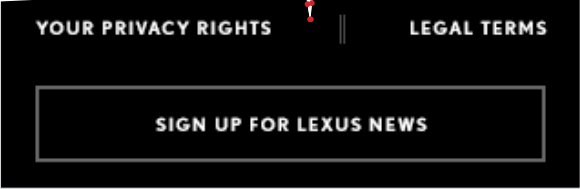




Homepage + Footer



Homepage + Footer





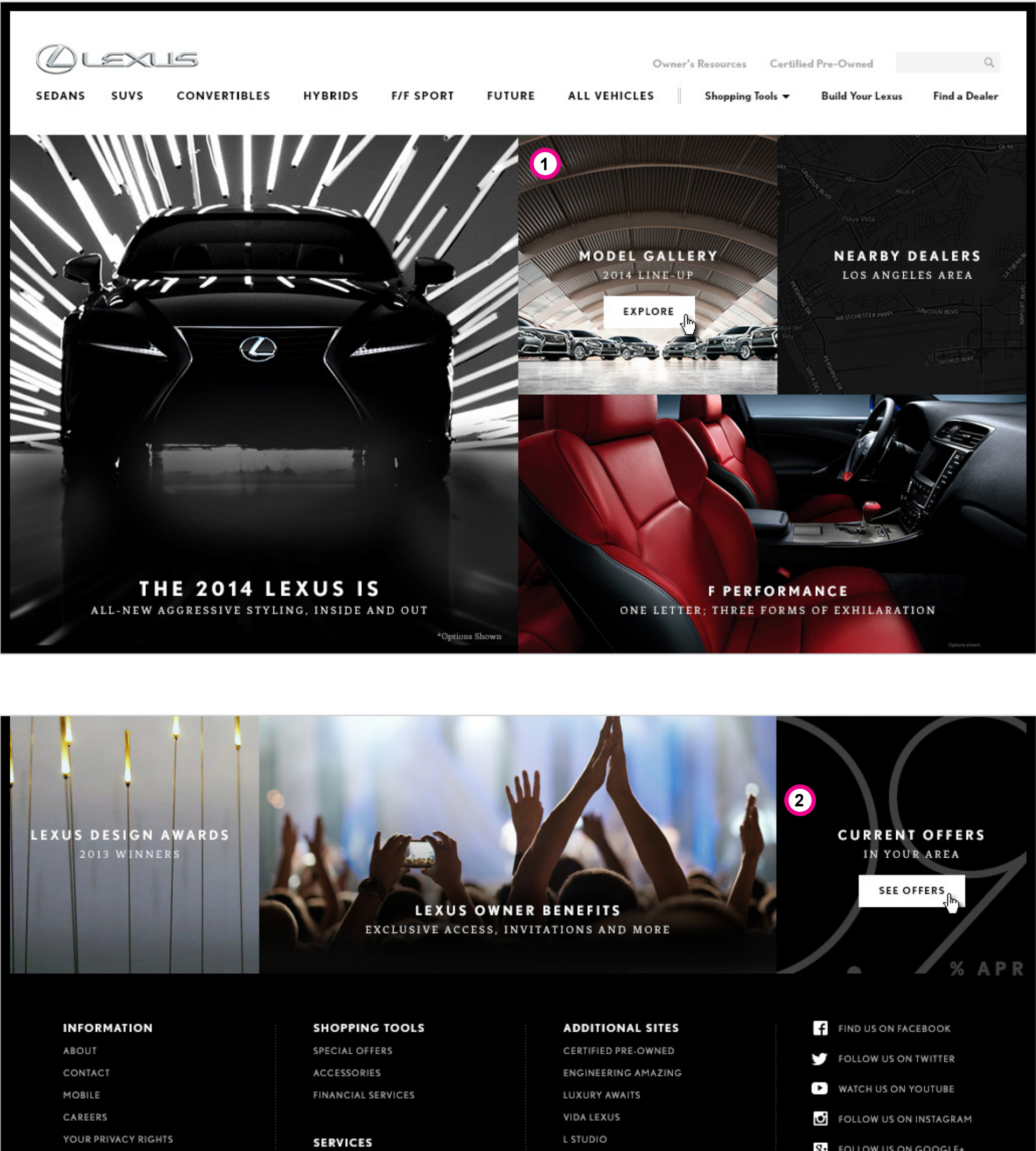
Tile Hover State

The homepage is comprised of the global navigation, seven strategic marketing tiles and the page footer.

