

ALYSSA SECOR

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PROFILE

Creative and diligent designer with practical graphic design and marketing experience.

SKILLS AND STRENGTHS

Proficient in Adobe Illustrator, Photoshop, InDesign, Flash, Muse, Premiere

Competent in Microsoft Office, including Word, Excel (certified), PowerPoint

Skilled in photography editing and correction

Experienced in video editing

Excellent editing and writing ability

Deadline-oriented

Meticulous

EDUCATION & TRAINING

Olivet Nazarene University, Bourbonnais, IL
*Bachelor of Science, Art
(Digital Graphics Concentration)*
Second Major: Marketing
(Commercial Graphics Concentration)
May 2016

Overall GPA: 3.9/4.0
Dean's List every semester

WORK EXPERIENCE

Graphic Designer

State Street Community Church | Sept. 2014 - Present

- Designed marketing content, including social media
- Created sermon series graphics
- Created promotional material for events

Freelance Graphic Designer

Self-Employed | 2014 - Present

- Created direct mailers for events
- Designed tickets for local recital
- Designed logos for various events and clients
- Designed a store front for a new business

Graphic Design and Marketing Intern

State Street Community Church | May 2014 - Sept. 2014

- Developed and executed a marketing campaign
- Created promotional material for events
- Took photographs to use in promotional material

ADDITIONAL ACTIVITIES

Member, Sigma Beta Delta
(business honor society)

Created and showcased "Home, Indiana"
graphic art exhibition at Olivet Nazarene University

