### How Cloud Storage Works

Storing data online instead of local devices

Master control server with multiple storage servers

Access data anywhere via Internet

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# Why Cloud Storage Matters



Space Limitations

Local devices can fill up or break



Convenience

Access data from any device online



Collaboration

Share access with others easily

### Key Security Practices

#### Authorization

Set different access levels for users

#### Encryption

Data encoded to prevent unauthorized reading

#### Authentication

Username and password required for access

### Physical Security

Protect storage machines in secured data centers



### Risks and Concerns

Data Theft

Hackers may try to break encryption

Insider Threats

Employees might misuse access rights

Physical Theft

Stealing data servers is a risk



### How Cloud Storage Systems Work

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Client Uploads Files

Data sent over Internet to servers

Data Stored on Servers

Saved on multiple machines for safety

Client Accesses Data

Files retrieved or edited via web

## Redundancy and Backup

Data Replication Copies stored on several servers

Power Supply Failover

Servers on different power sources

Backup Storage

Off-site copies prevent data loss



## Popular Cloud Storage Providers



Large Capacity

Providers offer increasing storage limits



Security Focus

Strong encryption and access controls



Reliable Access

Data available 24/7 worldwide

### Benefits of Cloud Storage

Convenience

Access files anywhere, any device

Collaboration

Easy sharing and teamwork

Data Safety

Protected by backups and encryption

Scalability

Expand storage as needs grow