

# **Model Page – Feature Overlay.**

## 1. Brightcove video player

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The 2014 features all-new aggressive styling inside and out, track-honed performance, and seamless technology integration.

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## F SPORT ADRENALINE

Tested and tuned on six iconic tracks, including Fuji Speedway, a redesigned steering system and new performance enhancements help create an unprecedented visceral connection to the road. Countless hours of testing, tuning and retesting have lead to:

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ADDED RIGIDITY

Increased body rigidity courtesy of new laser screw-welding techniques, varied panel thickness and an innovative adhesive bonding process.

PERFORMANCE BRAKES

A completely redesigned braking system and exclusive high-friction brake pads are designed to offer greater responsiveness and reduced fade.

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"The IS nails its 'fun to drive' assignment."

CAR AND DRIVER

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LONGER, WIDER STANCE

A longer wheelbase and wider track offers greater agility, gives the IS a more commanding presence on the road and spoils rear-seat passengers with nearly three inches of extra legroom.

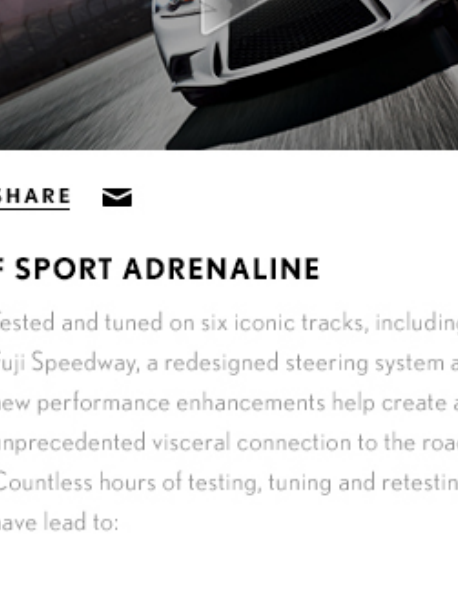
REDESIGNED SUSPENSIONS

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### REDESIGNED SUSPENSIONS

A reengineered double-wishbone suspension system offers 20% greater sway rigidity in front, while a new GS-inspired multi-link rear suspension helps increase rear grip.



Prepared by Huge for TMS/USA; Release 1 Creative: SOW #3

Share

Global functionality for the share overlay module.

