

Comparative Analysis of the Efficiency of Techniques for Detecting Misinformation in Healthcare Data

Engineering Methods 2023/2024

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Motivation,
problem and my
contribution

Related Work

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- Why are we here?
- What is the article about?

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Motivation, problem and my contribution

- Motivation
 - Personal interest in misinformation
 - Learning about machine learning techniques
- Problem
 - Perception of healthcare information found on the Internet
- My contribution
 - Summarizing use of machine learning techniques for healthcare information retrieval
 - Possible use in everyday life for medical misinformation recognition

- Machine learning techniques used for information retrieval
 - Naive Bayes [1][2]
 - Support Vector Machine [3][4]
- Misinformation
 - Misinformation vs. disinformation[5]
 - Medical misinformation[6]

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Methodology

- Finding and understanding the sources
- Extraction of relevant data for the topic
- Creating a comparison of the efficiency of machine learning techniques
- Analyzing the results

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Results and Analysis

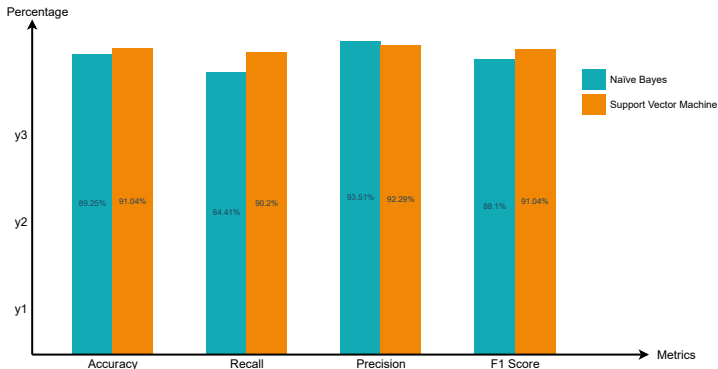
	Accuracy			
Naive Bayes	88.37% ¹	98.71% ²	85.85% ³	84.06% ⁴
Support Vector Machine	84% ¹	94.17% ²	90.95% ³	95.05% ⁴
	Recall			
Naïve Bayes	84% ¹	98.70% ²	—% ³	70.53% ⁴
Support Vector Machine	84% ¹	92.87% ²	—% ³	93.73% ⁴
	Precision			
Naïve Bayes	84% ¹	99.56% ²	—% ³	96.98% ⁴
Support Vector Machine	85% ¹	99.31% ²	—% ³	92.56% ⁴
	F1 score			
Naïve Bayes	83.5% ¹	99.13% ²	—% ³	81.67% ⁴
Support Vector Machine	84% ¹	95.98% ²	—% ³	93.14% ⁴

Table: Efficiency metrics (accuracy, recall, precision, F1 score) of machine learning techniques in misinformation detection according to various researches, 1 - [4], 2 - [3], 3 - [2], 4 - [1]

Results and Analysis

- Harmonic average of each category according to the sources
- Graphical visualization of the data

**Naïve Bayes and Support Vector Machine
average efficiency comparison**



Discussion and conclusion

- Conclusion of results
- Comparing efficiency
- Limitations
- Future work

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Jasmine Shaikh and Rupali Patil.

Fake news detection using machine learning.

In 2020 IEEE International Symposium on Sustainable Energy, Signal Processing and Cyber Security (iSSSC), pages 1–5. IEEE, 2020.



Karishnu Poddar, KS Umadevi, et al.

Comparison of various machine learning models for accurate detection of fake news.

In *2019 Innovations in Power and Advanced Computing Technologies (i-PACT)*, volume 1, pages 1–5. IEEE, 2019.



Yashoda Barve and Jatinderkumar R Saini.

Healthcare misinformation detection and fact-checking:
a novel approach.

International Journal of Advanced Computer Science and Applications, 12(10), 2021.



Garima Chaphekar.

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