On hover of each tile, an "Explore" or "Learn More" button will appear, prompting the user to dive deeper into the site's content.

1. Static background image; ZIP pre-populated via Quova-Neustar.
2. Regional Owner Benefits managed via Adobe Target mBox.

Note: No dynamic content (e.g. PointRoll) will be included in content syndication.






A full-width hero takeover may be used to support key marketing initiatives such as a National Sales Event, model launch or model redesign.

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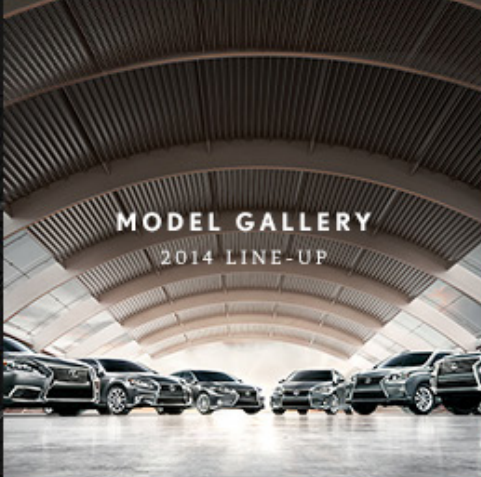
SALES EVENT

GOLDEN OPPORTUNITY


\*Options Shown



NEARBY DEALERS  
LOS ANGELES AREA




MODEL GALLERY  
2014 LINE-UP




F PERFORMANCE  
ONE LETTER; THREE FORMS OF EXHILARATION


\*Options Shown



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ADDITIONAL SITES


CERTIFIED PRE-OWNED  
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VIDA LEXUS  
L STUDIO


