

Story Map: Online Cheque Deposit (Mobile App)

|                                     |                          |                           |                            |   |  |                              |   |                            |                         |                                |                              |                        |                              |   |
|-------------------------------------|--------------------------|---------------------------|----------------------------|---|--|------------------------------|---|----------------------------|-------------------------|--------------------------------|------------------------------|------------------------|------------------------------|---|
| USER ACTIVITIES                     | Download App             |                           |                            | Login in App                                      |  | Manage Account               |   | Deposit Cheque             |                         |                                |                              |                        | Manage Promotional Offers    |   |
| USER TASKS                          | Download iPhone App      | Download Android App      | Download Windows Phone App | Login using internet portal account               | Login using other authentication methods | View Balance                 | View account information                | Take Picture of Cheque     | Enter cheque details    | Validate details against image | Select account               | Deposit cheque         | Display general promotions   | Generate personalized promotions                        |
|                                     |                          |                           |                            |   |  |                              |   |                            |                         |                                |                              |                        |                              |   |
| USER STORIES v1.0 (higher priority) | Find App in iPhone Store | Find App in Android Store | Find App in Windows store  | Enter authentication username and password        | Login using security code send by SMS    | View balance of main account | View user basic information             | Take front picture         | Enter cheque ID         |                                | Seach among list of accounts | Update account balance | Show main account promotions | Collect user data on main account                       |
|                                     | Install App              | Install App               | Install App                | Answer security questions                         |  | View credit card balance     |   | Take back picture          | Enter amount to deposit |                                |                              |                        | Show credit cards promotions | Analyse credit score                                    |
|                                     |                          |                           |                            |   |  |                              |   |                            |                         |                                |                              |                        |                              |   |
| USER STORIES v2.0 9lowe priority)   |                          |                           |                            | Block account when too many authentication trials | Login using fingerprint (saved password) | View balance of past months  | View user detailed personal information | Give camera app permission |                         | Validate ID                    | Validate account selection   |                        | Send promotions via email    | Use AI prediction model to generate personalized offers |
|                                     |                          |                           |                            |   | Request new password change              | View balance of past years   | Modify personal information             |                            |                         | Validate amount                |                              |                        | Send promotions via SMS      |   |