 FIND US ON FACEBOOK


 FOLLOW US ON TWITTER

 WATCH US ON YOUTUBE

 FOLLOW US ON INSTAGRAM

 FOLLOW US ON GOOGLE+






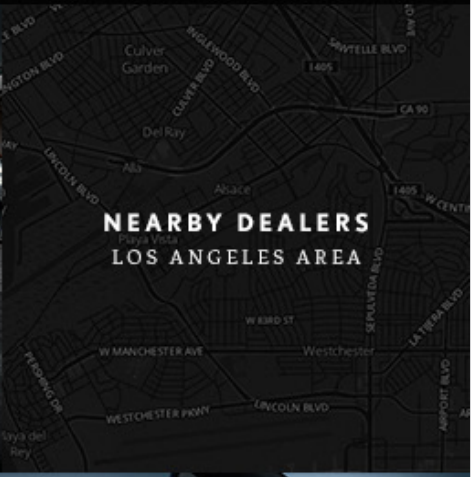
SALES EVENT

GOLDEN OPPORTUNITY


\*Options Shown




MODEL GALLERY  
2014 LINE-UP



NEARBY DEALERS  
LOS ANGELES AREA




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F PERFORMANCE  
ONE LETTER; THREE FORMS OF EXHILARATION

\*Options Shown




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IN YOUR AREA

LEARN MORE



GOLDEN OPPORTUNITY

SALES EVENT



\*Options Shown

MODEL GALLERY  
2014 LINE-UP

LEARN MORE

NEARBY DEALERS  
LOS ANGELES AREA

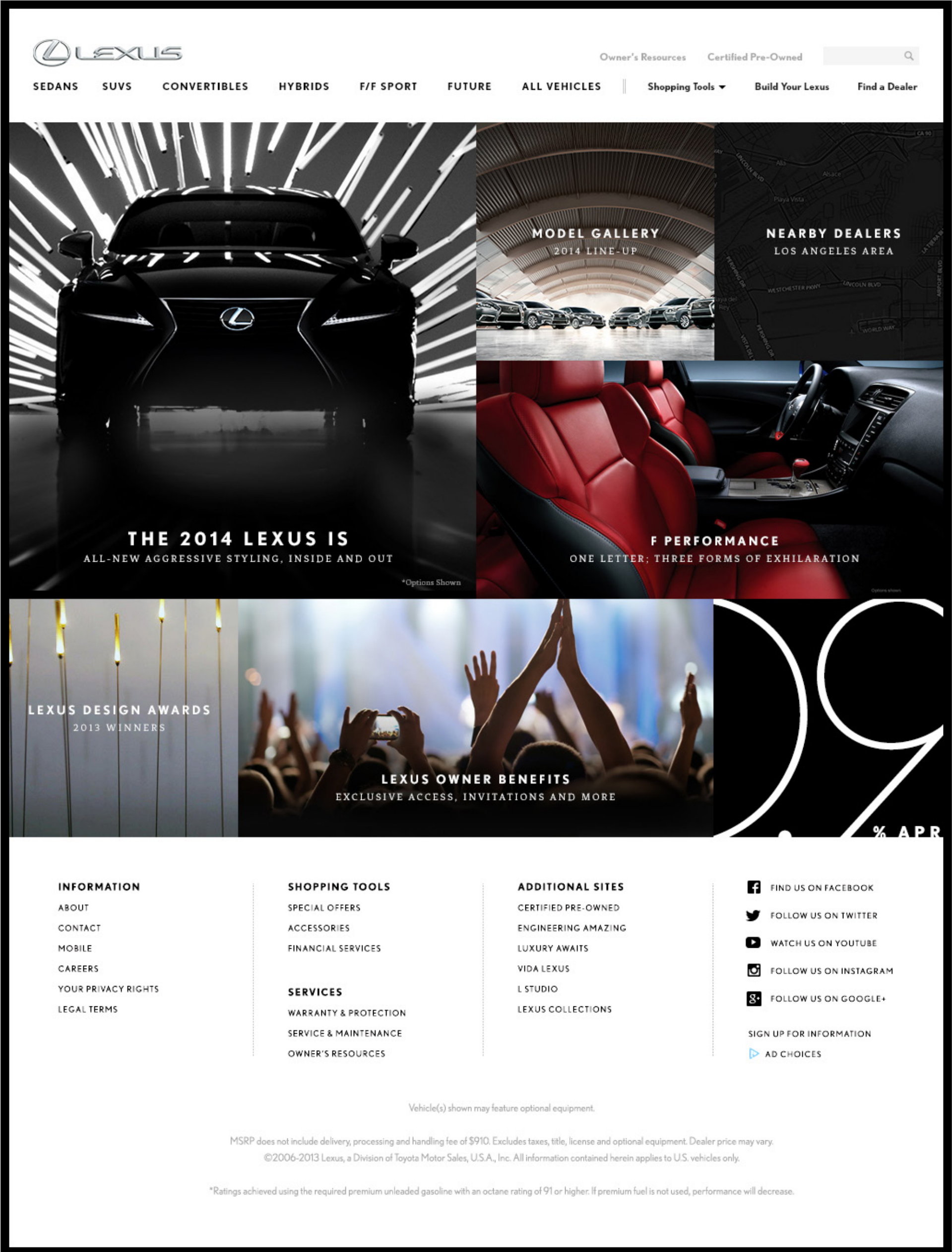
FIND DEALER

F PERFORMANCE  
ONE LETTER; THREE FORMS OF EXHILARATION

LEARN MORE

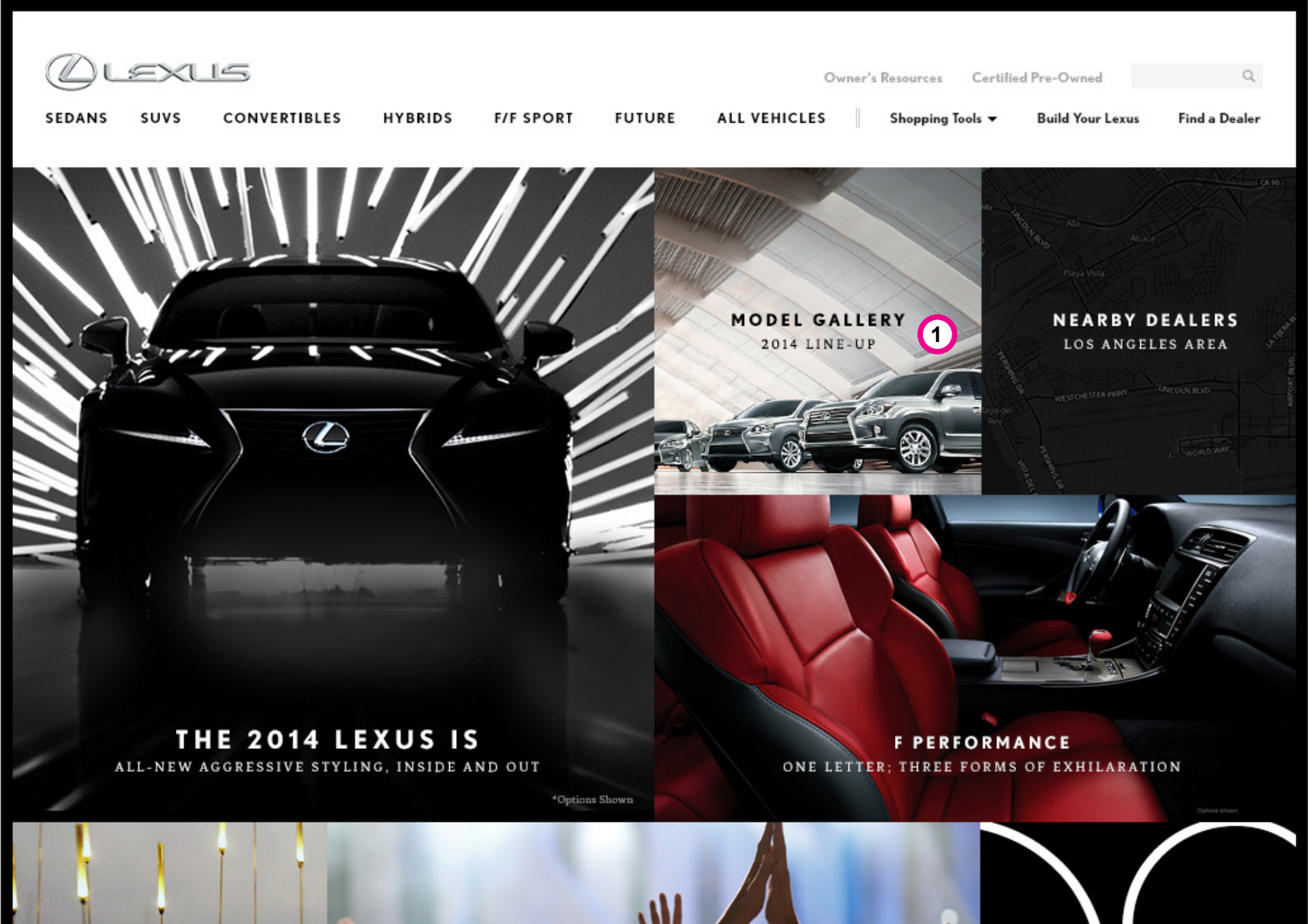


Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3



Homepage with White Footer

A full-width hero takeover may be used to support key marketing initiatives such as a National Sales Event, model launch or model redesign.

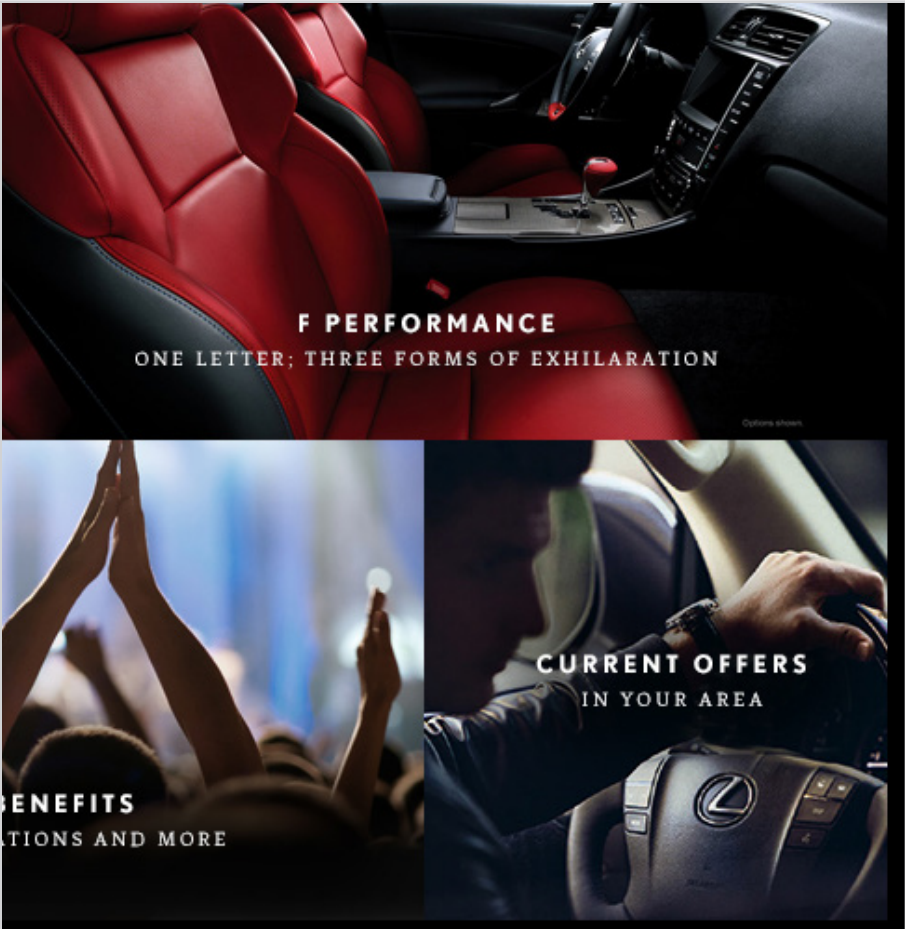
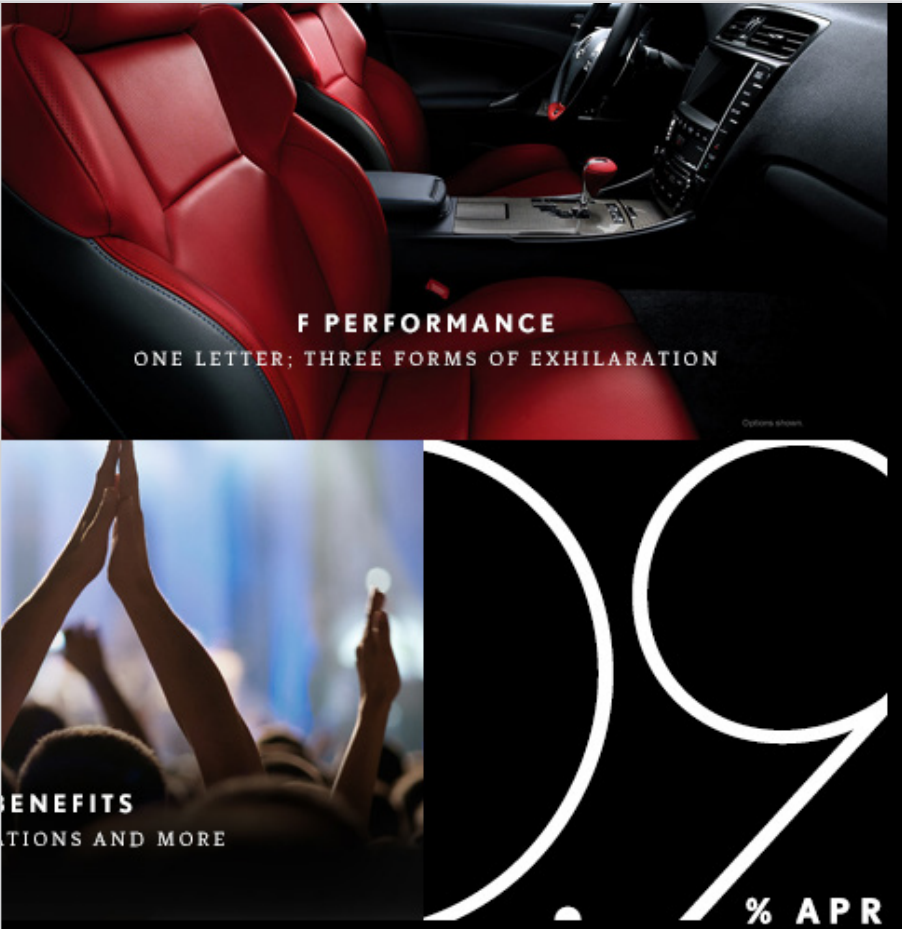


Tile Black Text

1. Example of black text on a light background image.



Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3



Alternative Options for Offers Tile

A full-width hero takeover may be used to support key marketing initiatives such as a National Sales Event, model launch or model redesign.